



# KQDS - FM PROGRESSIVE SECRET SOUND

## Contest Rules

- .01 NAME OF PROMOTION: KQDS - FM PROGRESSIVE SECRET SOUND
- .02 SPONSORS: Harley Davidson Sport Center
- .03 DESCRIPTION OF PRIZE(S): Cash jackpot (in form of check) - Prize value will vary by contest play. \*See Additional Information below for details
- .04 VALUE OF PRIZE(S):  \_\_\_\_\_ (Approx. Fair Market Value)  Varies \$95 and up \_\_\_\_\_
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA  
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER:  18  21  Other \_\_\_\_\_
- .07 HOW TO ENTER:
- Complete an entry form located on KQDS - FM website at [www.95kqds.com](http://www.95kqds.com)
  - Complete an entry form available at the following locations:  
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
  - For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
  - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/13/2024 05:30  am  pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - PROGRESSIVE SECRET SOUND  
11 E Superior St Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 09/12/2024 07:30  am  pm CST  
Promotion Ends: 12/13/2024 05:30  am  pm CST  
(\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS:  Up to \_\_\_\_\_  Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from eligible entries received to be held on or about \_\_\_\_\_ am \_\_\_\_\_ pm CST .  
(all times approximate) at:  
Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802
- See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT:  Winner needs to be present to win  
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 12/20/24

- .15 ALL PRIZES WILL BE AWARDED:  Yes  No
- .16 ALTERNATE WINNER(S):  
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)  Yes  No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- PROGRESSIVE SECRET SOUND Contest Rules, 11 E Superior St Ste 380, Duluth, MN 55802
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - PROGRESSIVE SECRET SOUND Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/14/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes \*(If yes is checked, steps that must be taken will appear below.)  No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/Wrig, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 11 E Superior St Ste 380, Duluth, MN 55802**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to:**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

The contest will run on weekdays, Monday through Friday, from September 12 to December 13, 2024 and will be played for the first time each day at approximately 7:30 am. Play may continue at approximately 8:30 am, 12:30 pm, 3:30 pm and 5:30 pm, or until there is a winner for that day, whichever comes first.

\*\*Due to the nature of radio-- all times are approximate.

When announced, the ninth caller to 218-724-7625 will be able to try to guess the Progressive Secret Sound within 30 seconds to win the contest. Please note, the first guess is the final guess, and it must match exactly.

If the ninth caller cannot name the Progressive Secret Sound correctly, this call-period of the contest will end. At the next scheduled time, the contest will be announced again and a new ninth caller will get the chance to play. If missed, play will continue at the next scheduled time.

PLEASE NOTE: THERE WILL BE NO GAME PLAY ON THANKSGIVING OR THE DAY AFTER THANKSGIVING, NOVEMBER 28 AND 29, 2024

\*PRIZE: The Progressive Secret Sound Prize will be worth \$1000 at the beginning of the contest on September 12, 2024. If no one guesses the sound, each morning the prize will be worth an additional \$95. (So, if there is a winner and the prize pot is starting anew in the morning, the first day it will be worth \$95.00. If there is no winner, the second day it will start at \$190. If there is no winner the 2nd day, the 3rd day it will grow to \$285.00 and so on) This will be true for all additional weekdays, except for Thursdays, when \$190.00 will be added to the pot in the morning instead of \$95! The prize pot will continue to grow until the Progressive Secret Sound is guessed. Once won, the pot will start over the next day at \$95.00 and continue this way until the promotion period ends.

Note: One winner will be allowed per individual, family, or household for this contest. Failure to follow this will void winner of collecting prize, without further consideration. Winner will have to verify name, address, and other personal information before prize (check) will be issued.

Midwest Communications and KQDS is not responsible for dropped calls or poor reception.

\*\*\*\*\*Please play safely-- Contestants driving must pull to a safe location over before dialing\*\*\*\*\*

*Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*