

**KQDS 94.9 FM/106.3 FM GREAT GROCERY GRAB  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KQDS Great Grocery Grab
- .02 SPONSORS: Super One Foods
- .03 DESCRIPTION OF PRIZE(S): Qualifier prize: \$25.00 Super One Foods gift card.  
  
Grand Prize: unknown due to value in cart of groceries, \$50.00 meat gift certificate to Super One Foods and 6 cases of Bernicks Beverages.
- .04 VALUE OF PRIZE(S): Unknown due to value of cart of groceries  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the KQDS 94.9FM/106.3FM website at <http://95kqds.com>  
AND/OR  
 Complete an entry form available at the following locations:  
11 E Superior St, Ste 380, Duluth, MN 55802  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
11 E Superior St, Ste 380, Duluth, MN 55802  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06-14-2024 at 10:00AM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KQDS Great Grocery Grab Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
11 E Superior St, Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: May 21, 2024 at 6:00AM CST  
Promotion Ends: June 18, 2024 at 7:15AM CST
- .11 NUMBER OF WINNERS: up to 4 winners will take place between May 22 and June 1, 2024
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 11 E Superior St, Ste 380, Duluth, MN 55802  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON the day of the contest. PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.  
NOTE: any checks that not cashed within 90 days of date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of  No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: KQDS Great Grocery Grab Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KQDS Great Grocery Grab Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 6/18/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes **ONLY IF DUE TO PHYSICAL ISSUES**  
OR  
 No

**IF YES:**

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork.  
This will be done at before and after shopping spree is completed on site at location.

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1 up 4 qualifiers will be chosen on air by playing "Name That Food" with the KQ Morning Show. The Morning Show will read a list of ingredients. The first caller to correctly identify the food wins a \$25.00 gift card to Super One Foods and is one of 5 people who have a chance to win the weeks 95 second shopping spree at the weekly participating Super One Foods.

#2 Listeners can also qualify by entering their name into a registration box located at the weekly participating Super One Foods store. The KQ Morning Show will call the location on Friday morning and have a Super One manager draw a name out of the box as the 5<sup>th</sup> weekly qualifier.

Please note that there will be no plays on Monday, May 27, 2024 (Memorial Day)

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

#1. The winner of the weekly shopping spree is determined by an random drawing of one name from the 5 qualifiers. The person who is awarded the shopping spree will forfeit their \$25.00 gift card.

#1a. In the case that the "winner" of that shopping spree can not make that date they will forfeit the prize without any further prize consideration. At that time a different name will be randomly drawn

#2. Exact dates and locations will be listed on 95KQDS.com and subject to change

#3 One winner will be allowed per individual, family or household, for this contest

#4 All Grocery Grabs will take place at approx. 7:30am live on location during the KQ Morning Show

\*\*\*\* Additional Notes\*\*\*\*

#1: Please note that the "shopping spree" involves actual physical activity and will last at a minimum of 95 seconds with a maximum of 125 seconds. The winner will be required to wear appropriate apparel including footwear. If the shopping spree person is unable to physically meet the requirements they are able to provide a proxy with approval by personal.

#2 Unknown value due to value in cart of groceries, \$50.00 meat gift certificate to Super One Foods, and 6 \*12-packs\* of Bernick's Soda. type of soda TBD by Bernick's.

The winner will not be allowed to shop the following areas within the grocery store: Meat Department products, Deli Department products, batteries, cigarettes, alcohol products, THC/CBD products, lottery tickets, gift cards, baby formula, health & beauty items (i.e. pain relief, vitamins, analgesics, first aid, hair care, shaving items, and lotions), general merchandise items (i.e. kitchen gadgets, clothing items, and epicurean products)

Additional departments or areas in the store may be included or deleted before shopping spree.

#3: The winner will complete a Release of Liability Form and show photo ID before event can begin.

#4: Contestants will not be allowed to shovel mass amounts of product off the shelves; they will only be allowed to collect no more than three items of the same brand.

#5: If needed, the contestant will be able to fill more than one cart in the allotted time.

#6: Additional adjustments may be added or deleted to the “grocery grab”. Participants will be notified before event starts.

#7 Carts should not be placed throughout the store, we will plan to keep carts at the front of one designated check stand. Winner can then return back to the check stand to grab new cart once one cart is full. Due to the increased cost of items, this change was the best route instead of trying to limit items/categories further. We can have a cart placed near the frozen food section since that is further from center store.