

**KQDS 94.9 FM/106.3 FM THE PROGRESSIVE SECRET SOUND
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KQDS The Progressive Secret Sound
- .02 SPONSORS: Harley Davidson Sport Center
- .03 DESCRIPTION OF PRIZE(S): cash (in form of a check)
- .04 VALUE OF PRIZE(S): See Addendum A
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the KQDS 94.9FM/106.3FM website at <http://95kqds.com>
AND/OR
 Complete an entry form available at the following locations:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/16/2024 at 5:30pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KQDS The Progressive Secret Sound Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
11 E Superior St, Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 03/28/2024 at 7:30am CST
Promotion Ends: 05/16/2024 at 5:30pm CST
- .11 NUMBER OF WINNERS: Unknown due to correct callers
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 11 E Superior St, Ste 380, Duluth, MN 55802
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5 business days from winning PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration. **NOTE: any checks that not cashed within 90 days of date of check issued will be void and not be re-issued.**
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: KQDS The Progressive Secret Sound Official Rules,
 c/o Midwest Communications, Inc., Marketing Department,
 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KQDS The Progressive Secret Sound Winner List,
 c/o Midwest Communications, Inc., Marketing Department,
 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours from last winning
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 11 E Superior St, Ste 380, Duluth, MN 55802 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$any value over \$600.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

The contest will run on weekdays only (Monday through Friday) NOTE: if contest is still active on Memorial Day (5/27/2024) there will be no play on that day.

The Progressive Secret Sound will be played at approx. 7:30am and if needed, at approx. 8:30am, approx. 12:30pm, approx. 3:30pm and approx. 5:30pm each weekday during the dates listed above.

Note: The Progressive Secret Sound will be worth \$1000.00 at the start of the contest on March 28, 2024. If no one guesses the sound, each day the amount will be worth an additional \$95.00 per day; so each weekday the sound will be worth \$95.00 the first day, then \$95.00 times one, two, three, four, etc. until the sound is guessed.

Once the sound is guessed, the next weekday of the contest the sound will re-start at a value of \$95.00. On Thursdays, \$190.00 will be added to the pot.

ADDENDUM B - METHOD OF SELECTION OF WINNER

The ninth caller at 218-724-7625 must name the Progressive Secret Sound correctly within 30 seconds to win the contest. If the ninth caller does not name the sound correctly this part of the contest calling will end. When the next part of the contest begins, the ninth caller will be taken at the next scheduled time until the secret sound is guessed correctly.

Please note that your first guess is your final guess and must match exactly.

Note: One winner will be allowed per individual, family or household for this contest. Failure to follow this will void winner of collecting prize without any further prize consideration. Winner will have to verify name, address and other personal information before prize (check) can be issued.

**If the secret sound is NOT guessed at end of contest (05/16/2024 at 5:30pm) contest will stay in play with no additional rules until sound is guessed OR 06/15/2024 at 5:30pm WHICH EVER COMES FIRST! If secret sound is not guessed by 6/15/2024 at 5:30pm this contest will end with no winner or prize consideration.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.