



## Contest Rules

- .01 NAME OF PROMOTION: KELO - FM Blue Tide Car Wash / Get-N-Go 2025
- .02 SPONSORS: Blue Tide Car Wash / Get-N-Go
- .03 DESCRIPTION OF PRIZE(S): Thirty (30) Works Plus car wash certificates valued at \$29.95 each and two (2) 12-month unlimited car wash passes valued at \$600 each.
- .04 VALUE OF PRIZE(S): ☐ \_\_\_\_\_ (Approx. Fair Market Value) ☒ Varies \$29.95-\$600
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA  
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other \_\_\_\_\_
- .07 HOW TO ENTER:
- ☐ Complete an entry form located on KELO - FM website at [www.kelofm.com](http://www.kelofm.com)
- ☒ Complete an entry form available at the following locations:  
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
- ☐ For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
- ☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/15/2025 11:59 ☐ am ☒ pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Blue Tide Car Wash / Get-N-Go 2025  
500 S Phillips Ave, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 05/19/2025 06:00 ☒ am ☐ pm CST  
Promotion Ends: 06/15/2025 11:59 ☐ am ☒ pm CST  
(\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: ☒ Up to 32 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about ☐ am ☐ pm CST .  
(all times approximate) at:  
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
- ☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☐ Winner needs to be present to win  
☒ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 06/30/2025

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes ☒ No
- .16 ALTERNATE WINNER(S):  
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Blue Tide Car Wash / Get-N-Go 2025 Contest Rules, 500 S Phillips Ave, Sioux Falls, SD 57104
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Blue Tide Car Wash / Get-N-Go 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/17/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes *\*(If yes is checked, steps that must be taken will appear below.)* ☒ No

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest value varies. See additional contest notes below.
- All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

## ADDITIONAL CONTEST NOTES

### HOW TO ENTER:

Between May 19th, 2025 to June 15th, 2025 listen to 101.9 KELO-FM each day and listen for the daily code word. When you hear it, text the code word to 605-336-1019 for your chance to win! Each day, one lucky listener will be randomly selected to win a Works Plus Car Wash, valued at \$29.95. Then, on June 16, 2025, two grand prize winners will be randomly selected from all of the daily winners to receive a 12-month unlimited car wash pass value at \$600.

**\*\* Please play safely. If you are driving during play, you must pull over to a safe location before texting. \*\***

***Note:*** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.