



Contest Rules

- .01 NAME OF PROMOTION: KELO - FM PBR VIP Elite Seats Contest
- .02 SPONSORS: Professional Bull Riders
- .03 DESCRIPTION OF PRIZE(S): Four (4) tickets to the PBR: Unleash the Beast Sunday April 6, 2025 in Sioux Falls, SD at The Denny Sanford PREMIRE Center
- .04 VALUE OF PRIZE(S): _____ (Approx. Fair Market Value) Varies up to \$1,500
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
 - Complete an entry form located on KELO - FM website at www.kelofm.com
 - Complete an entry form available at the following locations:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 03/21/2025 10:00 am pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - PBR VIP Elite Seats Contest
500 S Phillips Ave, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 03/17/2025 06:00 am pm CST
Promotion Ends: 03/21/2025 10:00 am pm CST
*(*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: Up to 5 Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ am _____ pm CST
(all times approximate) at:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
 See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner needs to be present to win
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 04/04/2025

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S): Yes No
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- PBR VIP Elite Seats Contest Contest Rules, 500 S Phillips Ave, Sioux Falls, SD 57104
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -PBR VIP Elite Seats Contest Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 04/11/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes **(If yes is checked, steps that must be taken will appear below.)* No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.** *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to \$1,500.**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

Listen daily to 101.9 KELO-FM between 6:00 AM and 10:00 PM March 17-21, 2025 for the daily winning keyword.

Text the daily winning keyword to (605) 336-1019 before 10 PM to be entered. A random winner will be selected each day of the contest to win 4 tickets to the PBR on Sunday April 6th, 2025 in Sioux Falls, SD at The Denny Sanford PREMIERE Center.

Each daily ticket winner also qualifies for the Grand Prize of an upgrade to VIP tickets to the event. The grand prize winner will be notified on Monday 3/24/2025 before 5:00 PM CT.

Please note that your household can only win one FOUR-PACK of April 6th, 2025 tickets to this event. If you are the grand prize winner you will forfeit your four qualifying tickets when receiving your VIP tickets.

Please note: the itinerary will be sent via email and/or text message 48-72 hours prior to the start of the event weekend.

This prize has no cash value, no trade value, is not eligible to trade-up, and is not returnable.

Prize is a package and must be accepted as such. Prize must be claimed by the date and time stated in the rules or will be considered a forfeit without further consideration to the winner and, at which point, will be eligible to be awarded to an alternate winner.

Please play safely. If you are driving during play, you must pull over to a safe location before texting.

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*