



# KELO - FM Name Your Favorite Christmas Song

## Contest Rules

- .01 NAME OF PROMOTION: KELO - FM Name Your Favorite Christmas Song
- .02 SPONSORS: Lewis Drug
- .03 DESCRIPTION OF PRIZE(S): 1 - \$500 Lewis Drug Gift Card
- .04 VALUE OF PRIZE(S):  \$ 500.00 (Approx. Fair Market Value)  Varies \_\_\_\_\_
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA  
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER:  18  21  Other \_\_\_\_\_
- .07 HOW TO ENTER:  Complete an entry form located on KELO - FM website at [www.kelofm.com](http://www.kelofm.com)  
 Complete an entry form available at the following locations:  
 Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104  
 For a free entry form, send a self-addressed stamped envelope with request to:  
 Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104  
 See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/25/2024 11:59  am  pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - Name Your Favorite Christmas Song  
500 S Phillips Ave, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 11/29/2024 12:00  am  pm CST  
 Promotion Ends: 12/25/2024 11:59  am  pm CST  
 (\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS:  Up to 1  Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from eligible entries received to be held on or about 12/30/2024 12:00  am  pm CST  
 (all times approximate) at:  
 Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104  
 See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT:  Winner needs to be present to win  
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 1/10/25

- .15 ALL PRIZES WILL BE AWARDED:  Yes  No
- .16 ALTERNATE WINNER(S):  
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)  Yes  No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Name Your Favorite Christmas Song Contest Rules, 500 S Phillips Ave, Sioux Falls, SD 57104
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - Name Your Favorite Christmas Song Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 01/02/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes \*(If yes is checked, steps that must be taken will appear below.)  No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/Wrig, Inc.** *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at:** Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 500.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

Listeners will be directed to the kelofm.com website to complete the form on the Lewis Drug Name Your Favorite Christmas Song page starting November 29, 2024. Only one contest entry per listener will be accepted.

Entries will be allowed through December 25, 2024, at 11:59pm, after which the page will be pulled down.

One person will be awarded the \$500 Lewis Gift Card. In the event of no-contact with the selected winner using provided phone number and email address, another winner will be selected.

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio.*