

KRRO - FM The KRRO's SLED RECKONING 2026

CONTEST RULES

- 1) NAME OF PROMOTION: KRRO - FM The KRRO's SLED RECKONING 2026
- 2) SPONSOR(S): Vern Eide Motoplex, Get N Go, The Lodge at Deadwood Gaming Resort & Runnings Financed by Frontier Bank
- 3) DESCRIPTION OF PRIZE(S): Four (4) weekly \$100 Get N Go gas Cards. One (1) Grand Prize Package: 2026 Polaris RMK KHAOS 146 Gloss Black/Blue Dusk Snowmobile valued at approx \$13,800.50, one (1) Black Carry On Utility Trailer from Runnings valued at approx \$2,499.99, one (1) \$500 Get N Go Gas Card & a 3-night stay at The Lodge at Deadwood Gaming Resort valued at approx \$507 for a total value of approx \$17,307.49.
- 4) VALUE OF PRIZE(S): ☐ _____ (Approx. Fair Market Value) ☒ Varies \$100-\$17,407.49
- 5) PROMOTION METRO AREA: (as defined by Nielsen) Sioux Falls, SD MDA
- 6) MINIMUM AGE TO ENTER: ☐ 18 ☒ 21 ☐ Other _____
- 7) HOW TO ENTER:
- ☐ Complete an entry form located on the KRRO - FM website at: www.krro.com
- ☐ Complete an entry form available at the following location:
Midwest Communications, Inc., 500 S Phillips Ave, Sioux Falls, SD 57104
- ☐ For a free entry form, send a self-addressed, stamped envelope to:
Midwest Communications, Inc., 500 S Phillips Ave, Sioux Falls, SD 57104
- ☒ See Additional Contest Notes, incorporated herein by reference.
- 8) COMPLETED ENTRY FOR SUBMISSION ADDRESS: Midwest Communications, Inc. - The KRRO's SLED RECKONING 2026
500 S Phillips Ave, Sioux Falls, SD 57104
- 9) PROMOTION PERIOD: Promotion Begins: Monday Sep 14, 2026 08:00 ☒ am ☐ pm CST
Promotion Ends: Thursday Oct 15, 2026 08:00 ☐ am ☒ pm CST
(*Due to the nature of radio, all times are approximate)
- 10) DEADLINE FOR RECEIPT OF ENTRIES: Friday Oct 09, 2026 04:00 ☐ am ☒ pm CST
- 11) NUMBER OF WINNERS: ☒ Up to 5 ☐ Number of winners dependent on contest play.
- 12) METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Thursday Oct 15, 2026 08:00 ☐ am ☒ pm CST
(all times are approximate) at:
Midwest Communications, Inc., 500 S Phillips Ave, Sioux Falls, SD 57104
- ☒ See Additional Contest Notes below, incorporated herein by reference.
- 13) PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
☐ Winner(s) need NOT be present to win
- 14) DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on Thursday Oct 22, 2026

15) ALL PRIZES WILL BE
AWARDED:

☒ Yes OR ☐ No

16) ALTERNATE WINNER(S):

(if a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)

☒ Yes OR ☐ No

17) OFFICIAL RULES REQUEST
ADDRESS:

Midwest Communications, Inc. - The KRRO's SLED RECKONING 2026
Contest Rules, 500 S Phillips Ave, Sioux Falls, SD 57104

18) WINNER(S) LIST REQUEST
ADDRESS:

Midwest Communications, Inc. - The KRRO's SLED RECKONING 2026
Winner List, 904 Grand Ave, Wausau, WI 54403

19) DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

Thursday Oct 22, 2026

20) PROXY ALLOWED AT PRIZE
GIVEAWAY:

☐ Yes OR ☒ No * If YES is checked, steps that must be taken will appear below.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: *Midwest Communications, Inc., 500 S Phillips Ave, Sioux Falls, SD 57104*
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year, if required. This contest is valued at up to: **varies \$100-\$17,407.49**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules** which are incorporated herein by reference as Addendum C on the station website.

***** ** Please play safely. If you are driving during contest play, you must pull over to a safe location before calling/texting. *******

NOTE: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

ADDITIONAL CONTEST NOTES

Weekdays from Monday, September 14th, 2026 at approx 8am CST through Thursday, October 9, 2026 at approx 4pm CST, 103.7 The KRRO will announce a SLED RECKONING code word three times daily at approx 8am, 12pm & 4pm. Listeners will have one hour to text the correct code word to (605) 334-1037. From the valid entries received, one qualifier will be randomly selected for that contest hour. Each daily qualifier will then have one hour to reply by text to confirm eligibility for that specific contest time (8 AM, 12 PM, or 4 PM). Please note: Up to 60 total qualifiers may be selected on 103.7 The KRRO during the contest period.

Each week during the contest period, 103.7 The KRRO will conduct a random drawing from among up to fifteen (15) on-air text qualifiers. 2 VIP text qualifiers, Vern Eide weekly qualifier & various Contesting Remotes. One (1) qualifier will be selected to receive a \$100 Get N Go Gas Card. This weekly prize is awarded as a bonus and has no impact on, or relation to, the overall contest or its outcome.

103.7 The KRRO will send out a "Qualifying" Text to station VIPs the weeks of September 14, September 21, September 28 and October 5, 2026. Two (2) qualifiers will be chosen each week from the valid entries for the Grand Prize Contesting. There may be up to eight (8) qualifiers from VIP Texts during the contesting period. The possible two (2) VIP Text qualifiers each week will go into the drawing with the other fifteen (15) On-Air Text Qualifiers for the \$100 Get N Go Gas Card which has no bearing on the overall contesting.

A registration box will also be available at Vern Eide Motoplex, where customers and listeners may enter for the chance to qualify. Limit one (1) entry per person per week. Multiple entries by the same individual within a given week will be deemed void. A single entry will be drawn at the end of the weeks of: September 14, September 21, September 28 and October 5, 2026, from the Vern Eide Motoplex Registration Box resulting in up to four (4) additional qualifiers during the contest period. Entrants need not be present at the time of drawing to be selected.

In addition, up to four (10) additional potential qualifiers will be selected through on-site registration at designated 103.7 The KRRO remote broadcasts. One (1) qualifier will be randomly selected from among all eligible entries received at each of the following events. Entries must be submitted in person during the official remote broadcast hours listed below; late or early entries will not be accepted. Limit one (1) entry per person, per remote broadcast. Multiple entries by the same individual at a single event will be deemed void. Additional opportunities to register available as they come on board at KRRO.com

- Saturday, September 26th, 2026 | 10:00 AM-12:00 PM, Vern Eide Motoplex, 4915 N. Northview Avenue, Sioux Falls, SD 57107
- Wednesday, October 14th, 2026 | 11:00 AM-1:00 PM, D&K Lawn Care, 4000 N. National Avenue, Sioux Falls, SD 57104
- Black Hills Federal Credit Union, TBD
- Frontier Bank, TBD

On Thursday, October 15, 2026 103.7 The KRRO will broadcast LIVE 2:00 pm-6:00 pm from Vern Eide Motoplex. Listeners will have the opportunity to sign-up in hopes of becoming a "Last Chance Qualifier". Five (5) names will be drawn from those entries to also participate in the Grand Prize Contesting which will start at 6:00 pm.

All potential eighty-seven (87) qualifiers must be physically present on Thursday, October 15, 2026, at 6:00 PM at Vern Eide Motoplex to participate in the Grand Prize contest. Only those qualifiers present on-site at the designated date and time will be eligible to compete for and be declared the winner of the grand prize package. All qualifiers must provide valid government-issued photo identification and must be verified as the registered qualifier to participate in the Grand Prize contest. Failure to provide proper identification or verification will result in disqualification from the Grand Prize contest.

Please note: Limit one (1) entry per household for the duration of the contest. This prize package cannot be redeemed for cash value or credit.