



KRRO - FM

Sled Reckoning 2025

Contest Rules

- .01 NAME OF PROMOTION: KRRO - FM Sled Reckoning 2025
- .02 SPONSORS: Vern Eide Motoplex, CarSwap, Get N Go & The Lodge at Deadwood Gaming Resort
- .03 DESCRIPTION OF PRIZE(S): Five (5) weekly \$100 Get N Go gas cards. One (1) Grand Prize package which includes a 2024 Polaris 550 Voyageur 155 valued at approx \$6995 from Vern Eide Motoplex, a Sure-Trac Aluminum Low Side Utility Trailer valued at approx \$6000 from CarSwap, one (1) \$500 Get N Go gas card & 3-night stay at The Lodge at Deadwood Gaming Resort valued at approx \$507 for a total value of approx \$14,002.
- .04 VALUE OF PRIZE(S): ☐ _____ (Approx. Fair Market Value) ☒ Varies \$100-\$14,002
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: ☐ 18 ☒ 21 ☐ Other _____
- .07 HOW TO ENTER: ☐ Complete an entry form located on KRRO - FM website at www.krro.com
☐ Complete an entry form available at the following locations:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
☐ For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/15/2025 10:00 ☒ am ☐ pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Sled Reckoning 2025
500 S Phillips Ave, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 09/06/2025 11:00 ☒ am ☐ pm CST
Promotion Ends: 10/16/2025 08:00 ☐ am ☒ pm CST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: ☒ Up to 6 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about ☐ am ☐ pm CST
(all times approximate) at:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner needs to be present to win
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 10/23/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S):
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) ☐ Yes ☒ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Sled Reckoning 2025 Contest Rules, 500 S Phillips Ave, Sioux Falls, SD 57104
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Sled Reckoning 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/20/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes **(If yes is checked, steps that must be taken will appear below.)* ☒ No

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to:
- All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

ADDITIONAL CONTEST NOTES

Weekdays from September 6, 2025, through October 15, 2025, 103.7 The KRRO will announce a Polaris password three times daily at 8 AM, 12 PM, and 4 PM. Listeners will have one hour to text the correct password to (605) 334-1037. From the valid entries received, one qualifier will be randomly selected for that contest hour. Each daily qualifier will then have one hour to reply by text to confirm eligibility for that specific contest time (8 AM, 12 PM, or 4 PM). Please note: Up to 75 total qualifiers may be selected on 103.7 The KRRO during the contest period.

Each week during the contest period, 103.7 The KRRO will conduct a random drawing from among up to seventeen (17) qualifiers. One (1) qualifier will be selected to receive a \$100 Get N Go Gas Card. This weekly prize is awarded as a bonus and has no impact on, or relation to, the overall contest or its outcome.

In addition, the KRRO Prize Patrol will be present at various locations across South Dakota on Tuesday and Thursday afternoons from 2:00 PM to 6:00 PM (weather permitting). Specific locations will be announced on-air during the afternoon program. At each designated location, listeners who arrive during the Prize Patrol's on-site appearance will have the opportunity to register for a chance to be selected as that day's qualifier. The Prize Patrol will remain on-site for approximately sixty (60) minutes to conduct registrations. Tentative Prize Patrol dates include: September 9, 11, 18, 23, 25, and 30, as well as October 2, 7, 9, and 14, weather permitting, for a potential total of up to ten (10) additional qualifiers during the contest period.

A registration box will also be available at Vern Eide Motoplex, where customers and listeners may enter for the chance to qualify. Limit one (1) entry per person per week. Multiple entries by the same individual within a given week will be deemed void. One (1) entry will be randomly selected from the Vern Eide Motoplex registration box each week on September 14, September 21, September 28, October 5, and October 12, 2025, resulting in up to five (5) additional qualifiers during the contest period. Entrants need not be present at the time of drawing to be selected.

In addition, up to four (4) additional potential qualifiers will be selected through on-site registration at designated 103.7 The KRRO remote broadcasts. One (1) qualifier will be randomly selected from among all eligible entries received at each of the following events. Entries must be submitted in person during the official remote broadcast hours listed below; late or early entries will not be accepted. Limit one (1) entry per person, per remote broadcast. Multiple entries by the same individual at a single event will be deemed void.

- Saturday, September 6, 2025 | 11:00 AM – 1:00 PM, Vern Eide Motoplex, 4915 N. Northview Ave, Sioux Falls, SD 57107
- Tuesday, September 16, 2025 | 2:00 PM – 6:00 PM, Taco John's, 106 Venture Place, Suite 100, Tea, SD 57064
- Saturday, September 20, 2025 | 11:00 AM – 1:00 PM, CarSwap, 2400 Bakker Landing Ave, Tea, SD 57064
- Saturday, September 27, 2025 | 11:00 AM – 1:00 PM, Get N Go, 4801 S. Sycamore Ave, Sioux Falls, SD 57108

All potential ninety-four (94) qualifiers must be physically present on Thursday, October 16, 2025, at 5:00 PM at Vern Eide Motoplex to participate in the Grand Prize contest. Only those qualifiers present on-site at the designated date and time will be eligible to compete for and be declared the winner of the grand prize package. All qualifiers must provide valid government-issued photo identification and must be verified as the registered qualifier to participate in the Grand Prize contest. Failure to provide proper identification or verification will result in disqualification from the Grand Prize contest.

Please note: Limit one (1) entry per household for the duration of the contest. This prize package cannot be redeemed for cash value or credit.

**** Please play safely. If you are driving during play, you must pull over to a safe location before texting. ****

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.