



- .01 NAME OF PROMOTION: KRRO - FM The KRRO's FREE Ride To ROCK The Country
- .02 SPONSORS: None
- .03 DESCRIPTION OF PRIZE(S): Five (5) pairs of general admission weekend passes valued at \$279.98 per pair and one (1) pair of general admission + (VIP) weekend passes valued at \$579.98
- .04 VALUE OF PRIZE(S): _____ (Approx. Fair Market Value) Varies up to \$859.96
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
 - Complete an entry form located on KRRO - FM website at www.krro.com
 - Complete an entry form available at the following locations:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/22/2024 05:00 am pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - The KRRO's FREE Ride To ROCK The Country
500 S Phillips Ave, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 11/18/2024 02:00 am pm CST
Promotion Ends: 11/22/2024 06:00 am pm CST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: Up to 5 Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ am _____ pm CST
(all times approximate) at:
Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104
 See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner needs to be present to win
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 11/29/24

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S):
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) Yes No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- The KRRO's FREE Ride To ROCK The Country Contest Rules, 500 S Phillips Ave, Sioux Falls, SD 57104
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - The KRRO's FREE Ride To ROCK The Country Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/29/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes *(If yes is checked, steps that must be taken will appear below.) No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/Wrig, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 500 S Phillips Ave, Sioux Falls, SD 57104**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$859.96**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

103.7 The KRRO will share a Daily Code Word each afternoon between 2:00 pm & 6:00 pm the week of 11/18/24-11/22/24.

The Daily Code Word will be repeated on 103.7 KRRO several times each day during the contest period.

Listeners will text-in the given code word to 605-334-1037 for a chance to win a pair of general admission weekend passes to the Rock The Country Music Festival in Sioux Falls on July 18-19, 2025.

Each winner of a pair of general admission weekend passes goes into a random drawing for an upgrade for an additional pair of GA+ weekend passes!!!

Each weekly winner will receive a pair of general admission weekend passes which are valued at \$279.98.

The grand prize winner will receive an additional pair of GA+ passes valued at \$579.98 for a total prize package valued at \$859.96.

Please play safely. If you are driving, you must pull over to a safe location before texting the code word.

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio.*