



COMMUNITY REPORT 2023

RELEASED FEBRUARY 2024

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2023 SUMMARY

- Nonprofit Events
- Live Interviews
- Community Events
- Cromwell Ag Reports
- Love Thy Neighbor
- Salvation Army's Red Kettle Support
- Polar Plunge for Special Olympics
- Empty Bowl Fundraiser with Good Samaritan Inn
- Breast Cancer Awareness

A NOTE FROM US

Throughout 2023, our community remained steadfast in coming together and providing mutual support. We take great pride in being integral members of this resilient and supportive community.

NONPROFIT EVENTS

Community partner highlighting a variety of monthly nonprofit events and bringing awareness to listeners within our community including, but not limited to, Autism Awareness, Breast Cancer Awareness, Salvation Army Red Kettle Campaign, and Special Olympics.



LIVE INTERVIEWS

Live interviews of volunteer-based nonprofits and key community leaders, giving them a platform to speak about their needs and accomplishments in the community.

COMMUNITY EVENTS

We offer free opportunities for community events and nonprofits, telling our listeners about their events and/or services through our community calendar. We are the media partner for the Lincoln Square Theater, sponsored the Comedy Nights at the Decatur Conference Center, celebrated the 100th year celebration at Lake Decatur, promoted the North Street Music & Arts Festival along with the Save the Temple concert/fundraiser. We partnered with the Decatur Veterans Remembrance Project and decorated veterans graves and memorials at Christmas.



CROMWELL AG REPORTS

We supported our famers all year with Jeff Nalley's daily Cromwell ag Network reports, National Agriculture Week and Farm Safety Week. We also provided live reports from the Farm Progress Show.

LOVE THY NEIGHBOR

We supported the Northeast Community Fund Love the Neighbor Fundraiser to help needy families in the community with the resources available in a caring and Christ-like manner.



RED KETTLE SUPPORT

We partnered with The Salvation Army of Macon County to kick off the Red Kettle season. We encouraged local businesses to participate by volunteering to ring the bell.



POLAR PLUNGE FOR SPECIAL OLYMPICS

We partnered with Special Olympics for Polar Plunge fundraiser. We raised awareness to support year-round sports training and competitions for Special Olympic athletes.

EMPTY BOWL FUNDRAISER W/ GOOD SAMARITAN INN

Supported the Good Samaritan Inn in their annual Empty Bowl event to raise funds to nourish, educate and revitalize the people in our community.

BREAST CANCER AWARENESS

We teamed up with community leaders and members and conducted interviews to create awareness about breast cancer and the importance of annual mammograms.