

CONTEST RULES

- 1) NAME OF PROMOTION: WJXB - FM Money for Mortgage or Rent 2026
- 2) SPONSOR(S): Broadway Carpets
- 3) DESCRIPTION OF PRIZE(S): Monthly rent or mortgage payment up to \$1,000.00 per month for twelve (12) months in the form of a check from Midwest Communications.
- 4) VALUE OF PRIZE(S): ☐ _____ (Approx. Fair Market Value) ☒ Varies up to \$12,000
- 5) PROMOTION METRO AREA: (as defined by Nielsen) Knoxville, TN DMA
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- 6) MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- 7) HOW TO ENTER:
 - ☐ Complete an entry form located on the WJXB - FM website at: www.b975.com
 - ☐ Complete an entry form available at the following location:
Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
 - ☐ For a free entry form, send a self-addressed, stamped envelope to:
Midwest Communications, Inc., PO Box 27100, Knoxville, TN 37927-27100
 - ☒ See Additional Contest Notes, incorporated herein by reference.
- 8) COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Money for Mortgage or Rent 2026
PO Box 27100, Knoxville, TN 37927-27100
- 9) PROMOTION PERIOD: Promotion Begins: Monday, Oct 26, 2026 07:00 ☒ am ☐ pm EST
 Promotion Ends: Saturday, Dec 05, 2026 11:00 ☒ am ☐ pm EST
 (*Due to the nature of radio, all times are approximate)
- 10) DEADLINE FOR RECEIPT OF ENTRIES: Sunday, Nov 29, 2026 11:59 ☐ am ☒ pm EST
- 11) NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play.
- 12) METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Saturday, Dec 05, 2026 11:00 ☒ am ☐ pm EST
 (all times are approximate) at:
 Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☐ See Additional Contest Notes below, incorporated herein by reference.
- 13) PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
☒ Winner(s) need NOT be present to win
- 14) DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on Saturday, Dec 19, 2026

15) ALL PRIZES WILL BE
AWARDED:

☒ Yes OR ☐ No

16) ALTERNATE WINNER(S):

(if a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)

☒ Yes OR ☐ No

17) OFFICIAL RULES REQUEST
ADDRESS:

Midwest Communications, Inc. - Money for Mortgage or Rent 2026
PO Box 27100, Knoxville, TN 37927-27100

18) WINNER(S) LIST REQUEST
ADDRESS:

Midwest Communications, Inc. - Money for Mortgage or Rent 2026
Attn: Winner List, 904 Grand Ave, Wausau, WI 54403

19) DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

Tuesday, Dec 08, 2026

20) PROXY ALLOWED AT PRIZE
GIVEAWAY:

☐ Yes OR ☒ No * If YES is checked, steps that must be taken will appear below.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: *Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927*
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year, if required. This contest is valued at up to: **\$12,000**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules** which are incorporated herein by reference as Addendum C on the station website.

***** ** Please play safely. If you are driving during contest play, you must pull over to a safe location before calling/texting. *******

NOTE: *Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*

ADDITIONAL CONTEST NOTES

THREE WAYS TO PLAY & QUALIFY

1. Listen to B97.5/WJXB: Tune in to B97.5/WJXB Monday through Friday during the contest period to listen for the announced keywords at approximately 11:00 a.m., 1:00 p.m., and 3:00 p.m. EST. Text the keyword to 865-656-B975 (2975) within 20 minutes of it being announced. All eligible texts received within the 20-minute window will be entered into a random drawing to select one qualifier for our final drawing. Each keyword will yield one qualifier.

2. Register online: Visit www.b975.com and complete the entry form. Once the contest entry period has ended, we will randomly draw 20 qualifiers from the web registration pool.

3. In-Store Text to enter: Text 865-656-B975 (2975) with the keyword posted on displays at participating Broadway Carpets locations. Once the contest entry period has ended, we will randomly draw 10 qualifiers from the in-store pool.

FINAL DRAWING

All qualifiers will then go into the same pool for the final drawing, which will take place on Saturday, December 5, 2026, at approximately 11:00 a.m. EST. One winner will be selected by random drawing for the Grand Prize.

PLEASE NOTE

- The keyword qualifier contest will not take place on November 26 or 27, 2026, due to the Thanksgiving holiday.
- Each contestant may qualify only once for entry into the final drawing for the Grand Prize.
- The Grand Prize winner must provide documented, notarized proof of monthly rent or mortgage payments. The winner will receive a check each month for the amount of monthly rent or mortgage paid, up to \$1,000 per month, for a maximum of 12 months during calendar year 2027, with a total prize value of up to \$12,000.
- Each check will be made payable to the winner only and is nontransferable.
- Failure to complete the required paperwork will result in forfeiture of the prize, with no further prize consideration.
- Any check not cashed within 90 days of its issuance date will be void and cannot be cashed or reissued.