

CONTEST RULES

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- 1) NAME OF PROMOTION: WJXB - FM \$5,000 Fall Cash Giveaway 2026
- 2) SPONSOR(S): Keith Window Company
- 3) DESCRIPTION OF PRIZE(S): \$5,000 Check made out to the winner
- 4) VALUE OF PRIZE(S): ☒ \$ 5,000.00 (Approx. Fair Market Value) ☐ Varies _____
- 5) PROMOTION METRO AREA: (as defined by Nielsen) Knoxville, TN DMA
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- 6) MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- 7) HOW TO ENTER: ☐ Complete an entry form located on the WJXB - FM website at: www.b975.com
☐ Complete an entry form available at the following location:
 Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☐ For a free entry form, send a self-addressed, stamped envelope to:
 Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☒ See Additional Contest Notes, incorporated herein by reference.
- 8) COMPLETED ENTRY FOR SUBMISSION ADDRESS: Midwest Communications, Inc. - \$5,000 Fall Cash Giveaway 2026
 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
- 9) PROMOTION PERIOD: Promotion Begins: Monday Sep 21, 2026 08:00 ☒ am ☐ pm EST
 Promotion Ends: Friday Oct 16, 2026 03:00 ☐ am ☒ pm EST
 (*Due to the nature of radio, all times are approximate)
- 10) DEADLINE FOR RECEIPT OF ENTRIES: Friday Oct 16, 2026 03:00 ☐ am ☒ pm EST
- 11) NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play.
- 12) METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Friday Oct 16, 2026 04:00 ☐ am ☒ pm EST
 (all times are approximate) at:
 Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☐ See Additional Contest Notes below, incorporated herein by reference.
- 13) PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
☒ Winner(s) need NOT be present to win
- 14) DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on Friday Oct 23, 2026

15) ALL PRIZES WILL BE
AWARDED:

☒ Yes OR ☐ No

16) ALTERNATE WINNER(S):

(if a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)

☒ Yes OR ☐ No

17) OFFICIAL RULES REQUEST
ADDRESS:

Midwest Communications, Inc. - \$5,000 Fall Cash Giveaway 2026
Contest Rules, PO Box 27100, Knoxville, TN 37927

18) WINNER(S) LIST REQUEST
ADDRESS:

Midwest Communications, Inc. - \$5,000 Fall Cash Giveaway 2026
Winner List, 904 Grand Ave, Wausau, WI 54403

19) DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

Monday Oct 26, 2026

20) PROXY ALLOWED AT PRIZE
GIVEAWAY:

☐ Yes OR ☒ No * If YES is checked, steps that must be taken will appear below.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: *Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927*
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year, if required. This contest is valued at up to: **\$5000.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules** which are incorporated herein by reference as Addendum C on the station website.

***** ** Please play safely. If you are driving during contest play, you must pull over to a safe location before calling/texting. *******

NOTE: *Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*

ADDITIONAL CONTEST NOTES

THREE WAYS TO PLAY

1. Listen to B97.5 / WJXB Mondays through Fridays beginning Monday, September 21, 2026 at approx 8:00 a.m. through Friday, October 16, 2026, at approx 3:00 p.m. EST for your chance to qualify for the Grand Prize drawing.

Contest keywords will be announced at approximately 8:00 a.m., 11:00 a.m., 1:00 p.m., and 3:00 p.m. EST

When a keyword is announced, listeners will have approximately 20 minutes to submit their entry by texting the keyword to 865-656-B975 (2975).

The text-entry period may open approximately 10 minutes before the scheduled keyword announcement and remain open for approximately 20 minutes after the announcement.

The contest system will randomly select an entry from the qualifying text messages. B97.5 will contact the selected entrant by phone to notify them that they have qualified for the Grand Prize drawing.

2. Enter online at www.B975.com during the contest period.

3. Contestants may also register at participating B97.5 remote broadcast locations during the contest period. Currently scheduled remote registration opportunities include:

- UGO Grocery Outlet — September 25, 2026, from 4:00 p.m. to 6:00 p.m.
- October 8, 2026 — Location TBD

Additional remote broadcast locations may be added during the contest period. Registration may be available at these locations at the station's discretion. Listeners can visit the contest page at b975.com for a complete list of remote broadcasts where they can sign up for a chance to qualify.

If a contest sponsor is secured, the sponsorship package may include one or two sponsor-hosted remote broadcasts during the giveaway period, which may provide additional opportunities to qualify for the Grand Prize drawing.

GRAND PRIZE

The grand prize drawing will be held on Friday, October 16, 2026 at approx 4:00 p.m. One qualified contestant will be randomly selected as the Grand Prize winner. The Grand Prize is a \$5,000 check, payable to the winner.

The Grand Prize winner will be contacted by phone using the contact information provided during registration or qualification.

QUALIFICATION LIMIT

Each contestant may qualify only once and may have only one entry in the final Grand Prize drawing.

PLEASE NOTE

- The \$5,000 Grand Prize check will be made payable only to the verified winner and is non-transferable.
- The winner must complete all required station and contest paperwork within the required time-frame.
- Failure to complete the required paperwork may result in forfeiture of the prize, with no further prize consideration.
- B97.5/WJXB reserves the right to modify or add qualifying opportunities during the contest period.