



WJXB - FM

Money for Mortgage or Rent 2025

Contest Rules

- .01 NAME OF PROMOTION: WJXB - FM Money for Mortgage or Rent 2025
- .02 SPONSORS: Broadway Carpets
- .03 DESCRIPTION OF PRIZE(S): Monthly rent or mortgage payment up to \$1,000.00 per month for 12 months in the form of a check from Midwest Communications.
- .04 VALUE OF PRIZE(S): ☐ _____ (Approx. Fair Market Value) ☒ Varies up to approx \$12,000
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(As defined by Nielsen)
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- .07 HOW TO ENTER:
☒ Complete an entry form located on WJXB - FM website at www.b975.com
☒ Complete an entry form available at the following locations:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☒ For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/26/2025 03:30 ☐ am ☒ pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Money for Mortgage or Rent 2025
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 10/27/2025 06:00 ☒ am ☐ pm EST
Promotion Ends: 12/06/2025 12:00 ☐ am ☒ pm EST
*(*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about 12/06/2025 12:00 ☐ am ☒ pm EST
(all times approximate) at:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
☐ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner needs to be present to win
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on 12/19/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Money for Mortgage or Rent 2025 Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Money for Mortgage or Rent 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/12/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes **(If yes is checked, steps that must be taken will appear below.)* ☒ No

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$12,000 (1099 will reflect actual cumulative payment amount).
- All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

ADDITIONAL CONTEST NOTES

THREE WAYS TO PLAY:

1. Listen to B97.5 / WJXB between October 27th, 2025 through November 26th, 2025, Monday-Friday only, for a chance to text in to qualify to 865-656-B975 (2975) when the keywords are announced at approx. 11am, approx 1pm, and approx. 3pm. (**PLEASE NOTE: Contest will not take place on 11/27/25 & 11/28/25 due to the Thanksgiving holiday**)
2. Register online at www.B975.com
3. Text 865-656-B975 (2975) with the keyword posted at participating Broadway Carpets location displays.

Each contestant may only qualify once to be entered in the final drawing to win the Grand Prize.

PLEASE NOTE:

* Grand prize winner will provide documented, notarized proof of monthly rent or mortgage and receive a check each month. Monthly rent or mortgage paid will be up to \$1,000.00 per month for a maximum amount up to \$12,000.00 for up to the 12-month period for calendar year 2026. Please note that the check will be made out in the winner's name only and cannot be transferred.

* Failure of winner to complete the proper paperwork will void prize without any further prize consideration

* Any checks that are not cashed within 90 days of date of check issued, the check will be void (making it unable to be cashed) and will NOT be re-issued.

** Please play safely. If you are driving during play, you must pull over to a safe location before calling/texting. **

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.