



WJXB - FM

# Dollywood's Smoky Mtn Summer Contest 2025

## Contest Rules

- .01 NAME OF PROMOTION: WJXB - FM Dollywood's Smoky Mtn Summer Contest 2025
- .02 SPONSORS: Dollywood
- .03 DESCRIPTION OF PRIZE(S):  
Qualifying Prize: Two (2) tickets to Dollywood (valued at \$92 each).  
Grand Prize: Four (4) tickets to Dollywood (valued at \$92 each), four (4) TimeSaver Passes (valued at \$60 each), four (4) Summer Celebration Tasting Passes (valued at \$42.99 each) and four (4) Souvenir Mugs valued at \$17.99 each.
- .04 VALUE OF PRIZE(S): ☒ \$ 851.92 (Approx. Fair Market Value) ☐ Varies \_\_\_\_\_
- .05 PROMOTION METRO AREA: Knoxville, TN DMA  
*(As defined by Nielsen)*  
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other \_\_\_\_\_
- .07 HOW TO ENTER:  
☐ Complete an entry form located on WJXB - FM website at [www.b975.com](http://www.b975.com)  
☐ Complete an entry form available at the following locations:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☐ For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 08/01/2025 05:00 ☐ am ☒ pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Dollywood's Smoky Mtn Summer Contest 2025  
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 07/14/2025 08:00 ☒ am ☐ pm EST  
Promotion Ends: 08/04/2025 12:00 ☐ am ☒ pm EST  
*(\*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: ☒ Up to 45 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about 08/04/2025 12:00 ☐ am ☒ pm EST  
(all times approximate) at:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☐ Winner needs to be present to win  
☒ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on 09/04/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S):  
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Dollywood's Smoky Mtn Summer Contest 2025 Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Dollywood's Smoky Mtn Summer Contest 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 08/05/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes *\*(If yes is checked, steps that must be taken will appear below.)* ☒ No

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 851.92
- All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

## ADDITIONAL CONTEST NOTES

From July 14 through August 4, 2025, tune in to WJXB-FM B97.5 each weekday at approximately 8:30 AM, 2:20 PM, and 4:10 PM for the cue to call. When you hear it, be the correct caller at 865-656-2975 for your chance to win two tickets to Dollywood!

Each qualifying winner will also be entered into the Grand Prize drawing which will take place on August 4, 2025 at approximately 12:00 pm and includes four (4) tickets to Dollywood (valued at \$92 each), four (4) TimeSaver Passes (valued at \$60 each), four (4) Summer Celebration Tasting Passes (valued at \$42.99 each) and four (4) Souvenir Mugs valued at \$17.99 each.

Please note that you can only win one qualifying prize.

This prize package cannot be redeemed for cash value or credit.

**\*\* Please play safely. If you are driving during play, you must pull over to a safe location before texting. \*\***

**Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.