



## Contest Rules

- .01 NAME OF PROMOTION: WJXB - FM Knoxville Wholesale Furniture \$10,000 Furniture Giveaway 2025
- .02 SPONSORS: Knoxville Wholesale Furniture
- .03 DESCRIPTION OF PRIZE(S): \$10,000 in-store credit from Knoxville Wholesale Furniture
- .04 VALUE OF PRIZE(S): ☒ \$ 10,000.00 (Approx. Fair Market Value) ☐ Varies \_\_\_\_\_
- .05 PROMOTION METRO AREA: Knoxville, TN DMA  
(As defined by Nielsen)  
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other \_\_\_\_\_
- .07 HOW TO ENTER:  
☒ Complete an entry form located on WJXB - FM website at [www.b975.com](http://www.b975.com)  
☐ Complete an entry form available at the following locations:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/27/2025 03:00 ☐ am ☒ pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Knoxville Wholesale Furniture \$10,000 Furniture Giveaway 2025  
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 05/27/2025 09:00 ☒ am ☐ pm EST  
Promotion Ends: 06/28/2025 12:00 ☐ am ☒ pm EST  
(\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about \_\_\_\_\_ am \_\_\_\_\_ pm EST.  
(all times approximate) at:  
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927  
☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner needs to be present to win  
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on 07/28/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Knoxville Wholesale Furniture \$10,000 Furniture Giveaway 2025 Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Knoxville Wholesale Furniture \$10,000 Furniture Giveaway 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/30/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ Yes *\*(If yes is checked, steps that must be taken will appear below.)* ☐ No

\*Proxies for the grand prize drawing WILL be allowed.

Contest qualifier or a proxy must be on-site at time of drawing. If you'd like to send a proxy to the event, the following steps must be taken. Failure to follow these directions will void your proxy's eligibility to act in your absence :

#1: Qualifier must put in writing the full name of the person that will be representing them at the drawing. This statement must include the proxy legal name, phone number, mailing address.

#2: This information must be signed by the qualifier and have signature notarized.

#3: Proxy will bring with them your Registration Form that is completed & signed by you.

#4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.**
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 10,000.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

### HOW TO QUALIFY:

1. On-Air Keyword Contest: From May 27, 2025, through June 28, 2025, listen to B97.5 (WJXB) Monday through Friday for the designated keyword announced at approximately 11:00 AM, 1:00 PM, and 3:00 PM. Text the keyword to 865-656-2975 within 15 minutes of the announcement. Two qualifiers will be randomly selected from each entry period.
2. Last Chance Qualifier Event: Attend a B97.5 remote broadcast at a Knoxville Wholesale Furniture location (location to be announced) during the week of June 23, 2025, for a chance to receive a “Fast Pass” to the grand prize event. You must be present during the live broadcast to qualify. Dates, times, and location details will be posted at [www.B975.com](http://www.B975.com).
3. Online Registration: Enter online by completing the registration form at [www.B975.com](http://www.B975.com).
4. Remote Sponsor Keyword Entries: Text the designated keyword from participating non-competing remote broadcast sponsors to 865-656-2975 between May 27, 2025, and June 27, 2025.
5. In-Store Sponsor Keyword Entries: Text the designated keyword from participating sponsor locations to 865-656-2975 between May 27, 2025, and June 27, 2025.

### IMPORTANT NOTES:

- \* Limit one qualifier per household mailing address for the grand prize drawing.
- \* Prize must be used in 2025 and is non-transferable.

**\*\* Please play responsibly. If you are driving, pull over to a safe location before dialing/texting. \*\***

**Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.