



Contest Rules

Clear Form

- .01 NAME OF PROMOTION: WJXB - FM The B Morning Show's \$1,000 Minute 2025
- .02 SPONSORS: Various
- .03 DESCRIPTION OF PRIZE(S): \$1,000.00 in the form of a check
- .04 VALUE OF PRIZE(S): \$ 1,000.00 (Approx. Fair Market Value) Varies _____
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(As defined by Nielsen)
TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER: Complete an entry form located on WJXB - FM website at www.b975.com
 Complete an entry form available at the following locations:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
 For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
 See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/31/2025 07:15 am pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - The B Morning Show's \$1,000 Minute 2025
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 01/02/2025 07:00 am pm EST
Promotion Ends: 12/31/2025 08:00 am pm EST
*(*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: Up to _____ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ am _____ pm EST
(all times approximate) at:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
 See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner needs to be present to win
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 7 business days from date of winning. PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. **NOTE: any checks that are not cashed within 90 days of date of check issued will be void and will not be re-issued.**

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S): Yes No
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- The B Morning Show's \$1,000 Minute 2025 Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. - The B Morning Show's \$1,000 Minute 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 01/02/2026
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes **(If yes is checked, steps that must be taken will appear below.)* No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.** *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 1,000.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

HOW TO ENTER

- #1. Listeners can sign up on the "B Morning Show's \$1,000 Minute" page at B975.com.
- #2. Contestants will be notified prior to their participation in the contest.
- #3. Contestants for that morning will be called at approx. 7:10am using the contact information that they supplied at time of entry.
- #4. If the call goes unanswered for a second attempt, the contestant forfeits their opportunity to play that day, but will have their name put back into the running for a chance to be randomly selected to play again in the future.
- #5. In the event that B97.5 cannot get the preselected contestant on the phone prior to the start of that day's contest, they will select another entry from all eligible entries.
- #6. If contestant is not available on the day they have been selected and scheduled to play, they must notify the B97.5 business office at (865) 525-6000 during business hours at least ONE business day before they are scheduled to play. Failure to do so will result in their name going back into the random drawing for a potential future opportunity.
- #7. In the event that the contestant cannot participate and notifies the station at-minimum ONE business day prior to playing, they will be rescheduled for a future date and notified a minimum of ONE day prior to being called upon.
- #8. Contestants can play the contest no more than once during a 30-day period
- #9. Actual contestant must be the only person answering questions on the phone-no proxy players allowed

NOTES ON GAME PLAY

- #1. In the event that all previously selected contestants are unavailable for play on the date in question, B97.5 may solicit for caller #9 at (865) 656-2975. The caller must not have played within 30 days.
- #2. If the participant is driving a vehicle at the time of play, the vehicle must be pulled over in a safe area.
- #3. Additional plays may be held on-air or on-site at B97.5 events throughout the year. Those rules and method of selection will be specified at the time and location of play.
- #4. If a "winner" does not reside in one of the counties listed in para .05, "winner" will be declared VOID and no prize consideration will be provided to the "winner."
- #5. All times listed in contest rules are approximate.

METHOD OF SELECTION OF WINNER

- #1. Participants will be randomly selected from all eligible entries after fully completing the sign-up process at B975 .com
- #2. Once the contest begins on-air, contestants will have :60 seconds to correctly answer 10 trivia questions asked of them by the on-air radio hosts. If they correctly answer all 10 questions in :60 seconds (or less) they will win \$1,000.00
- #3. Contestants are able to "pass" on a question, but must revisit the question before time is up. A "passed" question that goes unanswered will be automatically deemed an incorrect answer.
- #4. Contestants are able to revisit their incorrect answers at the end and try again if there is time left on the clock.
- #5. All answers deemed "incorrect" after time is up are final and non-disputable.
- #6. Contestants that don't answer all 10 questions correctly within the allotted time may still win a "participation prize" from B97.5 or B97.5 affiliate, however, the "participation prize" is not guaranteed and only applicable when available. The "participation prize" is only valid for 30 days post participation.
- #7. B97.5 is not responsible for any technical errors that may happen during the contest, including (but not limited to): lost cell-phone coverage, spotty service, disconnection of call by any means, or any other factor inhibiting the completion of the contest.
- #8. If any technical errors should unfortunately occur, the contestant will not be eligible to resume play that day, and will be entered back into the drawing for another opportunity at a future time.
- #9. Contest is played Monday through Friday, with potential exceptions made due to unforeseen circumstances.
- #10. Due to Holiday scheduling, the contest may not be played during the weekday(s) the Holiday lands on.

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.