



Contest Rules

Clear Form

- .01 NAME OF PROMOTION: WJXB - FM Smoky Mountain Winterfest Contest
- .02 SPONSORS: Sevierville Chamber of Commerce
- .03 DESCRIPTION OF PRIZE(S):
 - A Tanger Sevierville swag bag, plus \$100 gift cards to: Crocs, Vera Bradley, and Columbia at Tanger Sevierville - Shopping mall in Tennessee – value \$300
 - (4) SkyLand Ranch Combo tickets – Ranch, Wild Stallion Coaster, & Festival of Lights – value \$156
 - Two-night stay at The Lodge at Five Oaks – value: \$350
- .04 VALUE OF PRIZE(S): \$ 806.00 (Approx. Fair Market Value) Varies _____
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
 (As defined by Nielsen)

TN counties of Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union. In addition - KY counties of Bell, McCreary and Whitley, NC counties Graham and Swain, and VA county of Lee. Failure to reside in these counties will void any and all entries.
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
 - Complete an entry form located on WJXB - FM website at www.b975.com
 - Complete an entry form available at the following locations:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, PO Box 27100, Knoxville, TN 37927
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/31/2024 5:00 pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - Smoky Mountain Winterfest Contest
PO Box 27100, Knoxville, TN 37927
- .10 PROMOTION PERIOD: Promotion Begins: 11/22/2024 12:00 pm EST
Promotion Ends: 01/02/2025 12:00 pm EST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: Up to 1 Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S):
 - Winner(s) will be determined by a random drawing from eligible entries received to be held on or about 01/02/2025 12:00 pm EST (all times approximate) at:
Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927
 - See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner(s) need to be present to win
 Winner(s) need not be present to win.
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on 01/31/2025

- .15 ALL PRIZES WILL BE AWARDED: Yes
 No
- .16 ALTERNATE WINNER(S):
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) Yes
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Smoky Mountain Winterfest Contest
Contest Rules, PO Box 27100, Knoxville, TN 37927
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - Smoky Mountain Winterfest Contest
Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 01/10/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes *(If yes is checked, steps that must be taken will appear below.)
 No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/Wrig, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37927**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 806.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES



***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*