

WJXB 97.5 FM \$10,000 Kitchen Tune-Up CONTEST RULES

- .01 NAME OF PROMOTION: WJXB \$10,000 Kitchen Tune-Up
- .02 SPONSORS: Kitchen Tune-Up of Knoxville
- .03 DESCRIPTION OF PRIZE(S): \$10,000 in-store credit from Kitchen Tune-Up Knoxville
- .04 VALUE OF PRIZE(S): \$10,000.00
- .05 PROMOTION METRO AREA:
(as defined by Nielsen) Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ENTRY, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☒ Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 09/06/2024 at 3:15pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB \$10,000 Kitchen Tune-Up Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 8/31/2024 at 9:00AM EST
Promotion Ends: on or about 09/11/2024 at 1:00pm EST
- .11 NUMBER OF WINNERS: Up to 1
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Click here and type DATE (mm/dd/yyyy) at Click here and type TIME CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 09/20/2024 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
- .16 ALTERNATE WINNER(S):
(if potential winner does not qualify, declines acceptance of prize or is unreachable/unavailable) ☒ Yes

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| .17 | OFFICIAL RULES REQUEST
ADDRESS: | WJXB \$10,000 Kitchen Tune-Up Official Rules,
c/o Midwest Communications, Inc., 1100 Sharps Ridge Memorial Park
Dr, Knoxville, TN 37917 |
| .18 | WINNER(S) LIST REQUEST
ADDRESS: | WJXB \$10,000 Kitchen Tune-Up Winner List,
c/o Midwest Communications, Inc., Contesting Dept,
904 Grand Ave, Wausau, WI 54403 |
| .19 | DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: | 09/13/2024 |
| .20 | PROXY ALLOWED AT PRIZE
GIVEAWAY: | <input checked="" type="checkbox"/> No |

Please note: By entering the WJXB \$10,000 Kitchen Tune-up, you are certifying that you are the property owner of the address at which the work will be done and are authorized to make changes to the property.

****No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning**

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./Wrig, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*

Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at:
1100 Sharps Ridge Memorial Park Dr, Knoxville, TN 37917

Any unused portions of the prize package are forfeited and prize package has no cash, trade or return value. Amounts due over the value of prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner

In compliance with the IRS, winner will receive a Form 1099-MISC from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest's grand prize is valued at \$10,000.00.

All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.

ADDENDUM A -- HOW TO ENTER

Contestants will be able to qualify for the grand prize drawing by:

1) Getting the designated keyword each weekday from B97.5 (WJXB) at approx. 9am, approx. 11am, approx. 1pm and approx. 3pm, and then texting the keyword to 76622 within 15 minutes. Two qualifiers will be randomly selected from each keyword entry.

*No keywords will be given on Monday, September 2, 2024 (Labor Day)

2) Register online at www.B975.com

*** Limit 1 qualifier per household mailing address for grand prize drawing. ***

ADDENDUM B - METHOD OF SELECTION OF WINNER

Finalist will be chosen by a random drawing. Finalists names will be placed on a wheel. Grand Prize Winner will be determined with one spin of the wheel.

Grand prize winner selection will occur on or about Wednesday, September 11, 2024 at a time and location to be announced.