

WJXB 97.5 FM \$1000 Minute - Mother's Day Giveaway OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB \$1000 Minute - Mother's Day Giveaway
- .02 SPONSORS: Kimball's Jeweler
- .03 DESCRIPTION OF PRIZE(S): one David Yurman 18" necklace featuring sterling silver and 18k Gold with a Morganite stone with diamonds on the prong setting
- .04 VALUE OF PRIZE(S): \$995.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
 Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/10/2024 at 07:25am EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB \$1000 Minute - Mother's Day Giveaway Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 04/19/2024 at 07:00am EST
Promotion Ends: 05/10/2024 at 10:00am EST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at 10:00am EST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 05/17/2024 PLEASE NOTE: Failure of to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WJXB \$1000 Minute - Mother's Day Giveaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WJXB \$1000 Minute - Mother's Day Giveaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 05/08/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$995.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1. Listeners can sign-up on the WJXB 97.5's \$1000.00 Minute 2024 page at B975.COM
 2. Contestants will be notified prior to participation of the contest.
 3. Contestant for that morning will be called at approximately 7:10am. If call goes unanswered, WJXB will try one additional time
 4. If call goes unanswered a second time, contestant forfeits their opportunity to play that day. (However, this will not disqualify them from potentially playing in the future depending on if their name is randomly drawn again.)
- **Please note that if the caller is driving a vehicle it must be pulled over and in a safe area.****
5. In the event that WJXB cannot get the pre-selected contestant on the phone prior to the contest, a randomly selected caller will then be taken at 865-525-6000 at least ONE business day before they are scheduled to play. Failure to do so will result in no guaranteed further contesting consideration however their name will go back into the drawing.
 6. In the event that the contestant cannot participate and notifies the station at-minimum ONE business day prior to playing, they will be scheduled for a future day and notified a minimum of ONE business day prior to playing.
 7. Contestants can play the contest no more than once during a 30-day period.
 8. Actual person who was called must be the person playing the game, no proxies are allowed.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

ADDENDUM B - METHOD OF SELECTION OF WINNER

1. Winners will be randomly selected after fully completing the sign-up process.
2. Contestants who are selected and play \$1000.00 Minute from 04/22/24 - 05/10/24 will qualify to win the prize.
3. All contestants who play during this time frame qualify for the chance to win the David Yurman necklace.
4. B97.5 will randomly choose our grand prize winner the day of 05/10/2024 after we have our final qualifier.