

WJXB 97.5 FM B Morning Show \$10,000 Hi-Lo Jackpot OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB B Morning Show \$10,000 Hi-Lo Jackpot
- .02 SPONSORS:
- .03 DESCRIPTION OF PRIZE(S): Multiple cash jackpots
- .04 VALUE OF PRIZE(S): assorted values
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) **FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.**
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to: 1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 04/26/2024** at 03:00 PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB B Morning Show \$10,000 Hi-Lo Jackpot Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 03/11/2024 at 08:00AM EST
Promotion Ends: 04/26/2024** at 03:00 PM EST
- .11 NUMBER OF WINNERS: unknown, depending on jackpot guesses
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 05/03/2024 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WJXB B Morning Show \$10,000 Hi-Lo Jackpot Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WJXB B Morning Show \$10,000 Hi-Lo Jackpot Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours after final winner
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Weekdays at approximately 9:00am, approx. 9:30am, approx. 11:00am, approx. 1:00pm and approx. 3:00pm, a “Cue to Call” on WJXB will be played.

#2: That “Cue to Call” is your cue to call 865-656-B975 (2975). The 9th (ninth) caller, over the age of 18, gets to play.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station’s Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: After being the 9th (ninth) caller at 865-656-B975 (2975) when you hear the cue to call, you'll get one guess at that jackpot. Your goal is to guess the exact amount. Please note that your first guess is your final guess and must match exactly. Play will resume at the next scheduled play.

#2: When the correct amount is guessed, we will start another game with a new amount either the next weekday at 9:00am or next week depending on the day of the week.

Note: Winner will have to verify name, address and other personal information before prize (check) can be issued.

**If the “WJXB B Morning Show \$10,000 Hi-Lo Jackpot” amount is NOT guessed at end of contest (4/26/2024 at 3:00pm) contest may stay in play with no additional rules until amount is guessed OR 5/03/2024 at 3:00pm WHICH EVER COMES FIRST! If “WJXB B Morning Show \$10,000 Hi-Lo Jackpot” is NOT guessed by 5/03/2024 at 3:00pm this content will end with no further plays.