



Contest Rules

- .01 NAME OF PROMOTION: WIXX - FM Beat The Buzzer Fall 2024
- .02 SPONSORS: Wisconsin Distributors - Bud Light & WIXX
- .03 DESCRIPTION OF PRIZE(S): Cash (check)/ Voucher for a case of Bud Light / Various other prizes provided by WIXX
- .04 VALUE OF PRIZE(S): _____ (Approx. Fair Market Value) Varies by play
- .05 PROMOTION METRO AREA: Green Bay/Appleton WI DMA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
 - Complete an entry form located on WIXX - FM website at www.wixx.com
 - Complete an entry form available at the following locations:
Midwest Communications Inc, 1420 Bellevue St, Green Bay, WI 54311
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 1420 Bellevue St, Green Bay, WI 54311
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/4/2024 4:40 pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - Beat The Buzzer Fall 2024
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 9/9/2024 8:00 am CST
Promotion Ends: 10/4/2024 5:00 pm CST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: Up to 60 Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ CST
(all times approximate) at:
Midwest Communications Inc, 1420 Bellevue St, Green Bay, WI 54311
 - See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner(s) need to be present to win
 Winner(s) need not be present to win.
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 10/11/24

- .15 ALL PRIZES WILL BE AWARDED: Yes
 No
- .16 ALTERNATE WINNER(S):
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) Yes
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Beat The Buzzer Fall 2024 Contest Rules, 1420 Bellevue St, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - Beat The Buzzer Fall 2024 Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/05/2424
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes *(If yes is checked, steps that must be taken will appear below.)
 No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/Wrig, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1420 Bellevue St, Green Bay, WI 54311**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: (varies by play)**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

Starting on Monday, September 9th, weekdays at approx. 8:40am*, 11:40am and 4:40pm the 11th caller at 920-406-1011 will have an opportunity to play the contest and also be a winner of various prizes from the sponsor (Wisconsin Distributors - Bud Light) and WIXX. *Please Note- Due to the nature of radio, all times are approximate.

Varying amounts of money will be announced on the air in random increments, each with a few seconds between. Contestant can choose to "STOP" (or similar word to end the contest) and will win the last dollar amount announced. Contestant can also choose to "KEEP GOING" and the dollar values will continue to be announced. If the "buzzer" sounds before the contestant says "STOP" (or similar word signifying the end of the contest) the winner will not win ANY money but will still be the winner of various prizes from sponsor and WIXX.

Contestants can only play ONCE per day. If a contestant does NOT win cash, they may play again the next day. Upon winning a cash amount, the winner will NOT be eligible to play again for the duration of the contest.

*****Please play safely, If the contestant is driving, they must pull over to a safe location before dialing

Midwest Communications and WIXX cannot be responsible for poor cell reception or dropped calls

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*