

## WIXX 101.1 FM PICK YOUR PURSE 2023 OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIXX Pick Your Purse 2023
- .02 SPONSORS: Assorted Sponsors
- .03 DESCRIPTION OF PRIZE(S): designer purses and assorted other prizes
- .04 VALUE OF PRIZE(S): assorted values  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WIXX 101.1 FM website at [www.wixx.com](http://www.wixx.com)  
AND/OR  
 Complete an entry form available at the following locations:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
 On the mobile landing page accessed directly thru link received by texting "PURSE" to 31011 (standard rates may apply)
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/17/2023 at Approx: 4:30pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIXX Pick Your Purse 2023 Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 10/09/2023 at approx. 8:00am CST  
Promotion Ends: 11/17/2023 at approx. 4:40pm CST
- .11 NUMBER OF WINNERS: approx up to 60
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1420 Bellevue St, Green Bay, WI 54311  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): **PLEASE NOTE THAT PRIZE WILL NOT BE AVAILABLE FOR ACCEPTANCE UNTIL NEXT BUSINESS DAY AFTER 8:30AM UNTIL 4:30PM.**
- Actual winner can only pick up purse and must show photo ID. If there are issues with the purse pick up please call 920-435-3771 ext 2035. Failure to pick up prize (during standard business hours) before December 01, 2023 at 4:00pm will void prize with no further prize consideration.**
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of  No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WIXX Pick Your Purse Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIXX Pick Your Purse Winner List, c/o Midwest Communications, Inc.,  
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/20/2023
- .20 PROXY ALLOWED TO PICK UP PRIZE:  No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

**Winner will be required to show Photo ID before completing winner paperwork to pick up prize.**

**Winner purses that are not picked up will be void with no further prize consideration.**

**Winner will receive a 1099 in the amount of value in the prize package if combination of value is over \$600.00. In addition, the 1099 amount will include any prior or future wins for calendar year from Midwest Communications, Inc.**

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum CC on the station website.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

Winning names will be announced starting October 23, 2023 on Monday thru Friday at approx 8:40am, approx. 11:40am and approx. 4:40pm. The person whose name is called (no proxy) will have fifteen (15) minutes to call 920-406-1011 to claim their prize, a designer handbag of their choice. The contestant may only choose from purses on display at wixx.com and not already "picked" at that time. Once a purse is "picked" it will be removed from availability on the website and designated as "picked."

If the person whose name is announced and does not call back within 15 minutes, the prize will be forfeited with no further prize/cash consideration. Their name will then be re-submitted for future drawings. The contest will resume again at the next playtime. Entries not selected can be retained for subsequent drawings. All prize claims are subject to verification of the claimant's eligibility and compliance with the Official Rules.

On Thursday, 10/26/2023; Thursday 11/2/2023; Thursday 11/9/2023 or Thursday 11/16/2023 one of the random purse winners may also win one "Bonus Prize." The Bonus Prize is pre-selected by WIXX/Midwest Communications, Inc and no substitutions allowed. Bonus Prizes may be posted at WIXX.COM and will of assorted values TBD.

**\*\*Winner must pick purse at the time calling back, no exceptions. Once winner chooses that purse/prize, that decision is final. No substitutions allowed.\*\***

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station or "wixx app", and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when WIXX announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on a conventional FM radio. For this contest, WIXX will start counting down the 15 minutes as noted above when the announcement is made on the radio (ie FM broadcast signal at 101.1).

All prize claims are subject to verification of the claimant's identification (this will be done off air and may include but not limited to personal info including date of birth) as the actual person named on the selected entry, eligibility and compliance with these contest rules. WIXX/Midwest Communications, Inc. will verify the actual intended winner by checking appropriate personal identification such as driver's license, passport or other state or federal identification. Obtaining the verification information of the correct winner will initially be conducted by telephone by verifying their name, address, telephone number and/or email address.

Winners may be required to sign a "Contest Affidavit of Eligibility and Public Relations & Liability Release" and/or a Winner's Receipt that they must complete in order to receive the prize. No one may pick up the prize other than the winner unless proof of handicap or hardship is approved by WIXX/Midwest Communications, Inc management. Winners are responsible for all taxes on a prize and for any expense. Prizes awarded are not redeemable for cash.

If prize is transferable, prize cannot transfer before acceptance of prize. No substitution for a prize will be made at the request of the winner. WIXX/Midwest Communications, Inc. reserves the right to substitute a prize of similar value.

Winner may only qualify once per length of promotion for on-air giveaway. If the person whose name is announced does call back within 15 minutes but cannot choose a purse within the 15 minute time frame they will forfeit their prize without further consideration.

Bonus purse winners (including but not limited to Win Live On Location, etc) are not eligible for the Grand Prize, however, they are still eligible to be a daily purse winner.

WIXX/Midwest Communications, Inc. reserves the right to amend the rules to any contest at any time.

Playback of winning callers may be played to sound "live" outside of the 15 minute window. By entering the contest you give us the right to record the call and use your voice on the air.

The decision of Midwest Communications, Inc. is final.