

CONTEST RULES

- 1) NAME OF PROMOTION: WNCY - FM Blakecation to Phoenix 2026
- 2) SPONSOR(S): Appleton Airport
- 3) DESCRIPTION OF PRIZE(S): Two (2) tickets two tickets to see Blake Shelton live in concert at Chase Field on Saturday, November 14, 2026. Also includes round-trip airfare for the winner and one guest from Green Bay to Phoenix, departing on Friday, November 13, 2026, and returning on Monday, November 16, 2026 (times TBD). The package also features three nights of hotel accommodations at a property to be determined near Chase Field.
- 4) VALUE OF PRIZE(S): ☒ \$ 3,000.00 (Approx. Fair Market Value) ☐ Varies _____
- 5) PROMOTION METRO AREA:(as defined by Nielsen) Green Bay/Appleton WI DMA
- 6) MINIMUM AGE TO ENTER: ☐ 18 ☒ 21 ☐ Other _____
- 7) HOW TO ENTER:
- ☐ Complete an entry form located on the WNCY - FM website at: www.wncy.com
- ☐ Complete an entry form available at the following location:
Midwest Communications, Inc., 1420 Bellevue St, Green Bay, WI 54311
- ☐ For a free entry form, send a self-addressed, stamped envelope to:
Midwest Communications, Inc., 1420 Bellevue St, Green Bay, WI 54311
- ☒ See Additional Contest Notes, incorporated herein by reference.
- 8) COMPLETED ENTRY FOR SUBMISSION ADDRESS: Midwest Communications, Inc. - Blakecation to Phoenix 2026
1420 Bellevue St, Green Bay, WI 54311
- 9) PROMOTION PERIOD: Promotion Begins: Monday Oct 12, 2026 06:00 ☒ am ☐ pm CST
Promotion Ends: Friday Oct 23, 2026 11:59 ☐ am ☒ pm CST
(*Due to the nature of radio, all times are approximate)
- 10) DEADLINE FOR RECEIPT OF ENTRIES: Friday Oct 23, 2026 11:59 ☐ am ☒ pm CST
- 11) NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play.
- 12) METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Monday Oct 26, 2026 9:00 ☒ am ☐ pm CST
(all times are approximate) at:
Midwest Communications, Inc., 1420 Bellevue St, Green Bay, WI 54311
- ☒ See Additional Contest Notes below, incorporated herein by reference.
- 13) PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
☒ Winner(s) need NOT be present to win
- 14) DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on Friday Nov 06, 2026

15) ALL PRIZES WILL BE
AWARDED:

☒ Yes OR ☐ No

16) ALTERNATE WINNER(S):

(if a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)

☒ Yes OR ☐ No

17) OFFICIAL RULES REQUEST
ADDRESS:

Midwest Communications, Inc. - Blakecation to Phoenix 2026
Contest Rules, 1420 Bellevue St, Green Bay, WI 54311

18) WINNER(S) LIST REQUEST
ADDRESS:

Midwest Communications, Inc. - Blakecation to Phoenix 2026
Winner List, 904 Grand Ave, Wausau, WI 54403

19) DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

Tuesday Oct 27, 2026

20) PROXY ALLOWED AT PRIZE
GIVEAWAY:

☐ Yes OR ☒ No * If YES is checked, steps that must be taken will appear below.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: *Midwest Communications, Inc., 1420 Bellevue St, Green Bay, WI 54311*
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year, if required. This contest is valued at up to: **\$3000.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules** which are incorporated herein by reference as Addendum C on the station website.

***** ** Please play safely. If you are driving during contest play, you must pull over to a safe location before calling/texting. *******

NOTE: *Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*

ADDITIONAL CONTEST NOTES

Beginning Monday, October 12, 2026 at approx 6:00AM CST through Friday, October 23, 2026 at approx 11:59 PM CST, WNCY listeners can tune each weekday to listen for the codewords. Text at least one of the codewords to WNCY at 31003 during the designated time to be entered in a drawing for two (2) tickets to see Blake Shelton live in concert at Chase Field on Saturday, November 14, 2026. Also includes round-trip airfare for the winner and one guest from Green Bay to Phoenix, departing on Friday, November 13, 2026, and returning on Monday, November 16, 2026 (times TBD). The package also features three nights of hotel accommodations at a property to be determined near Chase Field.

Codewords will be read at approx 7:10am, 10:10am, 1:10pm, 4:10pm and 7:10pm. You must text the codeword within 100 minutes. Each codeword is an entry and each codeword can only be entered once.

On Monday, October 26, 2026 at approx. 9:00 AM CST the winner will be selected through a random drawing from all eligible entries received.

PLEASE NOTE:

Grand prize does not include ground transportation in Phoenix and does not include a meet and greet with Blake Shelton.

This prize package cannot be redeemed for cash value or credit.

To allow enough time to secure airfare, winner information will need to be provided no later than Thursday, October 29, 2026.