

WWDK - FM Green VS Blue Battle 2026

CONTEST RULES

- 1) NAME OF PROMOTION: WWDK - FM Green VS Blue Battle 2026
- 2) SPONSOR(S): Chandler's Top Shelf
- 3) DESCRIPTION OF PRIZE(S): Two (2) tickets to the Michigan State University vs. University of Michigan football game on Saturday, November 7, 2026, at Michigan Stadium in Ann Arbor, Michigan. Kickoff time is to be determined. The tickets have an approximate value of \$200 each. The winner will also receive \$500 in American Express Gift Cards.
- 4) VALUE OF PRIZE(S): ☒ \$ 900.00 (Approx. Fair Market Value) ☐ Varies _____
- 5) PROMOTION METRO AREA:(as defined by Nielsen) Lansing, MI DMA
- 6) MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- 7) HOW TO ENTER: ☐ Complete an entry form located on the WWDK - FM website at: www.941theduke.com
☐ Complete an entry form available at the following location:
Midwest Communications, Inc., 2495 Cedar St Ste 18C, Holt, MI 48842
☒ For a free entry form, send a self-addressed, stamped envelope to:
Midwest Communications, Inc., 2495 Cedar St Ste 18C, Holt, MI 48842
☒ See Additional Contest Notes, incorporated herein by reference.
- 8) COMPLETED ENTRY FOR SUBMISSION ADDRESS: Midwest Communications, Inc. - Green VS Blue Battle 2026
2495 Cedar St Ste 18C, Holt, MI 48842
- 9) PROMOTION PERIOD: Promotion Begins: Friday, Sep 11, 2026 08:00 ☒ am ☐ pm EST
Promotion Ends: Wednesday, Sep 30, 2026 05:00 ☐ am ☒ pm EST
(*Due to the nature of radio, all times are approximate)
- 10) DEADLINE FOR RECEIPT OF ENTRIES: Wednesday, Sep 30, 2026 05:00 ☐ am ☒ pm EST
- 11) NUMBER OF WINNERS: ☒ Up to 1 ☐ Number of winners dependent on contest play.
- 12) METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Wednesday, Sep 30, 2026 05:30 ☐ am ☒ pm EST
(all times are approximate) at:
Midwest Communications, Inc., 2495 Cedar St Ste 18C, Holt, MI 48842
☐ See Additional Contest Notes below, incorporated herein by reference.
- 13) PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
☒ Winner(s) need NOT be present to win
- 14) DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, EST on Thursday, Oct 15, 2026

15) ALL PRIZES WILL BE
AWARDED:

☒ Yes OR ☐ No

16) ALTERNATE WINNER(S):

(if a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)

☒ Yes OR ☐ No

17) OFFICIAL RULES REQUEST
ADDRESS:

Midwest Communications, Inc. - Green VS Blue Battle 2026
Contest Rules, 2495 Cedar St Ste 18C, Holt, MI 48842

18) WINNER(S) LIST REQUEST
ADDRESS:

Midwest Communications, Inc. - Green VS Blue Battle 2026
Winner List, 904 Grand Ave, Wausau, WI 54403

19) DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

Friday, Oct 02, 2026

20) PROXY ALLOWED AT PRIZE
GIVEAWAY:

☐ Yes OR ☒ No * If YES is checked, steps that must be taken will appear below.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: *Midwest Communications, Inc., 2495 Cedar St Ste 18C, Holt, MI 48842*
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year, if required. This contest is valued at up to: **\$900**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules** which are incorporated herein by reference as Addendum C on the station website.

***** ** Please play safely. If you are driving during contest play, you must pull over to a safe location before calling/texting. *******

NOTE: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

ADDITIONAL CONTEST NOTES

Beginning Friday, September 11, 2026, at approx 8:00 a.m. EST and continuing through Wednesday, September 30, 2026, at approx 5:00 p.m. EST, participants may enter the contest by texting the word "GREEN" or "BLUE" to 517-694-383 when they hear the designated on-air sound or prompt instructing them to text. Entries must be submitted within the same hour as the prompt. For example, if a prompt plays at 8:20 a.m., listeners must text by 9:00 a.m. The designated sound/prompt is expected to air at approximately 8:20 a.m., 12:20 p.m., 2:20 p.m., and 4:20 p.m. EST during the contest period.

Each qualifying text message counts as one entry into the Grand Prize Drawing.

The Grand Prize Drawing will be held on Wednesday, September 30, 2026, at approximately 5:30 p.m. EST. One winner will receive: Two (2) tickets to the Michigan State University vs. University of Michigan football game on Saturday, November 7, 2026, at Michigan Stadium in Ann Arbor, Michigan. Kickoff time is to be determined. The tickets have an approximate value of \$200 each. The winner will also receive \$500 in American Express Gift Cards.