

## WLYD 93.5 FM SPRING INTO BETTER SLEEP OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WLYD Spring into Better Sleep
- .02 SPONSORS: Town Square Furnishings
- .03 DESCRIPTION OF PRIZE(S): Serta mattress set
- .04 VALUE OF PRIZE(S): approx. \$879.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Evansville, IN DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WLYD 93.5 FM website at <http://935thelloyd.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1162 Mt. Auburn Road, Evansville, IN 47720  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 04/26/2024 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WLYD Spring into Better Sleep Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1162 Mt. Auburn Road, Evansville, IN 47720
- .10 PROMOTION PERIOD: Promotion Begins: 4/13/2024 at 7:00am CST  
Promotion Ends: 4/29/2024 at 8:00am CST
- .11 NUMBER OF WINNERS: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 4/29/2024 at 8:00am CST at 1162 Mt. Auburn Road, Evansville, IN 47720  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5/6/2024 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration.  
NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)  
OR  
 No

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| .17 | OFFICIAL RULES REQUEST ADDRESS:                  | WLYD Spring into Better Sleep Official Rules,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311 |
| .18 | WINNER(S) LIST REQUEST ADDRESS:                  | WLYD Spring into Better Sleep Winner List,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311    |
| .19 | DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: | 4/30/2024   |
| .20 | PROXY ALLOWED AT PRIZE GIVEAWAY:                 | <input checked="" type="checkbox"/> No  |

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$879.00 of this prize package.

Prize is non-transferable before acceptance of prize.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.