

# WIKY 104.1 FM WIKY OUTDOOR OVERHAUL - FIREMASTER OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIKY Outdoor Overhaul - Firemaster
- .02 SPONSORS: assorted
- .03 DESCRIPTION OF PRIZE(S): Firemaster Inc Gas Firepit NOTE: prize to be picked up before 7/02/2024 at Firemaster Inc. No substitutions permitted. Not redeemable for cash.
- .04 VALUE OF PRIZE(S): \$1,500.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Evansville, IN DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  
 Complete an entry form located on the WIKY 104.1 FM website at <http://wiky.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1162 Mt. Auburn Road, Evansville, IN 47720  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/03/2024 at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIKY Outdoor Overhaul - Firemaster Promotion Entry c/o Midwest Communications, Inc., Marketing Department  
1162 Mt. Auburn Road, Evansville, IN 47720
- .10 PROMOTION PERIOD: Promotion Begins: 04/22/2024 at 6:10am CST  
Promotion Ends: 05/06/2024 at 5:00pm CST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S):  
 Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 05/06/2024 at approx 5:00pm CST at 1162 Mt. Auburn Road, Evansville, IN 47720  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  
 Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 05/13/2024 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration. NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED:  
 Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIKY Outdoor Overhaul - Firemaster Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIKY Outdoor Overhaul - Firemaster Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 05/07/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1,500.00 in calendar year 2024 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

### **HOW TO ENTER - ADDENDUM A**

1. Listeners will be directed by on-air staff when they hear the "cue to call" to be caller #9 to contest lines at 812-451-2104 or 800-454-WIKY (9459). Caller #9 will then be qualified for the prize. This will take place approx. 6:00am thru approx. 6:00pm Monday thru Friday.
2. Household may only qualify one (1) time per phase of the contest.
3. Please note that only one prize may be won per household during the 10-week contest known as "WIKY Outdoor Overhaul 2024". Entrants must live within the Evansville, IN DMA defined by Nielsen

In addition, the winner must either be the homeowner of the residence/property. If not, "winner" would need to show legal written proof from owner that the prize can be utilized on the winning residence/property.

In the case that the "winner" cannot produce proof for prize to be utilized, the prize would be void without any further prize or cash consideration. It will be the decision of the issuer if the prize can be transferred to another person HOWEVER the 1099 will still be issued to the original winner of prize.

4. Winner will be notified. At that time, an appointment will take place during standard business hours. Winner must show a valid government issued photo ID at appointment. If the prize expires before usage, it will not be replaced with any further prize consideration. Actual winner must claim prize, no proxy allowed.