

WIKY 104.1 FM WIKY Word Jackpot OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIKY Word Jackpot
- .02 SPONSORS: WIKY and possible additional sponsors
- .03 DESCRIPTION OF PRIZE(S): Cash prize on form of check
- .04 VALUE OF PRIZE(S): Minimum of \$25.00 to unknown amount
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Evansville, IN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WIKY 104.1 FM website at <http://wiky.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/31/2024 at 5:10pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIKY Word Jackpot Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1162 Mt. Auburn Road, Evansville, IN 47720
- .10 PROMOTION PERIOD: Promotion Begins: 01/02/2024 at 6:10am CST
Promotion Ends: 12/31/2024 at 6:10pm CST
- .11 NUMBER OF WINNERS: unknown
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1162 Mt. Auburn Road, Evansville, IN 47720
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON five (5) business days from winning PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.
NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S): ☐ Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
☒ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIKY Word Jackpot Official Rules, c/o Midwest Communications, Inc.,
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIKY Word Jackpot Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours from date if winning
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

For a person to be a winner they must listen at approx. :10 after the hour, weekdays from approx. 6:10am to approx. 5:10pm for
the "WIKY Word of the Day".

Listeners log into their WIKY Rewards account at wiky.com and sign in and enter "WIKY Word of the Day" for the contest
through the WIKY WORD game.

Please note: due to holidays and other occasions the game may not be played and may not have additional dollars going into the
jackpot.

NOTE: winner must physically live/work in the Evansville, IN DMA to take part in this contest. In the case that the "winner"
lives outside of the area, the prize will be void with no further prize consideration.

METHOD OF SELECTION OF WINNER - ADDENDUM B

One name is generated randomly via computer for a person to be the winner for the jackpot. That name will be announced the
following weekday morning during the Morning Show. The "Name" information will be used by the information that was provided
at entry time.

If there is not a jackpot winner, the jackpot will increase by \$25.00 until the jackpot is won. The word entries from that day will
be void and will not carry over to next drawing