



KOYY - FM Y94's Pick Your Purse

Contest Rules

- .01 NAME OF PROMOTION: KOYY - FM Y94's Pick Your Purse
- .02 SPONSORS: KOYY-FM
- .03 DESCRIPTION OF PRIZE(S): Designer handbags of different styles, materials, design, color and size. (See Additional Contest Notes for more info)
- .04 VALUE OF PRIZE(S): _____ (Approx. Fair Market Value) Varies Assorted Values
- .05 PROMOTION METRO AREA: Fargo, ND DMA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
- Complete an entry form located on KOYY - FM website at www.y94.com
 - Complete an entry form available at the following locations:
Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications Inc, 1020 25TH St S, Fargo, ND 58103
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/25/2024 4:00 pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - Y94's Pick Your Purse
1020 25TH St S, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 9/12/2024 7:00 am CST
Promotion Ends: 10/25/2024 3:30 pm CST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: Up to _____ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ CST
(all times approximate) at:
Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103
- See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner(s) need to be present to win
 Winner(s) need not be present to win.
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 11/1/24

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S):
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) Yes No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Y94's Pick Your Purse Contest Rules, 1020 25TH St S, Fargo, ND 58103
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - Y94's Pick Your Purse Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/26/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes *(If yes is checked, steps that must be taken will appear below.) No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/Wrig, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: (Varies by prize)**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

A contestant's name will be randomly drawn and announced Mondays-Fridays starting on September 12th, 2024 at 7:10am, 9:10am, 11:10am and 3:10pm. Due to the nature of radio, all times are approximate.

The person whose name is called on air will have ten (10) minutes from the time their name is announced to call 701-237-4487 and claim their prize-- The designer handbag of their choice!

The designated person may only select from handbags displayed as available at y94.com. Once a handbag is chosen it will be marked as "picked" and removed from availability. **Winner must select a purse at the time of calling, no exchanges or substitutions will be allowed**

If the person whose name is called does not call back within ten minutes, their prize will be forfeited and no prize/cash will be awarded. Their name will be entered for future drawings and play will resume at the next designated announcement time.

Please note that no proxies are allowed to call in for the prize. The name called is the individual that must call.

Play safely! -- If the contestant whose name is called is driving, they must pull over to a safe spot before calling to collect their prize.

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*