



## Contest Rules

- .01 NAME OF PROMOTION: KFGO - AM Gear Up for Grillin 2025
- .02 SPONSORS: Barnesville Grocery, Homemakers Villa, Brookdale Liquors
- .03 DESCRIPTION OF PRIZE(S): One (1) GE FCM7ST Freezer and \$100 Barnesville Grocery Gift Card or one (1) GE FCM7ST Freezer
- .04 VALUE OF PRIZE(S): ☐ \_\_\_\_\_ (Approx. Fair Market Value) ☒ Varies \$395-\$495
- .05 PROMOTION METRO AREA: Fargo, ND DMA  
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: ☐ 18 ☒ 21 ☐ Other \_\_\_\_\_
- .07 HOW TO ENTER:
- ☐ Complete an entry form located on KFGO - AM website at [www.kfgo.com](http://www.kfgo.com)
- ☐ Complete an entry form available at the following locations:  
Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103
- ☐ For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103
- ☒ See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 04/21/2025 12:00 ☐ am ☒ pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - Gear Up for Grillin 2025  
1020 25TH St S, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 04/02/2025 05:00 ☒ am ☐ pm CST  
Promotion Ends: 04/22/2025 07:00 ☐ am ☒ pm CST  
(\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: ☒ Up to 2 ☐ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from eligible entries received to be held on or about 04/22/2025 07:00 ☐ am ☒ pm CST  
(all times approximate) at:  
Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103
- ☒ See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: ☒ Winner needs to be present to win  
☐ Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 05/01/2025

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes ☐ No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* ☒ Yes ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Gear Up for Grillin 2025 Contest Rules, 1020 25TH St S, Fargo, ND 58103
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. -Gear Up for Grillin 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 04/24/2025
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ Yes *\*(If yes is checked, steps that must be taken will appear below.)* ☐ No
- \*Proxies for the grand prize drawing WILL be allowed.
- Contest qualifier or a proxy must be on-site at time of drawing. If you'd like to send a proxy to the event, the following steps must be taken. Failure to follow these directions will void your proxy's eligibility to act in your absence :
- #1: Qualifier must put in writing the full name of the person that will be representing them at the drawing. This statement must include the proxy legal name, phone number, mailing address.
- #2: This information must be signed by the qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by you.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.
- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
  - **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.**
  - **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications Inc, 1020 25th St S, Fargo, ND 58103**
  - **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
  - **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
  - **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
  - **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
  - **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600.**
  - **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

From 04/02/25 through 04/21/25, one of our daytime show announcers will announce on air "Call in now" or "Text in now" and select a qualifier from the entries. To enter, call the KFGO studio at 701-237-5948 or text "Meat" to 35270. Calls and texts are randomly accepted between 5 AM and 6 PM, Monday through Friday, and between 4 AM and 11 AM on Saturdays. A qualifier will be chosen at random from either callers or texters. When you call or text in, you will be notified if you're a qualifier, and we'll collect the necessary information (email, phone number, and address).

All qualifiers will receive a formal invitation to the grand prize drawing giveaway using the information that was supplied at the time of entry. Invitations will be sent both via email and mail, provided they qualify by Friday, April 18th. Those who qualify on Saturday, April 19th, and Monday, April 21st, will receive a personal phone call and email from KFGO-FM Brand Manager JJ.

The grand prize drawings will take place on Tuesday, April 22nd, 2025, at Buffalo Wild Wings, located at 1515 19th Ave North, Fargo, ND 58102. Last chance qualifiers will be selected from the listeners present at the giveaway to be added to the final drawing. Registration will begin promptly at 5:00 p.m. SHARP and will close at 6:45 p.m. SHARP. Grand prize drawings to start at approximately 7:00 pm on Tuesday, April 22nd, 2025.

The drawings will include all checked-in finalists, as well as any last chance qualifiers chosen between 5:15 p.m. and 6:45 p.m. The two finalists will then compete in a coin toss to determine who gets to pick their freezer first. One of the freezers will contain a special \$100 Barnesville Grocery gift card.

Qualifiers MUST be present to win. Photo ID required at check in.

If you would like more information on how to qualify or to check your status, please contact the station during regular business hours (8am to 5pm, Monday through Friday) by calling 701-237-5346.

**\*\* Please play safely. If you are driving during play, you must pull over to a safe location before dialing/texting. \*\***

***Note:*** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.