

EEO PUBLIC FILE REPORT
SIGNAL MEDIA OF ARKANSAS

For the period: February 1, 2024, through January 31, 2025

This report covers the following employment unit:

Call Signs: **KKPT, KABZ and KBZU**

Location: Little Rock, AR

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

Job Title	Date Filled
Account Executive	11/25/2024
Account Executive	1/31/2025

A. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened.

Name	Address	Address	City	State	Zip
University of Memphis	315 Scates Hall		Memphis	TN	38151
University of AR at Fayetteville	1 University of AR Drive	ARKU Room 607	Fayetteville	AR	72701
University of AR at Little Rock	2801 South University	Roth Hall 416	Little Rock	AR	72204
University of AR at Little Rock	2801 South University	Roth Hall 416	Little Rock	AR	72204
University of Central AR	P. O. Box 4937		Conway	AR	72035
The Urban League of Memphis	413 North Cleveland Street		Memphis	TN	38104
University of AR at Pine Bluff	1200 N. University Drive	Slot 4975	Pine Bluff	AR	71601
AR Workforce Ctr	P. O. Box 2470		Benton	AR	72018
AR Workforce Ctr	P. O. Box 189		Conway	AR	72033
AR Workforce Ctr	P. O. Box 34047		Little Rock	AR	72203
Harding University	P. O. Box 12243		Searcy	AR	72149
Henderson State University	HSU Box 7654		Arkadelphia	AR	71999
AR Broadcasters Association	2024 AR Valley Drive, Suite 403		Little Rock	AR	72212

Arkansas State University	P. O. Box 2490		Jonesboro	AR	72467
Hendrix College	Fausett Hall	1610 Washington Ave.	Conway	AR	72032
Little Rock Chapter NAACP	P. O. Box 1933		Little Rock	AR	72203
Lyon College	P. O. Box 2317		Batesville	AR	72503
NAB	1771 N. Street NW		Washington	DC	20036
Ouachita Baptist University	P. O. Box 3780		Arkadelphia	AR	71998
NAACP	588 Vance Avenue		Memphis	TN	38126
ASAP Personnel Services	10301 N. Rodney Parham Rd		Little Rock	AR	72227
Accountemps	900 S. Shackleford Rd Ste. 710		Little Rock	AR	72211
Staffmark	10700 N. Rodney Parham Rd C2		Little Rock	AR	72212
First Staff	2024 Arkansas Valley Drive	Suite 704	Little Rock	AR	72212
Spherion	11500 Rodney Parham	Suite 19	Little Rock	AR	72212
Robert Half	10801 Executive Center Dr.	200	Little Rock	AR	72211
Employment Specialist	2501 Crestwood Road		North Little Rock	AR	72116

B. The Following is a list of full-time jobs shown in Section A above and the recruitment source which provided for that position:

Job Title	Recruitment Source
Account Executive	Current Employee Referral
Account Executive	Current Employee Referral

During the previous 12 months, there were a total of Ten (10) people interviewed for the one Account Executive vacancies. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Job Title	Recruitment Source	# of Interviewees
Account Executive	Current employe Referral	5
Account Executive	LinkedIn	2
Account Executive	On-Air Announcement	3

C. During the last 12 months, the station employment unit engaged in the following initiatives:

1. Continued our Internship Program designed to assist members of the community to acquire skills needed for broadcast employment. Our interns work during the summer months mainly under the direction of our General Manager, Justin Acri. We had two interns during the 12-month period who learned about production, promotions and on-air video production. They worked from 6/01/24 to 8/1/2024.
2. In July of 2024, we had a Senior at the University of Central Arkansas that worked at the UCA college radio station; Job Shadow the On-Air staff of The Point 94.1 KKPT-FM. She was able to sit in for multiple shows and sit down with the program director to see the systems that are used for both trafficking commercials and songs.