



## WILD COUNTRY 'DOLLAR BILL GAME' Official Contest Rules

These are the rules covering our contest and promotion. If you have questions, please contact Leighton Media.

### GENERAL STATION RULES

("Station" refers to the individual radio station, KCLD-FM, KCML-FM, KNSI-AM, KNSI-FM, KZPK-FM, KBOT-FM, KRCQ-FM, KDLM-FM, KDLM-AM, KGFK-AM, KGFK-FM, KNOX-AM, KNOX-FM, KYCK-FM, KZGF-FM, KZLT-FM, KPRW-FM, KZCR-FM, KJK-FM, KJK-AM, KBRF-AM, KAGE-AM, KGSL-FM, KWNO-AM, KWNO-FM, KRIV-FM.)

1. Only one person per contest per household may be a winner in any 30-day period unless otherwise noted.
2. Prize winners must be at least 18 years old, a legal U.S. resident and reside in the state of Minnesota. Contest is void where prohibited by law.
3. Station reserves the right to substitute prizes of equal or greater value; winners do not have any right to substitution of prizes.
4. Prizes must be claimed by the winners and are not transferable.
5. Where a prize consists of tickets for a sporting event, concert, movie, play or similar event, Station will not be responsible for cancellation. In that event, the winner must deal exclusively with the promoter of the event.
6. Station makes no warranties regarding the safety, condition, or fitness of any prizes awarded, and will not be responsible for any loss, damage or injury suffered by a winner through the use of any awarded prize.
7. Winners are solely responsible for all taxes, duties, or other costs that may be associated with the winning of a prize. Social Security number may be required for prizes.
8. Particular contests may limit eligibility to persons of a certain age, who live in a given geographic location, or who work in a particular job, by way of example. Contestants are responsible for determining whether such eligibility limitations apply to a particular contest or promotion.

9. Winner(s) will be required to execute an Affidavit of Eligibility, a Liability Release and a Publicity Release ("Affidavit/Release"). If the potential winner fails to complete the document at the time s/he picks up the prize, is found to be ineligible, or does not comply with the Official Rules, then the potential winner will be disqualified. Prizes are non-transferable. All federal, state, or other tax liabilities (including income taxes) arising from this contest will be the sole responsibility of each winner.
10. In its discretion, station may require winners to sign a release form in order to receive the prize. In such a case, the winner will not be entitled to receive the prize without signing the release.
11. Employees, their immediate families, and affiliated businesses of other radio stations and media outlets are not eligible to win station contests. Immediate family is defined as mother, father, siblings, children or spouse of the winner.
12. Winners must claim prizes within 30 days of notification that they have won. Prizes not so claimed will become the property of station.
13. Station will not be responsible for mail that has been lost, damaged or delayed.
14. Employees of Leighton Broadcasting and their immediate families, are not eligible to participate in any contests or promotions sponsored by station.
15. Unless specific contest rules provide otherwise, all prizes consisting of trips must be taken within one year of the award. Otherwise, the prize will be forfeited.
16. Winners of prizes consisting of trips must book such trips at least 60 days in advance.
17. Unless specific contest rules provide otherwise, prizes consisting of trips may not be booked for holiday travel.
18. Contests and promotions are subject to all federal, state and local laws.
19. The interpretation of these and all other rules relating to contests or promotions sponsored by station is reserved exclusively for station. Its decisions shall be final.
20. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.
21. Except where prohibited by law, the use winner's entry and acceptance of the prize constitutes permission for the contest entities to use said winner's name, initials, photograph, likeness, statements, biographical information, voice, and city and state address

on a worldwide basis, and in all forms of media (including Leighton Broadcasting), in perpetuity, without further compensation.

22. On-air call-in contest dates are slated to be every Tuesday and Thursday between the dates of 4/9/24 to 5/16/24, and dollar bill drops are slated to be between the dates of 4/1/24 and 5/16/24. Station reserves the right to extend or terminate the contest period at any time.
23. Listeners will be able to register their one-dollar bills on the Wild Country 99 website at [www.WildCountry99.com](http://www.WildCountry99.com) during the contest period. The Station will randomly select one serial number from all registered one-dollar bills (as of the contest time) and announce (in its entirety) on-air every Thursday at one of the contest times. (aka Thousand Dollar Thursday) This caller will have 9 minutes and 9 seconds to call in to claim their prize.
24. How to play:
  - a) The Wild Country 99 ("Station") "Dollar Bill Game" contest (the "Contest") will begin April 8<sup>th</sup>, 2024, at 8am CT, and end on May 17<sup>th</sup>, 2024, in the 5pm (CT) hour (the "Contest Period"). Contest will be played Tuesdays and Thursdays during contest period on or around the times of 8:20 AM, 11:20 AM, 2:20 PM, and 5:20 PM.
    - i. Listeners who have an eligible one-dollar bill (U.S. Currency) that matches the exact sequential serial number given by on-air personality at play times will be instructed to call (320) 656-9453. The first caller through with a serial number matching the exact sequential number given on air will win the announced cash prize for that contest time.
    - ii. The caller(s) for each contest time will have exactly 9 minutes and 9 seconds to call in and claim the cash prize.

- iii. The serial number of the one-dollar bill will be recorded at time of (“contest”) and later verified by (“station”) personnel upon prize claim/pickup. The serial number given to the (“station”) at time of winning MUST match identically to the serial number brought in when claiming the prize. If winner cannot produce the exact one-dollar bill, they will forfeit the prize. Copies or reproductions of one-dollar bills will NOT be accepted.
      - i. Winner must show up in person and provide the exact winning dollar bill from the on-air contest to claim their prize at our studios no later than Friday, May 24<sup>th</sup>, 2024, at 5pm.
      - ii. Winner(s) will be required to provide all information required (including social security number) confirming they picked up their cash prize.
  - b) Dollar Bill Drops: Wild Country 99 will be hosting “Wild Country Dollar Bill Drops”, beginning as early as 4/1/24 and ending on or before 5/16/24. At each cash stop listeners can stop by and enter to win a “winning dollar bill” with “99” in the serial number. Dates, times, and locations of “Wild Country Dollar Bill Drops” will be available at [www.WildCountry99.com](http://www.WildCountry99.com) during contesting period.
    - i. (“Station”) will give away a minimum of (12) one-dollar bills with “99” in the serial number during each Dollar Bill Drop hour.
25. Wild Country 99 Staff will facilitate the (“contest”) and has final say/judgement on contest ruling.
26. The “one person per contest per household may be a winner in any 30-day period” from the above has been omitted, as listeners can play and win as often as they like during the contest period.
27. All (“contest”) winners will be issued a check for their winning amount by Leighton Media and should allow a minimum of 10 business days for processing from day the winning dollar is verified. Checks will not be mailed out, and legal photo ID must be presented during regular business hours (8a – 5p Mon – Fri) at the Leighton Media Studios to claim prize. (619 West St. Germain Street, St. Cloud, MN 56301)