



OFFICIAL CONTEST RULES
"What's In The Box?"
2025



1. **How to play:** No purchase necessary. Listen to Leighton Media Stations KGFK-AM, KGFK-FM, KNOX-AM, KNOX-FM, KYCK-FM, KZGF-FM, KZLT-FM starting Wednesday, March 5th, 2025, to learn how you can play "What's In The Box?" Throughout the contest period, we'll drop hints across our social media channels to help you figure out what's hidden inside the mysterious box... Your job? Guess exactly what's inside by texting the word **BOX** to any of our stations' text lines or by visiting our stations' websites and entering your guess through our digital contesting platform, Second Street. If you're right, you'll be entered into a drawing for a chance to win the grand prize.

1a. The prize consists of five items. To be eligible for the grand prize drawing, all five items must be correctly identified, though the order in which they are guessed is not relevant.

1b. The total estimated value of the prize is approximately \$4,000. Should the selected winner choose not to accept the prize, they may opt for a cash substitute valued at \$2,000.

1c. Participants are eligible to enter the contest once per day throughout the duration of the contest period.

2. **Eligibility:** To enter any contest you must be 18 years of age or older, a legal U.S. resident and reside in the state of Minnesota or North Dakota. Contest is void where prohibited by law. Employees of Leighton Media of the contest sponsor and subsidiary companies, advertising and promotion agencies, and their respective officers, directors, representatives and agents ("Contest Entities"), entities furnishing prizes or otherwise connected with the conduct of these sweepstakes and their immediate families and members of their households, are all ineligible to participate in contest.

3. **Prize Conditions:** Potential winner(s) will be required to execute an Affidavit of Eligibility, a Liability Release and a Publicity Release ("Affidavit/Release"). If the potential winner fails to complete the document at the time s/he picks up the prize, is found to be ineligible, or does not comply with the Official Rules, then the potential winner will be disqualified. Prizes are nontransferable. All federal, state, or other tax liabilities (including income taxes) arising from this contest will be the sole responsibility of each winner. Except where prohibited by law, the use winner's entry and acceptance of the prize constitutes permission for the Contest Entities to use said winner's name, initials, photograph, likeness, statements, biographical information, voice, and city and state address on a worldwide basis, and in all forms of media (including Leighton Media), in perpetuity, without further compensation.

4. **Contest Conditions:** This Contest is subject to all federal, state and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Contest Administrator and waive any right to claim ambiguity in the Contest or these Official Rules. Winners and entrants agree to release, discharge, indemnify and hold harmless Contest Entities from and against any claims, damages or liability due to any injuries, damages, or losses to any person, including death, or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Contest. In most cases, once a person has won a prize, he/she will have one month (30 working days) in order to claim it (this may vary depending on type of prize and promotion), and contest winner will be ineligible to win another prize through Leighton Media for 30 days.

5. **Limitations of Liability:** Contest Entities are not responsible for lost, late, misdirected, deliverable, or incomplete entries. Leighton Media and/or Sponsor(s) may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten, or harass any other entrants or Sponsor representatives. Contest Entities are not responsible for lost entries due to telephonic or electronic malfunctions. If for any reason this Contest is not capable of running as planned as a result of any causes beyond the reasonable control of Sponsor including but not limited to tampering, unauthorized intervention or fraud which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, then, Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Contest.

6. If the winner is instructed by Leighton Media or its affiliates to personally pick up a prize, it must be claimed within thirty calendar days of winning or by the date specified in the contest rules. Upon pick-up of prize, proper photo identification (i.e. valid driver's license, passport) from the winner is required.



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7. Leighton Media will not remind winners of the deadline for claiming their prize. It is the responsibility of the winner to claim the prize within the specified time frame. All unclaimed prizes after thirty days will automatically be forfeited and may be awarded to another contestant. Leighton Media is at liberty to give away any unclaimed prize at the end of the thirty-day grace period.
8. Under "unique circumstances," a representative designated by the winner may be allowed to accept the prize. Written authorization from the winner including representative's name, ID, and a photocopy of the winner's valid driver's license and proof of insurance is required. Leighton Media will qualify what constitutes a "unique circumstance."
9. In the event that a winner voluntarily chooses to not accept a prize, he/she automatically forfeits all claims to that prize. Leighton Media then has the right, but not the obligation, to award that prize to a contest runner-up.
10. Leighton Media may substitute another prize of equal value, in the event of non-availability of a prize.
11. Leighton Media reserves the right to change or end the contest at any time.
12. Leighton Media is not responsible for any technical malfunctions or glitches during each contest play.
13. Leighton Media is not responsible for any defective prizes.
14. Leighton Media is not responsible for any phone, computer, browser, server, or other equipment malfunction that may or may not interfere with contest entries. Winners will be selected only from entries received by the deadline.
15. Employees of Leighton Media, its advertising agencies, their affiliates, representatives, and their families or households are ineligible to enter/win any contest staged on Leighton Media owned and operated stations or websites.
16. Leighton Media, its agencies, affiliates, sponsors or representatives absolve themselves of any liability, financial or otherwise, resulting from any contests staged by Leighton Media.
17. Additions or deletions to these rules may be made at the discretion of Leighton Media and may be enacted at any time. Basic Contest Rules and addenda are available for review during regular business hours at the Leighton Media office located at 1185 9th St NE Thompson, ND 58278. A copy of the rules can be requested through the mail or by sending e-mail to jthomas@leighton.media
18. To receive a list of winners, send a self-addressed, stamped envelope to: Leighton Media c/o Promotions Department, 1185 9th St NE Thompson, ND 58278. Please specify name of Contest and either "Rules" or "Winners."