

## QueenB Radio - Wisconsin

51 Means Drive; Platteville, WI 53818

### 97.7 WGLR Allegiant Oil Great American Road Trip Contest Rules

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**Contest Summary:** Eligible listeners of 97.7 WGLR (the “station”) can qualify for the weekly prize during the “Allegiant Oil Great American Road Trip” contest (the “contest”) by registering at sponsor locations and online at [www.wglr.com/contests](http://www.wglr.com/contests). Entry for the contest will begin on June 3, 2024 and end on August 29, 2024 (the “contest period”). Eligible participants may only complete one (1) entry at each sponsor location and one (1) online entry per day, during the contest period. On Friday of each week of the contest, a qualifier will be drawn from each method of entry (the “weekly prize drawing event”) and from those qualifiers, one winner will be selected to win that week’s prize.

Entrants must be 18-years of age or older at the time of participation to be eligible for the contest. The participating Vendor or Sponsor is solely responsible for the number of prizes allocated, redemption, valuation and rendering service of awarded prizes. QueenB Radio does not guarantee the operation, usage, benefit, service, value, usefulness, functioning or delivery of any Vendor or Sponsor provided prize or merchandise. The Vendor or Sponsor and winner of the prize or merchandise assume all liability; holding QueenB Radio harmless and releasing QueenB Radio of all liabilities, incurred or implied.

**Eligibility:** The contest is open only to individuals who are legal residents of the 50 states of the United States and are at least 18 years of age with a valid Social Security number at the time of entry. If you are not a legal resident of the United States or the required age as of time of entry, you are not eligible to enter the contest or to win a prize. Employees, contractors, officers and directors of the station, its affiliates, parent companies, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies, and any third party prize provider(s) and/or prize fulfillment service (collectively, the “contest entities”); individuals employed by any other radio and television station; and members of the immediate families (spouse and biological, adoptive or step-parents, grandparents, children, grandchildren and siblings, and each of their respective spouses regardless of where they reside) or households (whether related or not) of any of the above individuals are not eligible to participate in the contest or win prizes. The 30-day contest restriction rule is waived for the contest regarding participation in other contests airing on the station or online at [www.wglr.com/contests/](http://www.wglr.com/contests/). Eligible participants may only win a weekly prize once during the contest period through either the over-the-air or online entry methods. No purchase or payment of any kind is necessary to enter or win or claim any prize. A purchase or payment will not increase an eligible participant’s chances of qualifying or winning. The contest is intended for participants in the United States only and will be governed by U.S. Law. Do not enter or participate if you are not eligible and located in the United States at the time of entry. Void where prohibited. All federal, state, and local laws and regulations apply.

**Contest Participation:** There are two methods for eligible participants to enter the contest:

**Sponsor Location Entry:** From June 3, 2024 through August 29, 2024 entry boxes will be available at our various sponsor locations during their business hours. These sponsor locations include, but are not limited to:

- **Allegiant Oil - Platteville** (190 N. 2<sup>nd</sup> St., Platteville, WI 53818)
- **Allegiant Oil - Lancaster** (1486 Industrial Park Rd., Lancaster, WI 53813)
- **Allegiant Oil - Montfort** (501 US Hwy. 18, Montfort, WI. 53569)

Additional entry locations will be announced on the station several times during (at least) the 24 hour period preceding the event and listed on the station's website at [www.wglr.com](http://www.wglr.com). Eligible participants may enter once at each location and will be required to provide their name, address, phone number, e-mail address and other requested information to become a finalist for the weekly prize drawing event. No purchase or entry fee required.

**Online Entry:** Eligible participants may enter once per day online between June 3, 2024 and August 29, 2024 during the online contest period by completing the entry form at [www.wglr.com/contests/](http://www.wglr.com/contests/). Eligible participants will provide their name, address, phone number, e-mail address and other requested information to complete the official contest entry form. Eligible participants may only complete one (1) entry per day during the online contest period. No purchase or entry fee required.

Eligible participants may only be selected to win once during the contest period between both entry methods. The odds of winning depend on a number of factors, including but not limited to the number of eligible entries received and the number of listeners participating at any given time.

**Prizes:** Various prizes will be awarded each Friday during the contest period. These prizes include Allegiant Oil Gift Cards of various values, admission tickets to amusement and theme parks including Adventureland in Altoona, IA, and other prizes to be determined.

The Vendor or Sponsor providing the merchandise determines prize merchandise valuation. Valuation is determined by accepted retail value prior to any discounts, merchandise sales, special pricing or other incentives. Substitutions or negotiable alternatives are the responsibility and sole discretion of the Vendor or Sponsor allocating the prize merchandise or service. The participating Vendor or Sponsor is solely responsible for the number of prizes allocated, redemption, valuation and rendering service of awarded prizes. QueenB Radio does not warrant the operation, usage, benefit, service, value, usefulness, functioning or guarantee the delivery of any Vendor or Sponsor provided prize or merchandise. The Vendor or Sponsor and winner of the prize, merchandise or service assume all liability; holding QueenB Radio harmless and releasing QueenB Radio of all liabilities incurred or implied. Additional restrictions may apply. Taxes, fees or other expenditures related to the awarded prize(s) are the sole responsibility of the winner. All decisions regarding the award of allocated prize merchandise are final and are at the discretion of the station.

**Errors or Omissions:** The rules governing the contest supersede the QueenB Radio General Contest Rules, however, general contest rules still apply to anything not clearly outlined in the contest rules. QueenB Radio is not responsible for errors or omissions in prize description or retail valuation.

## QueenB Radio General Contest Rules

A complete copy of these Standard Contest Rules can be obtained at the offices of radio station KIYX-FM, WGLR-FM, WPVL-FM/AM (the “Station”) owned and operated by QueenB Radio, 51 Means Drive Platteville, WI 53818, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct all Contests, including on-air contests, email, text and online contests held on [www.superhits106.com](http://www.superhits106.com), [www.wglr.com](http://www.wglr.com), [www.am1590wpvl.com](http://www.am1590wpvl.com) and [www.x1071.com](http://www.x1071.com), and contests conducted through the Station’s social networking accounts (e.g., Facebook, Twitter), substantially as described in these rules, and by participating each participant agrees as follows:

1. No purchase is necessary. Void where prohibited. All federal, state, and local regulations apply.
2. Unless otherwise specified, only legal U.S. residents who are 18 years of age or older with a valid Social Security number at the time of entry are eligible to participate in Station contests. Individuals aged 13 to 17 may be eligible to participate in Station contests with the approval of a parent or legal guardian, provided that the parent or legal guardian is a legal U.S. resident at least 18 years of age with a valid Social Security number at the time of entry in the contest. Individual contest may have specific age requirements for participation in accordance with local, state and federal regulations or laws.
3. Unless otherwise specified, employees, agents and affiliates of the Station, QueenB Radio Inc., Morgan Murphy Media, contest sponsors, other radio, television and print advertising companies serving the Station’s metro area, and their immediate family members\* and household members are not eligible to participate or win Station contests.  
  
\*The term “immediate family members” includes but is not limited to spouses, parents, in-law’s, siblings, grandparents, children, grandchildren and significant others.
4. An individual may win a Station contest only once per 30-day period unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest.
5. Potential contest winners will be selected by and at the Station in its sole discretion. If it is determined by the Station that a candidate is not eligible to receive a prize, another candidate may be selected for eligibility consultation and this process will continue on until such time as an eligible candidate is found. In the unlikely event that no candidates are found to meet the specifications, then the prize will go un-awarded. In the event of a tie, the winner will be determined by and at the sole discretion of the Station. All station decisions are final.
6. Time Delay Between Over-the-Air Analog Signal and Other Signal Delivery: Due to the time delay that exists between the Station’s analog over-the-air signal and the Station’s online webcast, listeners who listen to the Station online may hear Contest information or a cue-to-call later than those listening to the Station’s analog over-the-air signal. As a result, the odds of an online listener winning this Contest may be diminished.
7. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize

or prizes valued \$600 or more in a given calendar year will be issued an IRS Form 1099 to report their winnings.

8. All prizes are awarded “as is.” Prizes are nontransferable and cannot be exchanged, sold, or redeemed for cash or other prizes. No substitute prize will be awarded to a winner who declines to accept a prize.

9. Unless otherwise stated, the odds of winning a Station contest depend on a number of factors, including but not limited to the number of eligible entries received and the number of listeners participating at any given time.

10. The Station shall not be responsible for the failure of participating sponsors to deliver the prizes or any part thereof.

11. All entrants and winners agree that the Station shall have no liability for any injury, misfortune, or damage to either persons or property incurred by entering, participating in, winning, or losing any contest and/or by the use or non-use of any prize received in connection with this contest.

12. All prizes must be claimed in person at the Station at the address identified above during regular business hours and within thirty (30) days of winning, excluding holidays. If the winner cannot make it to the station in the said amount of time, they must make arrangements for a proxy to pick it up or, if possible, for the prize to be mailed. If the winner opts to have the prize mailed, then the Station is not responsible for any loss or damage caused while in transit. After 30 days, ownership of said prize reverts to the Station to be disposed of at its discretion. The winner then loses all claims and rights to said prize.

13. Proper identification must be presented by any winner to claim prize. As a condition to receiving the prize, any potential winner must complete and sign a waiver if requested, releasing the Station from all liability in connection with winner’s participation in the contest and acceptance, use, or non-use of the prize.

14. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of the Station to be used, disposed of or destroyed in its sole discretion.

15. The Station is not responsible for any incorrect or inaccurate information submitted by contest participants or entered by websites users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Station’s website.

16. All entrants and winners agree to give the Station and its licensees, affiliates, successors, and assigns the irrevocable and unrestricted right to use, re-use, broadcast, or publish their name, city of residence, photo, video tape, film or any other likeness, including portraits and pictures, in whole or in part, as part of a composite, retouched or distorted in character or form, and voice, recorded or live, for any reason the Station deems necessary without compensation, unless prohibited by law. All entrants and winners release, discharge, and agree to hold the Station harmless from any and all claims they may have against the Station in connection with the foregoing. All entrants and winners further acknowledge that the Station owns or will own exclusively any photographs of them used for such purposes, including the copyrights in them, regardless of the form in which they have been or may be produced and used, and all entrants and winners assign all such ownership rights to the Station.

17. By participating in a Station contest, participants agree to be bound by the decisions of Station personnel. Participants who violate any rule, gain an unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.

Unsportsmanlike, disruptive, annoying, harassing, or threatening behavior is prohibited. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and all Station decisions concerning such disputes shall be final. If the conduct or outcome of a contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate the contest, or make such other decisions regarding the administration or outcome as the Station deems appropriate. All decisions will be made by the Station are final. The Station may waive any of these rules in its sole discretion.

ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF A STATION CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF A STATION CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, STATION RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

18. By participating in this contest, each participant agrees to waive any and all claims for damages for death, personal injury, loss of property or property damage that he or she may sustain as a result of his or her participation in the contest and/or the use of any prize, and any damages or losses arising from the implementation or carrying out of the contest or any participant's failure to win the contest or receive the prize, and to release QueenB Radio, the Stations, and their parent companies, subsidiaries, affiliates, directors, officers, employees and agents from any and all liability arising out of or connected in any way with his or her participation in the contest, even though that liability may arise out of an intentional act, omission, negligence or carelessness on the part of the persons or entities mentioned above.

19. The Station reserves the right to limit the number of times an individual may enter a contest or drawing.

20. The Station reserves the right to require contestants to be present at drawings to win a prize.