

OFFICIAL RULES
WBFA, WBOJ, WCGQ, WKCQ, WKCQ, WKCQ-HD2, WKCQ-HD3, WLTC, WLTC-HD2, WRCC
“JUNE 2025 HEADQUARTER NISSAN GIVEAWAY CONTEST”

1. **CONTEST.** The Sponsor of the JUNE 2025 HEADQUARTER NISSAN GIVEAWAY CONTEST (the “Contest”) will give away one Nissan automobile with Manufacturer’s Suggested Retail Price of at least \$17,190. (the “Grand Prize”) and additional secondary prizes with various estimated values according to the terms and conditions of these rules. The Contest will run from April 2, 2025 to June 28, 2025. Radio broadcast stations WBOJ, WCGQ, WKCQ, WKCQ-HD2, WKCQ-HD3, WLTC, WLTC-HD2, and WRCC are owned or managed by PMB Broadcasting, LLC and WBFA is owned by RCG Media, LLC and are collectively referred to in these rules as the “Stations”.
2. **SPONSOR.** The Contest is sponsored by PMB Broadcasting, LLC and RCG Media, LLC (the “Sponsor”).
3. **ELIGIBILITY.** Except as set forth below, all individuals that are as of April 2, 2025, residents of the Columbus, Georgia Total Survey Area as defined by The Nielsen Company, and are over the age of 18 are eligible to participate in the Contest. Only one person may qualify per household. The Sponsor, and its respective affiliates, subsidiaries, agencies and divisions, participating promotional partners, and each of their respective employees and immediate family members are ineligible to participate in the Contest. The Contest is void where prohibited by law. Each individual that participates in the Contest agrees to be subject to and abide by these rules. Any deviation from these rules on the part of any participant will render that contestant ineligible. All decisions of the Sponsor are final.
4. **YOU MUST BE PRESENT AT THE DRAWING TO WIN,** being held on Saturday, June 28, 2025 at Headquarter Nissan, 1725 Whittlesey Blvd, Columbus, GA 31904. Check-In will open at approximately 10:00 AM and closes at 11:45 AM. The Grand Prize will be drawn at approximately 12:00 PM or immediately following the completion of registration, immediately following the drawing of the Grand Prize, based on the number available, Secondary Prizes will be drawn from those Qualifiers remaining in the contest.
5. **NO PURCHASE IS NECESSARY TO ENTER OR WIN; VOID WHERE PROHIBITED BY LAW.**
6. **HOW TO ENTER.** Only eligible individuals that qualify for a chance to win will have a chance to participate in the Grand Prize Drawing and win. To qualify for a chance to win, an eligible individual must complete an online registration form provided by the Sponsor at a designated registration location and submit such completed registration, which may include Sponsor’s website. Complete name, home address, working phone number and/or email address, and date of birth must be provided for the registration form to be considered complete. Designated registration locations will become available between Wednesday, April 2, 2025 and Friday, June 13, 2025 in and around Columbus, Georgia. The specific location of each designated registration location will be broadcast, from time to time, on one or more of the Stations and posted on the Stations’ websites.

From the completed online registrations forms shall be selected a maximum of 1,150 Qualified Individuals, there shall be only one Qualified Individual per household. The method of selection shall be as follows:

- a. Beginning Monday, April 7, 2025, the Sponsor will randomly draw three (3) online registration forms from the pool of designated registration locations and from the Stations websites each weekday through Friday, June 13, 2025. At approximately 7:00 AM, 12:00 PM, and 3:00 PM each weekday, one name from among the three drawn registration forms will be announced on the Stations. The eligible individual named on-air shall have approximately one and a half hours to contact the station via phone call or SMS message at the Stations contest line (listed below) from the time of the announcement to claim their Qualification. Qualifiers from this method of selection may win an On-Air Qualifying Prize subject to availability as described below in Section 7. A maximum of 150 Qualified Individuals shall be selected by this method. Message and Data Rates may apply. Do not Text and Drive.
- b. Each week beginning April 7, 2025 through June 13, 2025, the Sponsor may randomly draw fifty (50) online registration forms, from the online registration location at Headquarter Nissan (1725 Whittlesey Road, Columbus, GA 31904). Those eligible individuals drawn become a Qualified Individual with no further action. A maximum of 500 Qualified Individuals may be selected by this method.
- c. Beginning Monday, April 7, 2025 through June 13, 2025, the Sponsor may randomly draw eligible individuals from various designated online registration locations to become Qualified Individuals with no further action. Designated locations will be broadcast from time to time, on one or more of the stations and posted on the Stations’ website. A maximum of 500 Qualified Individuals may be selected by this method.

A list of all Qualified Individuals will be posted on the Stations websites, the list will be updated once per week beginning April 14, 2025 up to the Grand Prize drawing on Saturday, June 28, 2025. Qualifiers must verify their name is listed on the Stations websites, a final list will be posted by the close of business on Monday, June 23 2025. This shall be the final list of Qualifiers placed into the drawing receptacle for winning the Grand Prize and secondary prizes as described in Section 7 below. In the event a Qualified Individual is omitted from the posted list they should contact the Stations no later than 5:00 PM on Thursday, June 26, 2025 to verify their status as a Qualified Individual.

On Saturday, June 28, 2025, on or about 10:00 am, on the premises of Headquarter Nissan, 1725 Whittlesey Blvd, Columbus, GA 31904, the Grand Prize Drawing Event will be held. The Sponsor will open registration at approximately 10:00 AM, Qualified Individuals must check-in to ensure their name is placed into the drawing barrel. Registration will close at approximately 11:45 AM and the Grand Prize Drawing will take place at approximately 12:00 PM or immediately after registration is complete. The first name drawn from the drawing barrel will be the winner of the Grand Prize. Following the Grand Prize drawing, names of Qualified Individuals will be randomly drawn for secondary prizes obtained as described in Section 7 below, winners of the Grand Prize and subsequent secondary prizes will not be returned to the drawing receptacle after their name is drawn. In the event a Qualified Individual is drawn and not present, the Sponsor will continue to draw names until a Qualified Individual is present. **QUALIFIED INDIVIDUALS MUST BE PRESENT TO WIN.**

7. **PRIZE INFORMATION.** The Grand Prize will be awarded, multiple secondary prizes and On-Air Qualifying Prizes may be awarded subject to availability. The Grand Prize has a Manufacturer’s Suggested Retail Price of at least \$17,190 and is a Nissan automobile selected by the Sponsor from Headquarter Nissan. Secondary prizes may be added during the course of the contest. Information about any secondary prizes will be broadcast on the Stations from time-to-time and posted on the Station’s website. On-Air Qualifying Prizes may be awarded to those Qualified Individuals selected by the method described in section 6a subject to availability. The Sponsor reserves the right to substitute any prize for cash or other similarly-valued consideration, however the Winner may not request any prize be substituted for Cash.

8. **PRIZE RESTRICTIONS/CONDITIONS.** The winner is solely responsible for all applicable federal, state, and local taxes and incidental fees related to any Contest prize. Any Contest prize is non-transferable and not assignable. The winner will be required to execute an affidavit of eligibility, liability release and certain tax forms, and provide such other information as may be required to own or operate the Grand Prize within the State of Georgia, prior to claiming the Grand Prize. By entering the Contest, each participant consents without limitation and without receiving additional compensation, to the use of his or her name, voice, photograph, and/or likeness by Sponsor and its respective affiliates and promotional partners for advertising and promotional purposes, including, but not limited to, without limitation, on radio broadcast stations or on the internet. Failure to make promotional appearances requested by Sponsor or grant such rights as reasonably requested by Sponsor may result in disqualification. Certain prizes are subject to blackout dates and limitations.

9. **RULES; WINNERS LIST.** Copies of these rules and identification of the winner are available between 9:00 a.m. and 5:00 p.m., local time, at 1820 Wynnton Road, Columbus, GA 31906 or will be provided to you if you send a stamped, self-addressed envelope that identifies the Contest, to the same address. The winners may be identified on the Stations after the winners have been awarded their prize.

10. **GENERAL CONDITIONS.** Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of these rules, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, or for any other reason deemed reasonable by Sponsor. If after the Contest has begun changes or updates in these rules are deemed necessary by Sponsor, all changes will be announced on the Stations. Sponsor reserves the right to change these rules at any time as it determines necessary in its sole discretion. Sponsor reserves the right to terminate the Contest if fraud, misconduct or technical failures destroy the integrity of the Contest, or for any other reason deemed reasonable by Sponsor.

11. **LIMITATIONS OF LIABILITY.** All participants agree to release and hold harmless Sponsor and all of its respective affiliated companies and all of their respective directors, officers, employees, agents, legal counsel, and/or participating promotional partners from all losses, damages, penalties, claims, actions, suits, costs, and expenses of any kind whatsoever and any property damage, personal injury, or death to any participant or third person caused by or arising out of or in connection with participation in the Contest or with the use of any prize awarded. Sponsor is not responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Contest or the equipment used in its administration.

12. **DISPUTES.** As a condition to participating in the Contest, participants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in Muscogee County, Georgia having competent jurisdiction, which Court shall apply the laws of the State of Georgia without regard for the doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and each hereby waives all rights to claim punitive, incidental or consequential damages, or attorneys’ fees.

CONTEST SMS LINE: 855-706-2946 / PHONE NUMBER 706-327-1217 Message and Data Rates may apply. Do not Text and Drive!

YOU MUST BE PRESENT TO WIN / YOU MUST BE 18 YEARS OLD TO WIN / YOU ARE RESPONSIBLE FOR PAYING ALL TAX, TAG, TITLES, AND FEES / Updated 3/16/2025 @ 2:30 PM