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—ON AIR—
EST. 1966

Great Radio That's Local

NORTHWEST OTTAWA COUNTY

GRAND HAVEN, SPRING LAKE, FERRYSBURG



WGHN is celebrating 69 years of service to Northwest Ottawa County, Grand Haven, Spring Lake and Ferrysburg.

These are the people you need to know! They are Ottawa County residents and they have one of the highest median incomes in the state.

Let us introduce you to WGHN's listeners. They are engaged, loyal and active participants with us and the businesses that are our promotional partners. Our listeners know us and trust us.

Your message will be heard.

“ We love working with WGHN They help produce outstanding commercials and it gets results ”

Did You Know?

WGHN is the Grand Haven area's heritage radio station! We went on the air July 16, 1956. We are a full-service station that is commercially licensed to serve our community.



We believe the strength of local radio lies not only in playing the right music that listeners want to hear, but that we have on-air personalities who reside in our area that can relate with everyday folks who live, work and play here.

WGHN is part of the fiber of our community. We have a special bond with our community and we can share that with you!

We support, promote and participate!

Grand Haven Coast Guard Festival, Jeepfest, Musical Fountain, Annual Tri-Cities Coat Drive, Live remotes for local businesses, Winterfest, Grand Haven DDA Main Street Spotlight, Community Podcasts Hub, Central Park Players, Spring Lake Sparkle, Fourth of July Fireworks and more.

“*We have been on the air with them for 20 years. I can't tell you how many people come up to me and say, are you the guy on the radio?*”

Did You Know?

We are Family Owned and Locally Operated

WGHN is affordable and effective. We offer opportunities to partner with our exclusive local programming, events, on-air influencers and our award-winning website and social media. We cater directly to our community.

SOME OF OUR SIGNATURE STUFF:

Good Morning Grand Haven
Jesse Bruce Live
Lunchtime at the Laguna (80's Lunch)
92.1 VO5 (Vinyl on 5)
Channel Cam Live (web and app)
Beach Cam Live (web and app)
wghn.com
Grand Haven radio app
Coast Guard Parade Live Stream
Annual Spring Community Live Auction
Community Podcast Hub
Boating and Fishing Reports
Detroit Lions and MSU



“ We have been on WGHN through the years. The marketing plan we have with them has increased our sales and imaging. ”

Did You Know?

WGHN has been honored with historic recognition as a recipient of the City of Grand Haven Foundation Award

Let's Talk FM Radio, Streaming, Web and Mobile

Among persons 25-54, radio has the largest monthly reach across ALL ad-supported media, with 88% of the share, while FM Streaming grabs an additional 19% share. Plus, FM radio leads all ad-supported audio shares beating out podcasts, Pandora, Spotify and SiriusXM (Courtesy Edison Research and Nielsen).

- **On your radio and in your car: 92.1 FM**
- **Anywhere and Everywhere: Live streaming at wghn.com, mobile app**
- **Follow us on Facebook and Instagram**

- **Our Demo: Adults 35+ - 51% Female/49% Male**
- **#1 Advertising Option: WGHN is the only licensed commercial broadcaster in Grand Haven**
- **We have Local Influencers - Connections to our Community - We get the Right Message to the Right Audience**

- **Local News On-Air and Online: WGHN.COM Newsroom Blog = *Nearly 135,000 Views Per Month***
- **Local Podcasts: @ WGHN.COM = *Over 47,000 Views Last 11 months***
- **Live Streaming: @ WGHN.COM = *720 Hours Per Month Total Listener Hours Tuned In (#'s Courtesy SoCast)***

Did You Know?

WGHN is a multiple winner of the Michigan Broadcasting Station of the Year Award

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Let's Work Together!

For businesses, non-profits and local community members that want to reach an audience and are ready to spend and influence others, we offer unmatched value!

WGHN

One South Harbor Drive
Grand Haven, MI 49417

wghn.com

Grand Haven Radio App
616-842-8110

Mike Toth

General Manager
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Did You Know?

We Have a Mascot! - The Beach Banana