



# 2025 WGHN Spring Radio Auction

WGHN, the market's leading advertising medium, will host our annual Spring Radio Auction starting on Friday, April 25. The auction will be broadcast live on 92.1 FM WGHN.

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*What is the Radio Auction?* It is products, services or merchandise in exchange for radio advertising.

- **Each participant can have up to 5 items put up for auction, with a minimum total value of \$100.00.**
- **Each :30 prime time commercial is valued at \$17.00 per time it runs.**
- **Auction: Friday, April 25 2pm-6pm  
Saturday, April 26 8am-Noon**

All items will be listed on WGHN.COM + mobile app (Provided item images will be displayed). All participants will be part of the WGHN promotional mention campaign. Professional copy writing and production is available at no charge. The Auction airs live on 92.1 FM only. No Streaming.

Participant \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Item(s) \_\_\_\_\_

Retail Value \_\_\_\_\_