

WXER 104.5 FM The Point's \$1000.00 Minute 2024 OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WXER The Point's \$1,000.00 Minute 2024
- .02 SPONSORS: N/A
- .03 DESCRIPTION OF PRIZE(S): \$1,000.00 in form of check
(Note: you must have an active account if tickets are utilizing Ticketmaster or other electronic ticketing process)
- .04 VALUE OF PRIZE(S): \$1,000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sheboygan, WI TSA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WXER 104.5 FM website at www.wxerfm.com
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to: 2100 Washington Ave, Sheboygan, WI 53081
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/21/2024 at Approx. 7:49am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WXER The Point's \$1,000.00 Minute 2024 Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
2100 Washington Ave, Sheboygan, WI 53081
- .10 PROMOTION PERIOD: Promotion Begins: 04/15/2024 at Approx 7:50am CST
Promotion Ends: 06/21/2024** at Approx 7:50am CST
- .11 NUMBER OF WINNERS: Varies
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 2100 Washington Ave, Sheboygan, WI 53081
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5 business days from date of winning PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WXER The Point's \$1,000.00 Minute 2024 Official Rules,
 c/o Midwest Communications, Inc., Marketing Department,
 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WXER The Point's \$1,000.00 Minute 2024 Winner List,
 c/o Midwest Communications, Inc., Marketing Department,
 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/22/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 2100 Washington Ave, Sheboygan, WI 53081 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1,000.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

#1. Listeners can sign-up on "The Point's \$1000 Minute" page at wxerfm.com.

#2. Potential winning names, contestants, will be announced starting April 15, 2024 on weekdays (Monday thru Friday) at approx. 7:50am. The person whose name is called (no proxy) will have ten (10) minutes to call 920-208-1045 for their chance to play "The Point's \$1000 Minute." If the person whose name is announced does not call back within 10 minutes, their chance to play the contest will be forfeited. Their name will then be re-submitted for future drawings.

Please note that if the caller is driving a vehicle, it must be pulled over and in a safe area

#3. Actual person whose name was selected and announced must be the person playing the game, no proxies are allowed. The selected contestant must play the game as an individual. No team guessing.

#4. In the event that the person whose name is announced at 7:50a does not call back within 10 minutes, a randomly selected caller will then be taken at 920-208-1045 to participate as that day's contestant.

#5. Losing contestants can play the contest no more than once during a 30-day period. \$1000 winners are not eligible to play again within one year (365 days).

NOTE: Additional plays may be held on-air or on-site at The Point's events throughout the year.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

ADDENDUM B - METHOD OF SELECTION OF WINNER

#1 Contestants will be randomly selected from all eligible entries after fully completing the sign-up process.

#2 Once the contest begins, the contestant will have :60 (sixty seconds) to correctly answer 10 trivia questions asked of them by the on-air radio host(s). If they correctly answer all 10 trivia questions in :60 (sixty seconds) or less they will win \$1000.00.

#3 Contestants are able to "pass" on a question, but must revisit the question before the time is up. A "passed" question that goes unanswered will be automatically deemed an incorrect answer.

#4 Contestants are only allowed to provide one answer/guess at a time and must wait for the host(s) to deem correct or incorrect before making next guess or deciding to "pass." No "rapid fire" guessing.

#5 Contestants that don't answer all 10 questions within :60 may still win a "participation prize" from The Point and/or a WXER sponsor/advertiser; however, a "participation prize" is not guaranteed.

#6 The Point is not responsible for any technical errors that may occur during the contest, including (but not limited to): lost cell-phone coverage or disconnection of a call by any means.

#7 All answers deemed incorrect are final and non-disputable.

#8 Due to holiday schedule, contest may not be played if holiday lands on a weekday.

#9 Contest is played Monday-Friday; however, exceptions may be made due to unforeseen circumstances.

** The contest is initially scheduled to be played weekdays for ten weeks; however, the timeframe may be shortened or extended at the discretion of the radio station. **