



Contest Rules

- .01 NAME OF PROMOTION: WIFC - FM WIFC \$1000.00 MINUTE 2025
- .02 SPONSORS: N/A
- .03 DESCRIPTION OF PRIZE(S): \$1000.00 in form of a check
- .04 VALUE OF PRIZE(S): \$ 1,000.00 (Approx. Fair Market Value) Varies _____
- .05 PROMOTION METRO AREA: Wausau/Stevens Point (Central WI), WI TSA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
 - Complete an entry form located on WIFC - FM website at www.wifc.com
 - Complete an entry form available at the following locations:
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/31/2025 07:59 am pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc. - WIFC \$1000.00 MINUTE 2025
557 Scott St, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 01/02/2025 08:20 am pm CST
Promotion Ends: 12/31/2025 08:20 am pm CST
*(*Due to the nature of radio, all times are approximate)*
- .11 NUMBER OF WINNERS: Up to _____ Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ am _____ pm CST
(all times approximate) at:
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403

 See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner needs to be present to win
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON five (5) business days from the date of winning. PLEASE NOTE: failure of winner to complete the proper paperwork could voice prize without any further prize consideration. NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S): *(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)* Yes No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- WIFC \$1000.00 MINUTE 2025 Contest Rules, 557 Scott St, Wausau, WI 54403
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc. - WIFC \$1000.00 MINUTE 2025 Winner List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours after date of win
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes **(If yes is checked, steps that must be taken will appear below.)* No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.** *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./ WRIG, Inc. for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 1,000.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

HOW TO ENTER:

#1. Listeners can sign-up on the WIFC \$1,000 Minute page at WIFC.com

#2. Contestants will be notified prior to participation of the contest.

#3. Contestant for the morning will be called at approx. 8:10am using information that they supplied at the time of entry. If call goes unanswered, WIFC will try one additional time.

#4. If call goes unanswered a second time, contestant forfeits their opportunity to play that day. (However this will not disqualify them from potentially playing in the future depending on if their name is randomly drawn again)

** Please note that if the caller is driving a vehicle it must be pulled over and in a safe area.**

#5. In the event that WIFC cannot get the pre-selected contestant on the phone prior to the contest, a randomly selected caller will then be taken at 715-842-9434 to participate as that day's contestant. NOTE: THE RANDOM CALLER MUST NOT HAVE WON THE \$1,000.00 MINUTE WITHIN 6 MONTHS (72 DAYS)

#6. If contestant is not available on the day they have been picked to play, they must notify WIFC business office at (715) 842-1672 at least one business day before they are scheduled to play. Failure to do so will result in further contesting consideration however their name will go back into the drawing.

#7. In the event that the contestant cannot participate and notifies the station at minimum ONE business day prior to playing, they will be scheduled for a future day and notified a minimum of ONE business day prior to playing.

#8. Contestants can play the contest no more than once during a 30-day period.

#9. Actual person who was called must be the person playing the game, no proxies are allowed.

METHOD OF SELECTION OF WINNER:

#1. Winners will be randomly selected after fully completing the sign up process.

#2. Once the contest begins LIVE on-air, the contestant will have :60 seconds to correctly answer 10 trivia questions asked of them by the on-air radio hosts. If they correctly answer all 10 trivia questions in :60 (or less) they will win \$1,000.00

#3. Contestants that don't answer all 10 questions within :60 seconds may still win a "participating prize" from WIFC and/or a WIFC sponsor/advertiser - however a "participation prize" is not guaranteed.

#4. WIFC is not responsible for any technical errors that may happen during the contest, including *(but not limited to): lost cell-phone coverage or disconnection of call by any means.

#5. All answers deemed "incorrect" are final and non-disputable.

#6. Due to holiday schedule contest may not be played during a weekday of a holiday lands on a weekday.

#7. Contest is played Monday - Friday however exceptions may be made due to unforeseen circumstances.

NOTE: Additional plays may be held on-air or on-site at WIFC events throughout the year.

Note: Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.