



WIFC - FM Rock and Roll the Dice New Year's Experience with BRUNO MARS Contest Rules

- .01 NAME OF PROMOTION: WIFC - FM Rock and Roll the Dice New Year's Experience with Bruno Mars
- .02 SPONSORS: TBD
- .03 DESCRIPTION OF PRIZE(S): Round trip flights for 2 to Las Vegas, 2 night hotel stay, \$500 food/bev credit, VIP tickets to Bruno Mars, \$500 spending cash **See Add'l Notes for details!
- .04 VALUE OF PRIZE(S): \$ 7,700.00 (Approx. Fair Market Value) Varies _____
- .05 PROMOTION METRO AREA: Wausau/Stevens Point (Central WI), WI TSA
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: 18 21 Other _____
- .07 HOW TO ENTER:
- Complete an entry form located on WIFC - FM website at www.wifc.com
 - Complete an entry form available at the following locations:
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
 - For a free entry form, send a self-addressed stamped envelope with request to:
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
 - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/8/2024 5:00 pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - Rock and Roll the Dice New Year's Experience
557 Scott St, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 9/23/2024 12:00 pm CST
Promotion Ends: 11/8/2024 5:00 pm CST
(*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS: Up to 1 Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from eligible entries received to be held on or about _____ CST
(all times approximate) at:
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
- See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT: Winner(s) need to be present to win
 Winner(s) need not be present to win.
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 12/1/24

- .15 ALL PRIZES WILL BE AWARDED: Yes No
- .16 ALTERNATE WINNER(S):
(If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable) Yes No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- Rock and Roll the Dice New Year's Experience Contest Rules, 557 Scott St, Wausau, WI 54403
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - Rock and Roll the Dice New Year's Experience Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/12/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes *(If yes is checked, steps that must be taken will appear below.) No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 7,700.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

ADDITIONAL CONTEST NOTES

Enter to win at WIFC.com.

Then, listen for your name Monday-Friday at 7:20am, 9:20am, 11:20 am, 2:20 pm and 4:20 pm between September 30th 2024 and November 8th 2024. *Please note, due to the nature of radio, all times are approximate!

When you hear your name, call back within 10 minutes at 715-842-9432 and you will be qualified and entered in to the random Grand Prize Drawing to be held on or around Monday, November 11th between 5pm and 6pm!

****GRAND PRIZE DETAILS. This prize includes:****

- Round trip flights for two (2) to Las Vegas
- 2 (two) night stay in a Penthouse Suite at the Bellagio (December 30, 2024 to Jan 1, 2025)
 - \$500 Food and Beverage credit to spend while at the Bellagio
- VIP Tickets for two (2) to Bruno Mars on December 30 at Dolby Live
- VIP access to Bruno's Vegas lounge - The Pinky Ring.
- \$500 Spending cash to spend as you wish
- Airport and event transfers
- 24/7 Travel Support

*******Please play safely. Contestants driving must pull over to a safe location before dialing*******

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*