

# WIFC 95.5 FM WIFC \$1000.00 Minute 2024 OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC \$1,000.00 Minute 2024
- .02 SPONSORS: N/A
- .03 DESCRIPTION OF PRIZE(S): \$1,000.00 in form of check
- .04 VALUE OF PRIZE(S): \$1,000.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/31/2024 at approx 7:59am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC \$1,000.00 Minute 2024 Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 01/02/2024 at approx 8:20am CST  
Promotion Ends: 12/31/2024 at approx 8:20am CST
- .11 NUMBER OF WINNERS: Varies
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 557 Scott Street, Wausau, WI 54403  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5 business days from date of winning PLEASE NOTE: Failure of winner to complete the proper paperwork could void prize without any further prize consideration. **NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.**
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) OR  
 No

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| .17 | OFFICIAL RULES REQUEST ADDRESS:                  | WIFC \$1,000.00 Minute 2024 Official Rules,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311 |
| .18 | WINNER(S) LIST REQUEST ADDRESS:                  | WIFC \$1,000.00 Minute 2024 Winner List,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311    |
| .19 | DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: | 24 hours after date of win  |
| .20 | PROXY ALLOWED AT PRIZE GIVEAWAY:                 | <input checked="" type="checkbox"/> No  |

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 557 Scott Street, Wausau, WI 54403 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1,000.00 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

### **HOW TO ENTER - ADDENDUM A**

- #1. Listeners can sign-up on the WIFC \$1,000 Minute page at WIFC.com
  - #2. Contestants will be notified prior to participation of the contest.
  - #3. Contestant for the morning will be called at approx. 8:10am using information that they supplied at the time of entry. If call goes unanswered, WIFC will try one additional time.
  - #4. If call goes unanswered a second time, contestant forfeits their opportunity to play that day. (However this will not disqualify them from potentially playing in the future depending on if their name is randomly drawn again)
 

\*\*\*Please note that if the caller is driving a vehicle it must be pulled over and in a safe area\*\*\*
  - #5. In the event that WIFC cannot get the pre-selected contestant on the phone prior to the contest, a randomly selected caller will then be taken at 715-842-9434 to participate as that day's contestant. NOTE: THE RANDOM CALLER MUST NOT HAVE WON THE \$1,000.00 MINUTE WITHIN 6 MONTHS (72 DAYS)
  - #6. If contestant is not available on the day they have been picked to play, they must notify WIFC business office at (715) 842-1672 at least one business day before they are scheduled to play. Failure to do so will result in further contesting consideration however their name will go back into the drawing.
  - #7. In the event that the contestant cannot participate and notifies the station at-minimum ONE business day prior to playing, they will be scheduled for a future day and notified a minimum of ONE business day prior to playing.
  - #8. Contestants can play the contest no more than once during a 30-day period.
  - #9. Actual person who was called must be the person playing the game, no proxies are allowed.
- NOTE: Additional plays may be held on-air or on-site at WIFC events throughout the year.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

- #1. Winners will be randomly selected after fully completing the sign up process.
- #2. Once the contest begins LIVE on-air, the contestant will have :60 seconds to correctly answer 10 trivia questions asked of them by the on-air radio hosts. If they correctly answer all 10 trivia questions in :60 (or less) they will win \$1,000.00
- #3. Contestants that don't answer all 10 questions within :60 seconds may still win a "participating prize" from WIFC and/or a WIFC sponsor/advertiser - however a "participation prize" is not guaranteed.
- #4. WIFC is not responsible for any technical errors that may happen during the contest, including \*but not limited to): lost cell-phone coverage or disconnection of call by any means.
- #5. All answers deemed "incorrect" are final and non-disputable.
- #6. Due to holiday schedule contest may not be played during a weekday of a holiday lands on a weekday.
- #7. Contest is played Monday - Friday however exceptions may be made due to unforeseen circumstances.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.