

CONTEST RULES

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- 1) NAME OF PROMOTION: WDEZ - FM Win Your Wheels 2026
- 2) SPONSOR(S): AutoSelect Weston
- 3) DESCRIPTION OF PRIZE(S): (15) Qualifying Prizes - Oil Change from AutoSelect Weston valued approx at \$79.99 each
(1) Grand Prize - Four (4) New Tires valued up to \$1200
- 4) VALUE OF PRIZE(S): ☐ _____ (Approx. Fair Market Value) ☒ Varies \$79.99 to \$1279.99
- 5) PROMOTION METRO AREA: (as defined by Nielsen) Wausau/Stevens Point (Central WI), WI TSA
- 6) MINIMUM AGE TO ENTER: ☒ 18 ☐ 21 ☐ Other _____
- 7) HOW TO ENTER: ☐ Complete an entry form located on the WDEZ - FM website at: www.wdez.com
☐ Complete an entry form available at the following location:
Midwest Communications, Inc./WRIG, Inc., 557 Scott St, Wausau, WI 54403
☒ For a free entry form, send a self-addressed, stamped envelope to:
Midwest Communications, Inc./WRIG, Inc., 557 Scott St, Wausau, WI 54403
☒ See Additional Contest Notes, incorporated herein by reference.
- 8) COMPLETED ENTRY FOR SUBMISSION ADDRESS: Midwest Communications, Inc. - Win Your Wheels 2026
Midwest Communications, Inc./WRIG, Inc., 557 Scott St, Wausau, WI 54403
- 9) PROMOTION PERIOD: Promotion Begins: Monday Oct 12, 2026 06:00 ☒ am ☐ pm CST
Promotion Ends: Friday Oct 30, 2026 10:00 ☒ am ☐ pm CST
(*Due to the nature of radio, all times are approximate)
- 10) DEADLINE FOR RECEIPT OF ENTRIES: Friday Oct 30, 2026 10:00 ☒ am ☐ pm CST
- 11) NUMBER OF WINNERS: ☒ Up to 15 ☐ Number of winners dependent on contest play.
- 12) METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Friday Oct 30, 2026 10:00 ☒ am ☐ pm CST
(all times are approximate) at:
Midwest Communications, Inc./WRIG, Inc., 557 Scott St, Wausau, WI 54403
☒ See Additional Contest Notes below, incorporated herein by reference.
- 13) PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
☒ Winner(s) need NOT be present to win
- 14) DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on Wednesday Nov 11, 2026

15) ALL PRIZES WILL BE
AWARDED:

☒ Yes OR ☐ No

16) ALTERNATE WINNER(S):

(if a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)

☒ Yes OR ☐ No

17) OFFICIAL RULES REQUEST
ADDRESS:

Midwest Communications, Inc. - Win Your Wheels 2026
Contest Rules, 557 Scott St, Wausau, WI 54403

18) WINNER(S) LIST REQUEST
ADDRESS:

Midwest Communications, Inc. - Win Your Wheels 2026
Winner List, 904 Grand Ave, Wausau, WI 54403

19) DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

Tuesday Nov 03, 2026

20) PROXY ALLOWED AT PRIZE
GIVEAWAY:

☐ Yes OR ☒ No * If YES is checked, steps that must be taken will appear below.

- No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.
- Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.*
- Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: *Midwest Communications, Inc./WRIG, Inc., 557 Scott St, Wausau, WI 54403*
- Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.
- Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.
- Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.
- Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.
- In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications, Inc./WRIG, Inc. for the total value of all claimed prizes in the calendar year, if required. This contest is valued at up to: **\$79.99 to \$1279.99**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules** which are incorporated herein by reference as Addendum C on the station website.

***** ** Please play safely. If you are driving during contest play, you must pull over to a safe location before calling/texting. *******

NOTE: *Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*

ADDITIONAL CONTEST NOTES

WDEZ is giving listeners the chance to win four (4) new tires from AutoSelect Weston in the “Win Your Wheels” Contest.

The contest will run for three weeks, from October 12 through October 30, 2026. Monday through Friday during the WDEZ Morning Show, approximately 6:00 a.m. to 10:00 a.m., listeners should listen for the “Tire Squeal” sounder.

When the “Tire Squeal” sounder plays, Bryan and Mikala will take caller number nine (9) at 715-842-1019. The ninth caller will win a free oil change at AutoSelect Weston and will qualify for the four (4) Tire Grand Prize Giveaway.

On Friday, October 30, 2026, at approximately 10:00 a.m., WDEZ will select one (1) qualifying caller to receive the Grand Prize.

Qualifying Prize:

Each qualifying prize consists of one (1) oil change from AutoSelect Weston, 6205 Schofield Ave., Weston, WI 54476, valued at approximately \$79.99. A list of oil change winners will be shared by email via a Google Sheet. AutoSelect Weston may verify winners using the Google Sheet.

Oil change winners will receive an email from WDEZ confirming their prize. Oil change prizes must be picked up and redeemed at AutoSelect Weston, 6205 Schofield Ave., Weston, WI 54476.

Grand Prize:

The Grand Prize consists of a certificate redeemable for four (4) new tires with a total retail value of up to \$1,200 from AutoSelect Weston, 6205 Schofield Ave., Weston, WI 54476.

The Grand Prize certificate will be available for pickup at Midwest Communications' Wausau Broadcast office located at 557 Scott St., Wausau, WI 54403. The certificate will be issued in the winner's name and will include a unique identifier to prevent duplication.

The winner must redeem the certificate at AutoSelect Weston, 6205 Schofield Ave., Weston, WI 54476. Tire selection, brand, size, and availability are subject to the winner's vehicle specifications and current inventory.

Due to the value of the Grand Prize, the Grand Prize winner will be required to complete a W-9 for tax purposes.

Installation, alignment, applicable taxes, and other fees are not included unless otherwise stated. The winner is responsible for any additional costs exceeding the \$1,200 prize value.

No cash or credit will be provided for any unused portion of the prize. The prize is non-transferable and may not be redeemed for cash.

The winner may be required to provide proof of vehicle ownership and eligibility before redeeming the prize.

The Grand Prize certificate expires October 30, 2027, and must be redeemed by that date. Certificates not redeemed by the expiration date will be forfeited and will have no cash value.