



# WDEZ - FM ULTIMATE CMA AWARDS ADVENTURE

## Contest Rules

- .01 NAME OF PROMOTION: WDEZ - FM ULTIMATE CMA AWARDS ADVENTURE
- .02 SPONSORS: The Tanning Studio & TBD
- .03 DESCRIPTION OF PRIZE(S): VIP access to the Country Music Assoc. Awards in Nashville, TN for 2, Round-trip flights, hotel, transfers \*\*See Add'l Notes below for more details (Tentative date for CMA's is November 20, 2024)
- .04 VALUE OF PRIZE(S):  \$ 6,500.00 (Approx. Fair Market Value)  Varies \_\_\_\_\_
- .05 PROMOTION METRO AREA: Wausau/Stevens Point (Central WI), WI TSA  
(As defined by Nielsen)
- .06 MINIMUM AGE TO ENTER:  18  21  Other \_\_\_\_\_
- .07 HOW TO ENTER:
- Complete an entry form located on WDEZ - FM website at [www.wdez.com](http://www.wdez.com)
  - Complete an entry form available at the following locations:  
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
  - For a free entry form, send a self-addressed stamped envelope with request to:  
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
  - See Additional Contest Notes, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/01/2024 05:00  am  pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications Inc - ULTIMATE CMA AWARDS ADVENTURE  
557 Scott St, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 09/16/2024 12:00  am  pm CST  
Promotion Ends: 11/01/2024 05:00  am  pm CST  
(\*Due to the nature of radio, all times are approximate)
- .11 NUMBER OF WINNERS:  Up to 1  Number of winners dependent on contest play
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from eligible entries received to be held on or about \_\_\_\_\_ am \_\_\_\_\_ pm CST  
(all times approximate) at:  
Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403
- See Additional Contest Notes, incorporated herein by reference.
- .13 PRESENCE REQUIRMENT:  Winner needs to be present to win  
 Winner does not need to be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Noon, CST on 11/8/24

- .15 ALL PRIZES WILL BE AWARDED:  Yes  No
- .16 ALTERNATE WINNER(S): (If a potential winner is disqualified, declines or forfeits prize, or is unreachable or unavailable)  Yes  No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc.- ULTIMATE CMA AWARDS ADVENTURE Contest Rules, 557 Scott St, Wausau, WI 54403
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc - ULTIMATE CMA AWARDS ADVENTURE Winner's List, 904 Grand Avenue, Wausau, WI 54403
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/02/2024
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes \*(If yes is checked, steps that must be taken will appear below.)  No

- **No purchase or payment of any kind is necessary to enter or win a prize. A purchase or payment will not increase an entrant's chances of winning.**
- **Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc/WRIG, Inc. *Note: Failure of winner/guest to complete the proper paperwork will void win without further consideration and no prize will be awarded.***
- **Winner will be required to show Photo ID before completing winner paperwork to establish identification and address to claim prize. This will be done at the pre-determined date and time arranged after winning at: Midwest Communications/WRIG Inc, 557 Scott St, Wausau, WI 54403**
- **Please note, when physical checks are awarded as a prize or part of a prize package, they must be cashed within 90 days of check date or check will be voided without further consideration and not re-issued.**
- **Any unused portions of the prize package are forfeited and prize packages have no trade or return value. When issued as part of a prize, amounts due over the value of the prize gift cards, vouchers, or in-store credits are the sole responsibility of contest winner and are subject to the contest sponsor's terms.**
- **Midwest Communications, Inc/WRIG, Inc is not responsible for any changes, delays, cancellations or interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.**
- **Winner is responsible for all additional related expenses not expressly included in the prize package, including but not limited to baggage fees, itinerary changes, gratuities, meals, beverages, passports, personal incidentals, trip interruptions, etc., when applicable.**
- **In compliance with the IRS, winner will receive a Form 1099-Misc from Midwest Communications/WRIG for the total value of all claimed prizes in the calendar year if the sum is equal to or greater than \$600. This contest is valued at up to: \$ 6,500.00**
- **All Contests are also subject to Midwest Communications, Inc./WRIG, Inc. Official Rules which are either incorporated herein by reference as Addendum C or on the station website.**

## ADDITIONAL CONTEST NOTES

Enter to play to qualify at WDEZ.com.

Then, listen for your name to be picked by random drawing and announced on air Monday-Friday at approximately 7:20am, 9:20am, 11:20am and 2:20 pm between September 23, 2024 and November 1, 2024. (Due to the nature of radio, all times are approximate)

When you hear your name, call back within 10 minutes at 715-842-1019 and you will be qualified and entered into the Grand Prize Drawing to be held on or around Monday, November 4, 2024 in the 8am hour.

### \*\*GRAND PRIZE DETAILS\*\*

Grand prize winner will receive:

- VIP Access to the Country Music Association Awards in Nashville for two (2) (Tentatively scheduled for November 20, 2024)
- Artist meet-and-Greet at awards
- Access to the exclusive celebrity after-party.
- Round Trip flights to/from Nashville for two (2)
- Two (2) night hotel stay in a 4-star or above Nashville hotel
- Round trip airport and event transfers
- 24/7 Travel Support

Midwest Communications and WDEZ are not responsible for poor cell reception or dropped calls.

\*\*\*\*\*Play safely! Contestants that are driving should pull over to a safe location before dialing.\*\*\*\*\*

***Note:** Due to the nature of our programs that are heard on-line, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.*