



Contest Rules for On-Air Contests or Online Contests of Pattison Media Ltd.

(updated January 2024)

A DIVISION OF PATTISON MEDIA LTD. ("PATTISON")

GENERAL RULES AND REGULATIONS FOR ON-AIR CONTESTS

Application

These rules and regulations (the "**Rules**") shall apply to all on-air contests (the "**Contest**") unless stipulated otherwise, and where alternate rules and regulations are made available to the public. If there are any discrepancies between these Rules and regulations and any other rules and regulations posted for any particular Contest (the "**Alternate Rules**"), such discrepancy shall be resolved in favour of the Alternate Rules.

Eligibility

The Contest is open to legal residents of Canada (excluding residents of Quebec) who have reached the age of majority in the province in which they reside. No person who is employed by Pattison or its affiliate companies, and no family member of such employee, shall be entitled to enter the Contest.

In certain cases, minors under the age of majority will be permitted to enter the Contest and be eligible to win the prize(s). In no case, however, will a minor be declared a winner without the prior written consent and release of liability of the minor's parent or legal guardian.

Official Great Escape Rules

- Fill out the official entry form on battlefordsNOW in full and submit. Then listen to Q98, 93.3 Beach Radio, or CJNB-CJNS each weekday morning at 7:15am and 8:15am from October 20th until November 14th to hear if your name is called. If it is, call the Great Escape WIN line before the timer runs out and reserve your seat in the Great Escape Grand Prize Draw on Friday, November 21st at the Tropical Inn in North Battleford. If the contestant fails to successfully qualify, names will be called until a listener has been qualified.
- You **MUST** be at least 19 years or older to enter the contest and participate in the party.



NOTE If you are under the age of 21 you **MUST HAVE** someone that is 21 years of age or older to accompany you to the resort.

- Or enter at participating businesses when we are on location between October 17th and November 15th. We will draw at least one name from each on location event. Entry forms must be filled out in full and legible.
- Or purchase a bottle of The Great Lokel Escape Vodka from Discovery Co-op Wine, Spirits, Beer, scan the QR code on the bottle and fill out the form. No purchase necessary. Only entries from October 17, 2025, to November 15, 2025, will be accepted.
- Limit of one entry per person *Please note that entering from the same computer/IP address may refuse the entry as it assumes it's the same person. Try using a different computer or Tablet/Mobile Device.
- Sponsors and their immediate families are **NOT** eligible to enter this contest.
- Once you are accepted as an invitee, an official invitation will be sent to you via email. You are required to come to the party and to bring that as your official invite. Doors will open at 6pm.
- NOTE: *If you are unable to attend you may send someone to stand-in as your representative. Your stand-in **MUST** have your official invite and **MUST NOT BE** already qualified in the grand prize draw.
- Information supplied will be used only for this contest. It will not be used nor sold for any other purpose afterwards.
- The person calling to claim their spot must be the name that is called. We will not accept someone calling on their behalf.
- There will be a maximum of 98 entrants and the winner will be chosen by reverse elimination draw until there are two names left in the draw barrel. At that point, the **NEXT NAME OUT WILL BE THE GRAND PRIZE WINNER** and the remaining name in the barrel is second place. Decisions of judges for all aspects of this contest are at their sole discretion and are final.
- Prize is awarded **AS IS**. **NO** cash value, **NO** exchanges, and **NO** refunds due to any reason including but not limited to failure to produce a valid passport, denied passport, denied entry into any country, weather, illness, delays, cancellation, or resort issues.

Value

No Prize may be exchanged for cash, sold, or transferred to any third party.

Odds of Winning

The odds of winning the Contest are dependent on the number of listeners attempting to enter the Contest at any given time.

Liability



The winner acknowledges that the collection or use of any prize may be inherently dangerous and agrees to release and hold harmless Pattison for any and all damages they may incur through entering the Contest or through the collection or use of the prize. The winner also agrees to sign a standard release and waiver of liability prior to claiming the prize which will generally be provided.

Notwithstanding the execution or provision of the aforementioned standard release and waiver, each entrant and any potential or declared winner, by participating in and entering the Contest, releases Pattison, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional agencies, their shareholders, officers, directors, employees, agents and representatives (hereinafter the **"Beneficiaries"**) from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant's participation in the Contest or the acceptance or use of any Contest prize. In order to be declared a winner, and prior to obtaining the prize, any potential or declared winner agrees to sign a declaration to such effect in the release form. The guest(s) of a winner (or a parent or legal guardian in the case of a minor) will also have to sign such a declaration to that effect in the release form, failing which they will not be able to take part in the prize.

BC Lottery Corporation (BCLC) or Western Canada Lottery Corporation (WCLC) Contests and Prizing

Individuals under the age of 19 years are prohibited from participating in contests that are sponsored by BCLC/WCLC or any contests where BCLC/WCLC provides a prize.

Release of Privacy Rights

By entering the Contest, each declared winner consents to the contest organizers and their representatives using, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. By entering the Contest, participants also agree to be bound by Pattison's Privacy Policy which can be found on our website here.

General

Prize winners shall be responsible for all costs and expenses not explicitly stated to form part of the prize, including but not limited to taxes, fees, gratuities, insurance, or travel to and from the airport where a prize includes travel unless anything contrary is expressly provided for in the description of any such prize.



Where the prize includes travel, the prize winner must ensure that the winner and their chosen companion(s), if any, have all the necessary travel documents required to travel to the destination on the dates specified in the prize description. The costs of any such required documents are not included in the applicable prize unless expressly provided for in the description of any such prize. The winner and their chosen companion(s) shall be solely responsible for the cost of such documents.

Pattison may at its sole discretion substitute a prize or a portion thereof with an alternate prize of similar nature of equal or greater value. Notwithstanding the foregoing, Pattison shall not be responsible to substitute a prize or portion thereof where such prize cannot be redeemed due to factors beyond its reasonable control.

Pattison reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the Contest as provided in these Rules.

All decisions of Pattison or those of their representatives regarding this Contest are final and binding.

The winner also agrees to abide by any rules and regulations for pick up or delivery of any prize won, any such rules to be provided by Pattison for a particular Contest prize.

By entering the Contest, all persons are deemed to have read and to have accepted these Rules.

GENERAL RULES AND REGULATIONS FOR ONLINE AND OTHER PROMOTIONS

Application

These rules and regulations (the **"Rules"**) shall apply to all online contests and contests entered via text message (the **"Contest"**) unless stipulated otherwise, and where alternate rules and regulations are made available to the public. If there are any discrepancies between these Rules and any other rules and regulations posted for any particular Contest (the **"Alternate Rules"**), such discrepancy shall be resolved in favour of the Alternate Rules.

Eligibility

The Contest is open to legal residents of Canada (excluding residents of Quebec) who have reached the age of majority in the province in which they reside. No person who is



employed by Pattison or its affiliate companies and no family member of such employee shall be entitled to enter the Contest.

In certain cases, minors under the age of majority will be permitted to enter the Contest and be eligible to win the prize(s). In no case, however will a minor be declared a winner without the prior written consent and release of liability of the minor's parent or legal guardian.

How to Enter

There is no purchase necessary to enter the Contest.

Enter the contest by clicking on the "Enter Contest Here" or comparable button on the website, or by sending a text message to the designated number. Standard messaging rates may apply.

Winners will be chosen by random draw, unless specified otherwise.

Upon being declared a potential winner, the entrant will be required to answer, unaided, a time-limited mathematical skill-testing question. Upon correctly answering that question, the potential winner will be declared the winner.

Value

No Prize may be exchanged for cash, sold or transferred to any third party.

Odds of Winning

The odds of winning the Contest are dependent on the number of entrants attempting to enter the Contest at any given time. If applicable, the Contest may permit entrants to submit multiple ballots or entries and which may increase the entrants' odds of winning.

Liability

The winner acknowledges that the collection or use of any prize may be inherently dangerous and agrees to release and hold harmless Pattison for any and all damages they may incur through entering the Contest or through the collection or use of the prize. The winner also agrees to sign a standard release and waiver of liability prior to claiming the prize which will generally be provided.

Notwithstanding the execution or provision of the aforementioned standard release and waiver, each entrant and any potential or declared winner, by participating in any entering the Contest, releases Pattison, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional agencies, their shareholders, officers,

directors, employees, agents and representatives (hereinafter the “Beneficiaries”) from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant’s participation in the Contest or the acceptance or use of any Contest prize. In order to be declared a winner and prior to obtaining the prize, any potential or declared winner agrees to sign a declaration to such effect in the release form. The guest(s) of a winner (or a parent or legal guardian in the case of a minor) will also have to sign such a declaration to that effect in the release form, failing which they will not be able to take part in the prize.

Facebook Contests:

All Facebook contests held by any Pattison Media News Portal, Radio or Television Station are in no way sponsored, endorsed or administered by, or associated with, Facebook. By entering the contest, you are acknowledging this rule and completely releasing Facebook for any and all damages you may incur through entering the Contest or through the collection or use of the prize.

BC Lottery Corporation (BCLC) or Western Canada Lottery Corporation (WCLC) Contests and Prizing

Individuals under the age of 19 years are prohibited from participating in contests that are sponsored by BCLC/WCLC or any contests where BCLC/WCLC provides a prize.

Release of Privacy Rights

By entering the Contest, each declared winner consents to the contest organizers and their representatives using, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. By entering the Contest, participants also agree to be bound by Pattison’s Privacy Policy which can be found on our website here. [/privacy](#)

General

Prize winners shall be responsible for all costs and expenses not explicitly stated to form part of the prize, including but not limited to taxes, fees, gratuities, insurance, or travel to and from the airport where a prize includes travel unless anything to the contrary is expressly provided for in the description of any such prize.

Where the prize includes travel, the prize winner must ensure that the winner and their chosen companion(s) have all the necessary travel documents required to travel to the destination on the dates specified in the prize description. The costs of any such required documents are not included in the applicable prize unless expressly provided for in the



description of any such prize. The winner and their chosen companion(s) shall be solely responsible for the cost of such documents.

Pattison may at its sole discretion substitute a prize or a portion thereof with an alternate prize of equal or greater value. Notwithstanding the foregoing, Pattison shall not be responsible to substitute a prize or portion thereof where such prize cannot be redeemed due to factors beyond its reasonable control.

In the event it is impossible, difficult and/or more costly for Pattison to award a prize (or part of a prize) as described in these Rules, the Contest organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.

Pattison reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the contest as provided in these Rules.

All decisions of Pattison or those of their representatives regarding this contest are final and binding.

The winner also agrees to abide by the rules and regulations for pick up or delivery of any prize won, any such rules to be provided by Pattison for a particular Contest prize.

Pattison reserves the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest rules set out above; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any of Pattison's property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PATTISON RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. If applicable, winners (and guests, if applicable) must at all times behave appropriately when taking part in the prize and observe the Contest rules and any other rules or regulations in force at any prize-related locations. Pattison reserves the right to remove from any prize-related locations,



any winner and/or guest who breaks such rules and/or fails to behave appropriately and to disqualify such winner and/or guest.