



Contest Rules for Your Farm MVP – Pattison Media Ltd.

(updated October 2026)

Participating Stations

105 CJVR and Saskatchewan's Beach Radio; Division of Pattison Media Ltd.
(collectively referred herein as "PATTISON")

Timing

Contest begins Monday, October 5, 2026, starting at 6:00am (CST) through Tuesday, December 22, 2026, at 5:00pm (CST). One prize will be drawn from all VIPs who entered on cjvr.com and beachradiosk.ca, and announced during the morning of December 23, 2026.

RULES AND REGULATIONS

Application

These rules and regulations (the "**Alternate Rules**") shall apply to Your Farm MVP (the "**Contest**") If there are any discrepancies between these Rules and any General rules and regulations posted on any Pattison website (the "**General Rules**"), such discrepancy shall be resolved in favour of these Alternate Rules.

Eligibility

The contest is open to all residents of Saskatchewan who have a valid land location. No person who is employed by Pattison or its affiliate companies and no family member of such employee shall be entitled to enter the contest. Sponsors/Owners and immediate family can't enter; staff of sponsors can't enter when we are on location at their store.

How to Enter

There is no purchase necessary to enter the Contest.



To enter the contest, entrants need to sign into their VIP account or become a VIP member at cjvr.com and beachradiosk.ca. Entrants must be residents of Saskatchewan who have a valid land location.

Winner will be chosen by random draw from all entrants from cjvr.com and beachradiosk.ca.

Upon being declared a potential winner, the entrant will be required to answer, unaided, a time-limited mathematical skill-testing question, along with filling out a contest release form at Pattison Media in Melfort. Upon correctly answering that question, the potential winner will be declared the winner and be given details on how to claim their prize.

Value

No prize may be exchanged for cash, sold, or transferred to any third party.

The following prize will be awarded; a \$1,000 UFA Gift Card.

Odds of Winning

The odds of winning the contest depend on the total number of entries received.

Liability

The winner acknowledges that the collection or use of any prize may be inherently dangerous and agrees to release and hold harmless Pattison for any and all damages they may incur through entering the Contest or through the collection or use of the prize. The winner also agrees to sign a standard release and waiver of liability prior to claiming the prize which will be provided.

Notwithstanding the execution or provision of the aforementioned standard release and waiver, each entrant and any potential or declared winner, by participating in any entering the Contest, releases Pattison, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional



agencies, their shareholders, officers, directors, employees, agents and representatives (hereinafter the "Beneficiaries") from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant's participation in the Contest or the acceptance or use of any Contest prize. In order to be declared a winner and prior to obtaining the prize, any potential or declared winner agrees to sign a declaration to such effect in the release form. The guest(s) of a winner will also have to sign such a declaration to that effect in the release form, failing which they will not be able to take part in the prize.

Release of Privacy Rights

By entering the Contest, each declared winner consents to the contest organizers and their representatives using, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. By entering the Contest, participants also agree to be bound by Pattison's Privacy Policy which can be found on our website here. <https://www.pattisonmedia.com/privacy-policy>

General

Prize winners shall be responsible for all costs and expenses not explicitly stated to form part of the prize, including but not limited to taxes, fees, gratuities, insurance, or travel to and from the airport unless anything to the contrary is expressly provided for in the description of any such prize.

The costs of any such required documents are not included in the applicable prize unless expressly provided for in the description of any such prize. The winner and their chosen companion(s) shall be solely responsible for the cost of such documents.

Pattison may at its sole discretion substitute a prize or a portion thereof with an alternate prize of equal or greater value. Notwithstanding the foregoing, Pattison shall not be responsible to substitute a prize or portion thereof where such prize cannot be redeemed due to factors beyond its reasonable control.



In the event it is impossible, difficult and/or more costly for Pattison to award a prize (or part of a prize) as described in these Rules, the Contest organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.

Pattison reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the contest as provided in these Rules.

Contestants and any member of the contestant's household are not eligible to enter or win a contest with a prize worth more than \$1000, if the contestant has won a prize valued at \$1000 or more in a Pattison Media contest within the past year.

Rules could be subject to change and will be posted with any revision on this site.

All decisions of Pattison or those of their representatives regarding this contest are final and binding.

Pattison reserves the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest rules set out above; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any of Pattison's property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PATTISON RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. If applicable, winners



(and guests, if applicable) must at all times behave appropriately when taking part in the prize and observe the Contest rules and any other rules or regulations in force at any prize-related locations. Pattison reserves the right to remove from any prize-related locations, any winner and/or guest who breaks such rules and/or fails to behave appropriately and to disqualify such winner and/or guest.