WNNW 102.9 FM Radio (W275BH) and WNNW 800 AM, operated by Costa Eagle Media, values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you access our services, including our website and mobile applications for iOS and Android.

#### 1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, or other contact details you provide when signing up for newsletters, contests, or interacting with our services.
- **Usage Data:** Information on how you interact with our website and mobile apps, including pages visited, listening habits, and preferences.
- **Device Information:** Device type, operating system, IP address, and app performance metrics.
- **Location Data:** If you grant permission, we may collect approximate location data to enhance your listening experience.

### 2. How We Use Your Information

We use the information collected for purposes such as:

- 1. Providing, maintaining, and improving our radio services.
- 2. Customizing content, recommendations, and advertisements.
- 3. Communicating with you regarding promotions, updates, and contests.
- 4. Ensuring security and preventing fraudulent activity.
- 5. Complying with legal obligations.

#### 3. How We Share Your Information

We do not sell your personal data. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist in providing our services, such as app analytics, hosting, and customer support.
- Advertising Partners: Third-party ad networks that help us deliver personalized advertisements.

• **Legal and Safety Requirements:** If required by law or to protect our rights, safety, or property.

## 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience. You can adjust your device or browser settings to limit cookie collection.

## 5. Third-Party Links and Services

Our website and mobile apps may contain links to third-party services. We are not responsible for their privacy practices, and we encourage you to review their policies.

# 6. Data Security

We take reasonable measures to protect your personal information. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

## 7. Your Choices and Rights

You may have the right to:

- Opt-out of marketing communications.
- Disable location tracking in your device settings.
- Request access, correction, or deletion of your personal data (subject to legal requirements).

## 8. Children's Privacy

Our services are not intended for children under 13, and we do not knowingly collect personal information from minors.

### 9. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will be posted with an updated effective date.

#### 10. Contact Us

If you have questions about this Privacy Policy or how we handle your data, please contact us at:

Costa Eagle Media
pcosta@cervmedia.com

462 Merrimack Street, Methuen, MA 01844