

**WWGR WSGL WJGO WGUF
EEO PUBLIC FILE REPORT
October 1, 2023 – September 30, 2024¹**

<u>Employment Unit:</u> Renda Broadcasting Fort Myers	<u>Address:</u> 28291 Race Track Road Bonita Springs, FL 34135	<u>Contact:</u> EEO Report Contact
<u>Unit Members / City Of License:</u> WWGR Fort Myers, FL WSGL Naples, FL WJGO Tice, FL WGUF Marco, FL	<u>Telephone:</u> (239) 495-8383	<u>Email Address:</u> EEOreports@RendaMedia.com

I. FULL TIME VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Marketing Director	1, 3, 4, 5, 6, 7, 9	9
Salesperson	1, 3, 4, 5, 6, 7, 9	9
Salesperson	1, 3, 4, 5, 6, 7, 9	9
Business Manager	1, 3, 4, 5, 6, 7, 9	9
Traffic Director	1, 3, 4, 5, 6, 7, 9	9
Marketing / NTR Director	1, 3, 4, 5, 6, 7, 9	9
Promotions Director	1, 3, 4, 5, 6, 7, 9	3
Salesperson	1, 3, 4, 5, 6, 7, 9	9

¹ This Report provides recruitment data collected from October 1, 2023 through September 30, 2024.

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Sales Manager	1, 3, 4, 5, 6, 7, 9	3
Business Manager	1, 3, 4, 5, 6, 7, 9	3

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<u>Radio Station Websites</u> www.GatorCountry1019.com www.1047MixFm.com www.1029BobFm.com www.WGUF989.com	N	0
2	<u>Corporate Owner Website</u> www.RendaBroadcasting.com www.RendaMedia.com	N	0
3	Internal Referrals 28291 Race Track Road Bonita Springs, FL 34135 Anthony Renda, General Manager (239) 495-8383	N	4
4	On Air Advertisements WWGR 28291 Race Track Road Bonita Springs, FL 34135 Anthony Renda, General Manager (239) 495-8383	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
5	On Air Advertisements WSGL 28291 Race Track Road Bonita Springs, FL 34135 Anthony Renda, General Manager (239) 495-8383	N	0
6	On Air Advertisements WJGO 28291 Race Track Road Bonita Springs, FL 34135 Anthony Renda, General Manager (239) 495-8383	N	0
7	On Air Advertisements WGUF 28291 Race Track Road Bonita Springs, FL 34135 Anthony Renda, General Manager (239) 495-8383	N	0
8	Walk in / Call In Renda Broadcasting Fort Myers 28291 Race Track Road Bonita Springs, FL 34135 Suzanne Levy, Business Manager (239) 495-8383	N	2
9	Indeed.com	N	18
10	CarrerBuilder.com	N	0
11	InsideRadio.com	N	0
12	LinkedIn.com	N	7
(etc.)			
TOTAL INTERVIEWEES OVER REPORTING PERIOD			31

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Job Fairs	WWGR/WJGO/WSGL/WGUF did not participate in job fairs during this reporting period.
2	Job Listings on Radio Station Websites	<p>WWGR/WJGO/WSGL/WGUF job openings are offered on our radio station websites. These offerings list the various career opportunities and how to apply for each position.</p> <p>www.GatorCountry1019.com www.1029BobFm.com www.1047MixFm.com www.WGUF989.com</p>
3	On-Air Advertisements of Job Openings	<p>WWGR/WJGO/WSGL/WGUF advertises its job openings over a variety of dayparts on both stations to reach different listeners.</p> <p>WWGR/WJGO/WSGL/WGUF also runs on air schedules of spots (ten thirty second commercials per week) Monday through Sunday, Midnight to Midnight, inviting any organization wishing to receive notification of open positions or any entity wishing to be added to our recruitment list to contact us. The updated list is then used for any new job vacancy within the radio stations. Both of these types of announcements remind all listeners of the variety of job opportunities at broadcast stations such as</p>

		WWGR/WJGO/WSGL/WGUF, even if a particular listener is not interested in the specific job opening or is not part of a group desiring notifications of openings.
4	Internship Program	<p>WWGR/WJGO/WSGL/WGUF offers Internships during college semesters to students who are typically juniors or seniors so that they may receive college credit as well as experience for their internships. Colleges and Universities are notified of this available resource and directed to our website for more information.</p> <p>WWGR/WJGO/WSGL/WGUF had one intern from Florida Gulf Cost University during this reporting period.</p>