

**WHJB-FM WQMU-FM WLCY-FM WDAD-AM WCCS-AM
EEO PUBLIC FILE REPORT
April 1, 2024 – March 31, 2025¹**

<u>Employment Unit:</u> St. Pier Group, LLC	<u>Address:</u> 840 Philadelphia Street Indiana, PA 15701	<u>Contact:</u> EEO Report Contact
<u>Unit Members / City Of License:</u> WHJB-FM Greensburg, PA WQMU-FM Indiana, PA WLCY-FM Blairsville, PA WDAD-AM Indiana, PA WCCS-AM Homer City, PA	<u>Telephone:</u> (724) 465-4700	<u>Email Address:</u> EEOreports@RendaBroadcasting.com

I. FULL TIME VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Salesperson	1, 2, 3, 4, 5, 7, 9	1
Salesperson	1, 2, 3, 4, 5, 7, 9	9
Sales Assistant	1, 2, 3, 4, 5, 7, 9	9

¹ This Report provides recruitment data collected from April 1, 2024 through March 31, 2025.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<u>Radio Station Websites</u> www.WHJBfm.com www.WCCSradio.com www.CatCountry1063fm.com www.U92Radio.com www.WDADradio.com	N	3
2	<u>Corporate Owner Website</u> www.RendaBroadcasting.com	N	0
3	Internal Referrals 840 Philadelphia Street Indiana, PA 15701	N	0
4	Internal Referrals 2000 Tower Way Greensburg, PA 15601	N	0
5	On Air Advertisements Mark Bertig, General Manager WCCS WDAD WQMU WLCY	N	0
6	Walk in / Call In Mark Bertig, General Manager WCCS WDAD WQMU WLCY	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	On Air Advertisements Staci Blubaugh, General Manager WHJB	N	0
8	Walk in / Call In Staci Blubaugh, General Manager WHJB	N	0
9	Indeed.com	N	9
10	Facebook.com Job Posting	N	0
11	PENNSYLVANIA ASSOCIATION OF BROADCASTERS 208 North 3rd Street Suite 105 Harrisburg, PA 17101 http://www.pab.org	N	0
(etc.)			
TOTAL INTERVIEWEES OVER REPORTING PERIOD			12

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Job Fairs	<p>WHJB-FM WQMU-FM WLCY-FM WDAD-AM WCCS-AM participated and bult area job fairs to assist local business with recruitment. These were conducted on the following dates:</p> <p>October 17, 2024 10AM-2PM Location: Indiana Mall Indiana, PA</p> <p>September 16, 2024 12PM-3PM Location: Westmoreland Chamber Job fair at Live! Casino Greensburg, PA</p> <p>The Job Fair activities were meant to assist local business owners with recruitment as well as outreach for our broadcast facilities.</p> <p>Indiana Mall Job Fair was created by our radio group to assist both outreach activities / recruitment. This event also benefited the local community with their outreach efforts to gain access to potential candidates.</p>
2	Job Listings on Radio Station Websites	<p>WHJB-FM WQMU-FM WLCY-FM WDAD-AM WCCS-AM job openings are offered on our radio station websites. These offerings list the various career opportunities and how to apply for each position.</p> <p>www.WHJBfm.com</p> <p>www.WCCSradio.com</p> <p>www.CatCountry1063fm.com</p>

		<p>www.U92Radio.com</p> <p>www.WDADradio.com</p>
3	On-Air Advertisements of Job Openings	<p>WHJB-FM WQMU-FM WLCY-FM WDAD-AM WCCS-AM run an on air schedules (ten thirty second commercials per week) Monday through Sunday, Midnight to Midnight, inviting any organization wishing to receive notification of open positions or any entity wishing to be added to our recruitment list to contact us directly. This updated list is then used for any new job vacancy within the radio stations.</p>
4	Job Shadow / Internship Program	<p>WHJB-FM WQMU-FM WLCY-FM WDAD-AM WCCS-AM work with local schools and universities to offer job shadowing and internship opportunities. This allows real world experience for people looking to get started within broadcasting.</p> <p>During this reporting period, this employment unit hosted an intern who was involved with the Digital, Sales and Programming departments. They were from Washington And Jefferson College. This intern was instructed and interacted with all department to become proficient in all aspects of radio broadcasting and digital media. For more information, records are kept in house for accountability and privacy.</p>
5	Tours	<p>WHJB-FM WQMU-FM WLCY-FM WDAD-AM WCCS-AM work with local Boy Scout groups to provide tours and educational sessions at different times. This provided insight and education sessions to the local groups driving interest in broadcasting.</p>