

INSTRUCTIONS/ INFORMATION/APPLICATION

TOTTENHAM SANTA CLAUS PARADE

2026

Canada Strong

After a successful return in 2025 following a six-year hiatus, the Tottenham Santa Claus Parade will be back again in 2026. This year's parade, brought to you by New Tecumseth Rotary in cooperation with the Beeton Tottenham Business Improvement Association, will be held at **3:00 PM on Saturday, 28 November 2026**. If you were with us last year, or participated in the Alliston Santa Claus Parade or the Alliston Potato Festival Parade in the past, we hope you'll consider joining us in November. The people of Beeton and Tottenham came out in force last year and we expect the same turnout in November.

The maximum number of entries for the parade is 50. The deadline for applications is Friday, 13 November 2026, or earlier if the maximum number of entries is reached.

Route and Timing

Parade participants will begin to assemble no later than 1:45 p.m. on Saturday, 28 November at St. Thomas Aquinas Catholic Secondary School (2 Nolan Road in Tottenham) and along Nolan Road**.** Starting at 3:00 p.m., the parade will proceed west from the high school to Queen Street, then south on Queen to Rogers Road, where it ends. Floats and vehicles can proceed east on Rogers to Dillane Street, then east on Dillane and north on Keogh Street to Mill Street East, where they can turn west to Queen and make their way back to the high school. The earliest entries may need to wait a short time at Mill and Queen to allow the parade's final floats to pass before they can head north on Queen. The OPP and marshals from the New Tecumseth Rotary Club will be on the parade route to assist with traffic flow.

IMPORTANT

FOR EVERYONE'S SAFETY, CANDY, SOUVENIRS OR OTHER OBJECTS ARE NOT ALLOWED TO BE THROWN TO THE SPECTATORS BY PARTICIPANTS ON YOUR FLOAT OR IN YOUR PROCESSION. Any group failing to abide by this requirement will not be permitted to participate in future parades.

Best of the Parade Awards

For the convenience of the judges and spectators, and for greater awareness of your organization, we ask that you **display your name in a prominent place** on your float or in your procession. To aid in awareness, **please ensure your organization name is also on the front** of your float or vehicle.

Prior to the start of the parade, the Rotary judging team will cruise the lineup of participants and select a winner in each of two categories: (1) Best Float – NOT-FOR-PROFIT; and (2) Best Float – COMMERCIAL.

The judging criteria will encompass evidence of effort, overall attractiveness, a **celebration of the Christmas season** and this year's theme, **Canada Strong**. Only floats are eligible for the *Best of the Parade Awards.* ***Judging*** will take place in the parade formation area, starting ***at 2:15 p.m.*** If your float is not in position at that time, it will not be judged. The decision of the judges will be final.

Maintaining the Correct Parade Order

Parade order is determined by the Parade Committee and, for reasons of security and coordination, must not be altered. Parade marshals will be in attendance at the high school to assist you in getting into the correct parade position. Position numbers will be marked in chalk throughout the high school parking area. The marshals together with the OPP have the authority to expel any entrant not following the guidelines set out on pages 1-2 of this document.

Driver's License

We will require a copy of the front of the driver's license for anyone operating a vehicle in the parade. Please send us a scan of the license for your driver when you submit your completed application.

Payment and Position

The Parade Committee will contact you by email to confirm receipt of your application and payment. You will be contacted again by e-mail not later than Wednesday, 25 November with your position/entry number.

PLEASE MAIL OR EMAIL YOUR APPLICATION TO:
Tottenham Santa Claus Parade
c/o George Scott, New Tecumseth Rotary Club
Mailing address:
24 Via Amici, Alliston, ON L9R 2B4

YOUR CHEQUE MADE PAYABLE TO THE "ROTARY CLUB OF NEW TECUMSETH" CAN BE MAILED TO THE SAME ADDRESS OR PAYMENT CAN BE MADE BY ETRANSFER TO george@georgescott.ca. NO SECURITY QUESTION IS REQUIRED. USE THE "MESSAGE TO CONTACT" FIELD TO INCLUDE YOUR ORGANIZATION NAME ON THE TRANSFER.

FOR INQUIRIES CONTACT: George Scott, 416-706-2819 or george@georgescott.ca
NOTE THAT THE DEADLINE FOR APPLICATIONS IS FRIDAY, 13 NOVEMBER 2026.

Application

2026 Tottenham Santa Claus Parade

Saturday, 28 November 2026

Name of Group/Business/Individual: _____

Contact Name: _____

Mailing Address: _____

City/Town _____ Postal Code _____

Telephone: _____ E-Mail: _____

Entry Description: _____

For commercial entries, the entry fee is $75 payable by cheque to the "Rotary Club of New Tecumseth." Payment should be mailed with your application. Applications submitted by email can be accompanied by an eTransfer payment. See the bottom of page 2 for details. Commercial entries are defined as any organization other than not-for-profit organizations and registered charities. Entries from not-for-profits/charities are accepted at no charge, as are members of the BTBIA and the Tottenham Beeton & District Chamber of Commerce.

PLEASE PROVIDE ANSWERS TO ALL QUESTIONS BELOW:

1. a. Which category fits your entry? Not-for-Profit ____ Charity ____ Commercial ____
   b. Member of ☐ BTBIA OR ☐ Tottenham Beeton Chamber of Commerce
2. a. Will there be music as part of your entry? Yes ___ No ___
   If so, please indicate the source: Live performers _____ Sound system _____
   b. Will there be horses or other animals on the float or in your procession? Yes __ No __
   c. Will there be children 12 or under walking in your group? Yes ___ No ___
   d. If your entry is a float, what will you use to pull it? _____
   e. If your entry is a vehicle, please describe it _____
   f. How long is your entry in total (feet)? _____ **(Must not exceed 120 ft).**

As the contact person for the above group, you acknowledge that your group will abide by the conditions and regulations of entry as set out by the Parade Committee, that you have read the conditions of entry on pages 1-2 of this document, and that you have informed your participants of those conditions.

Please print your name below: Please sign your name below:

_____ _____

Name Signature