



THE 615 OPEN – Thursday, June 20

Benefiting Soles4Souls



Scan here
to register
as a
team or
sponsor!



Cindy Marino, National Sales Manager

Cromwell Media Nashville

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THE 615 OPEN

THE CAUSE

The 615 Open is proud to announce that we will be raising funds for Soles4Souls in 2024. Soles4Souls' 4EveryKid program provides new athletic shoes to children experiencing homelessness in Nashville, Middle Tennessee and around the US. Learn more at www.soles4souls.org

SOLES 4 SOULS

THE COURSE

Hermitage Golf Course
President's Reserve
3939 Old Hickory Blvd
Old Hickory, TN 37138

THE DATE

Thursday, June 20
11AM: Registration &
Practice Range Open
1PM: Shotgun Start
6PM: Awards
Ceremony & After Party



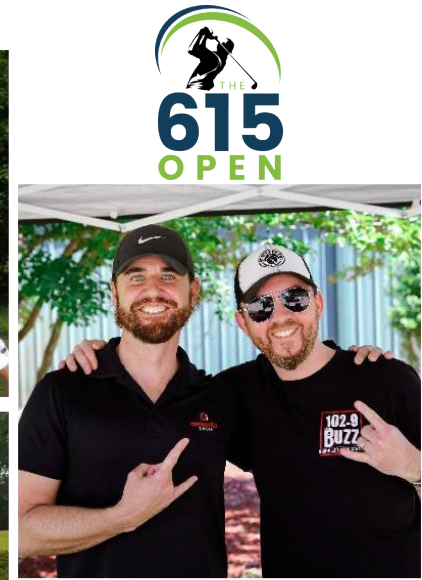
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Presenting Sponsor

\$7,500 (2 Available)

- 2 Teams (8 Golfers)
- 2 Hole Signs on the Course
- 4x6 Personal PGA Style Banner around Clubhouse
- Premium Location on PGA Style Sponsorship Banner
- Logo on Premium Location of Leaderboard Top Panel. "Tournament Presented By:"
- Logo Displayed on Leaderboard LED Screen
- Two :30 commercials with sound on LED Screen
- 9 Custom Pin Flags branded with your Company Logo
- Includes customized Radio Advertising Schedule
- Logo included on two targeted email blasts to 40,000 potential sponsors and golfers in April and May (80,000 total)



SOLES & SOULS



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Platinum Sponsor

\$5,000 (2 Available)

- 2 Teams (8 Golfers)
- 2 Hole Signs on the course
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- One :30 commercial with sound on LED Screen
- Premium Position on Leaderboard Side Panels
- Includes customized Radio Advertising Schedule
- Logo included on two targeted email blasts to 40,000 potential sponsors and golfers in April and May (80,000 total)



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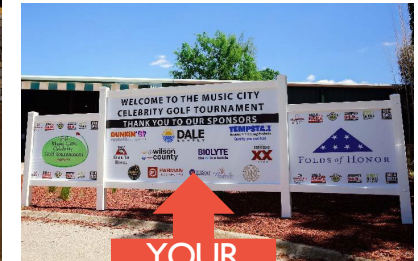


Player Gift Sponsor

\$5,000 (1 Available)

- 1 Team of Golfers
- Company Logo is Branded on each individual Player Gift that is given to each player in the tournament.
 - Gain exclusive exposure through custom, high-end gifts provided to each participating player
- Recognition on PGA Style Sponsorship Banner
- Logo is Displayed on Leaderboard Screen

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YOUR
LOGO
HERE



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Golf Cart Sponsor

\$4,000 (1 Available)

- 1 Team (4 Golfers)
- Golf Cart Cling on each cart with the Company Logo and QR Code (sponsor must provide code)
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- 1 Hole Sign on the course

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Beverage Cart Sponsor

\$3,500 (2 Available)

- 1 Team (4 Golfers)
- 2 Beverage Cart Sign
- 1 Hole Sign on the course
- Logo Displayed on Leaderboard LED Screen



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Driving Range Sponsor



\$3,500 (1 Available)

- 1 Team (4 Golfers)
- 5 Teardrop Banners with your Company Logo lining the Driving Range
- 1 Hole Sign on the course
- Logo Displayed on Leaderboard Screen



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Hole-In-One Sponsor

\$2,500 (4 Available)

- 1 Team (4 Golfers)
- Opportunity to network at HOI Par 3 Hole
- 1 Hole Sign on the course
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen



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Cart Path Sponsor

\$2,500

- 1 Team (4 Golfers)
- 9 Cart Path Stamps on Course with Company Logo
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- 1 Hole Sign on the course

Georgia
Power

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Yardage Marker Sponsor

\$2,500 (1 Available)

- 1 Team (4 Golfers)
- Company Recognition on Yardage Markers at each tee box trough all 18 holes

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Alcohol Sample Sponsor



\$2,250 (4 Available)

- 1 Team (4 Golfers)
- Opportunity to host liquor tasting and network at the Tee Box during the tournament
- Liquor license provided on day of the tournament
- Logo displayed on Leaderboard LED screen

*Sponsor will be responsible for tent, table, chairs, etc.



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President's Reserve Sponsor

\$2,000 (1 Available)

- 1 Team (4 Golfers)
- The ¼ mile commute on the cart path leading golfers to the President's Reserve course is fully occupied by your company
- Two PGA 4x6 Framed Signs welcoming golfers to the President Reserve Course
- 4 Cart Path Stamps placed on the drive to the President's Reserve course
- Logo Displayed on Leaderboard LED Screen
- Recognition on PGA Style Sponsorship Banner

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Air Cannon Sponsor

\$2,000 (1 Available)

- 1 Team (4 Golfers)
- Opportunity to Network with Players on Tee Box at Air Cannon Hole

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Activation Sponsor

\$2,000 (6 Available)

- 1 Team (4 Golfers)
- Opportunity to network at the Tee Box on the course during the tournament
- Logo Displayed on Leaderboard LED Screen

* Sponsor will be responsible for tent, chairs, & table

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Team Plus Hole Sponsor

\$1,200

- 1 Team (4 Golfers)
- 1 Hole Sign on the course

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Team Sponsor

\$1,000

- 1 Team (4 Golfers)



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LONGEST DRIVE CONTEST



GAYLORD OPRYLAND®

RESORT & CONVENTION CENTER

Nashville



The Longest Drive Contest Winner will receive
a one night stay at Gaylord Opryland Hotel
and four Wristbands to the Soundwaves Waterpark

S
SOUNDWAVES
GAYLORD OPRYLAND

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Longest Drive Sponsor

\$800

- PGA Style 4x6 Framed Signage recognizing you as the Longest Drive Sponsor



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Closest to the Pin Sponsor

\$800

- PGA Style 4x6 Framed Signage recognizing you as the Closest to the Pin Sponsor



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Hole Sponsor

\$250

- 1 Hole sign on the course

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Individual Golfer

\$250

- 1 Player in the Golf Tournament

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Terms and Conditions

- By submitting your registration, you confirm your understanding and acceptance of the following Terms and Conditions for the 2024 615 Open ("Tournament"):
- All monies are non-refundable.
- The Tournament is a "rain or shine" event.
- Hermitage Golf Course reserves the right in its sole discretion to cancel the Tournament due to severe weather.
- In the event of a cancellation the Tournament will be rescheduled to a later date and all sponsorship and player benefits will remain the same.
- Registrant agrees to hold WYCO, Inc. dba Cromwell Media, Soles4Souls, Magnolia Golf Group, Inc. and Hermitage Golf Course free and harmless from any damages or claims of any nature whatsoever as a result of your participation as a sponsor or player during or after the Tournament. You further understand that you and/or your players will be held liable for any and all damages resulting out of negligence caused to the property or personnel of Soles4Souls, Cromwell Media, Magnolia Golf Group and Hermitage Golf Course.
- Sponsorship payments are due upon receipt of invoice as follows:
 - Registrations between March 1-31: net 30 days
 - Registrations between April 1-30: net 14 days
 - Registrations between May 1-31: net 7 days
- Team and Individual Golfer payments are due upon receipt of invoice.
- Late payments may jeopardize your right to participate in the tournament.



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Thank you so much for your consideration



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