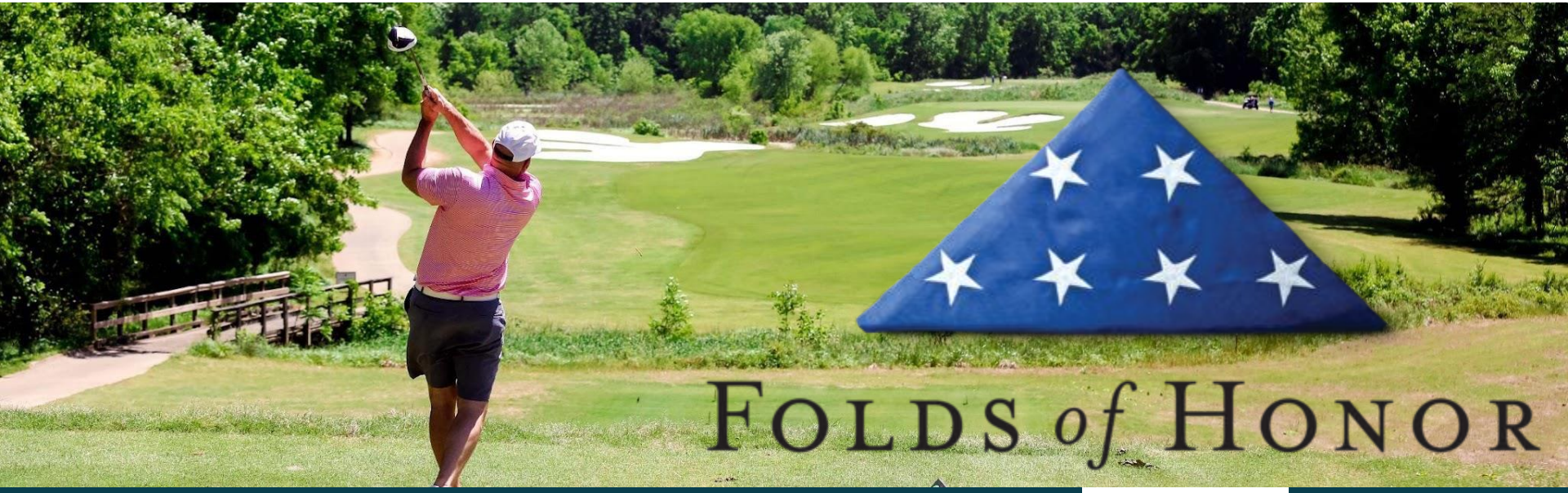


THE 615 OPEN – Thursday, May 28

Benefiting Folds of Honor

Scan here to register as a team or sponsor!

THE 615 OPEN

102.9 THE BUZZ NASHVILLE'S ROCK STATION

TOTALLY HITS 93.3 FM TOTALLY NASHVILLE

102.1 THE VILLE THE RHYTHM OF MUSIC CITY NASHVILLE

THE 102.5 GAME ESPN NASHVILLE

94.9 THE FAN NASHVILLE

SPORTS TALK 830 AM NASHVILLE

THE 615 OPEN

REGISTER NOW

THE CAUSE

The 615 Open is proud to announce that we will once again be raising funds for Folds of Honor in 2026. Folds of Honor is a nonprofit organization that provides educational scholarships to the families of fallen or disabled military members and first responders. The organization's mission is to "Honor Their Sacrifice. Educate Their Legacy". Find out more about their mission at https://foldsofhonor.org/.

THE COURSE

Hermitage Golf Course
President's Reserve

3939 Old Hickory Blvd
Old Hickory, TN 37138

THE DATE

Thursday, May 28 11AM:
Registration & Practice
Range Open 1PM:
Shotgun Start 6PM:
Awards Ceremony &
After Party

Check out this video recap of the 2025 615 Open!
https://youtu.be/M30CT7jq9o8?si=8kM5Kj7Jsq6TNSa3

Scan here to register

Presenting Sponsor

$7,500 (SOLD OUT)

- 2 Te… (8 Golfers)
- 2 Hol… on the Course
- 4x6 Pers… PGA Style Banner arou… ubhouse
- Premium Lo… on PGA Style S… orship Banner
- Logo on Premium … ion … eaderboard Top Panel. "Tournament P… By:"
- Logo Displayed on I… d LED Screen
- Two :30 commerci… ith s… on LED Screen
- 9 Custom Pin F… branded wi… r Company Logo
- Includes … mized Radio Advertising … edule
- Logo … ded on two targeted email blas… 0,000 potential sponsors and golfers in April and May (40,000 total)

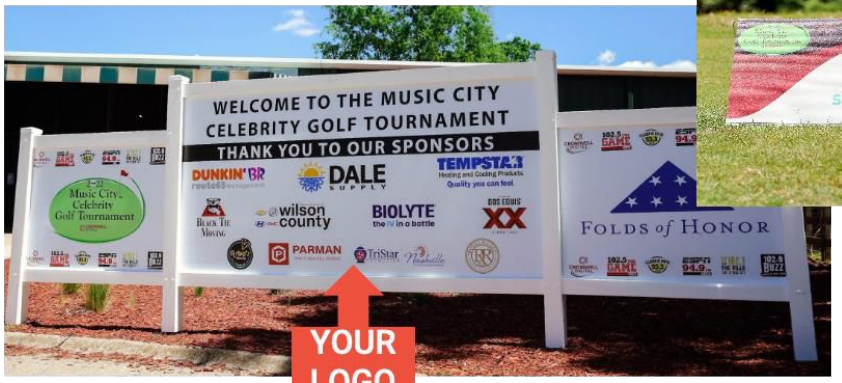
SOLD OUT

Scan here to register

Platinum Sponsor

$5,000 (~~2~~ 1 Available)

- 2 Te[illegible]s (8 Golfers)
- 2 Ho[illegible]ns on the course
- Recogni[illegible]n PGA Style Sponsorsh[illegible]nner
- Logo Displ[illegible]n Leaderboard L[illegible]creen
- One :30 comm[illegible]l with soun[illegible]LED Screen
- Premium Position[illegible]eade[illegible]d Side Panels
- Includes customized [illegible]vertising Schedule



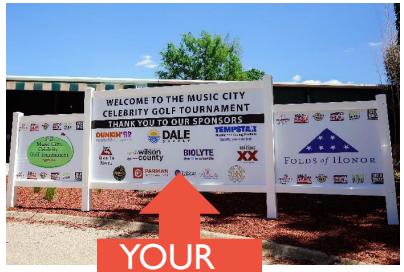
SOLD OUT

Scan here to register

Player Gift Sponsor

$4,500 (1 Available)

- Company Logo is Branded on each individual Player Gift that is given to each player in the tournament.
- Gain exclusive exposure through custom, high-end gifts provided to each participating player
- Recognition on PGA Style Sponsorship Banner
- Logo is Displayed on Leaderboard Screen



YOUR LOGO HERE

Scan here to register

SOLD OUT

Golf Cart Sponsor

$4,000 (1 Available)

- 1 Team (4 Golfers)
- Golf Cart Cling on each cart with the Company Logo and QR Code (sponsor must provide code)
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- 1 Hole Sign on the course

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FOLDS of HONOR

Beverage Cart Sponsor

$3,000 (1 Available)

- 2 Beverage Cart Sign
- 1 Hole Sign on the course
- Logo Displayed on Leaderboard LED Screen

Scan here to register

Driving Range Sponsor

$3,500 (1 Available)

- 1 Team (4 Golfers)
- 5 Teardrop Banners with your Company Logo lining the Driving Range
- 1 Hole Sign on the course
- Logo Displayed on Leaderboard Screen

SOLD OUT

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Hole-In-One Sponsor

$2,000 (2 Available)

- Opportunity to network on one of the Hole in One Contest holes
- 1 Hole Sign on the course
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen

Scan here to register

Cart Path Sponsor

$2,000

- 9 Cart Path Stamps on Course with Company Logo
- Recognition on PGA Style Sponsorship Banner
- Logo Displayed on Leaderboard LED Screen
- 1 Hole Sign on the course

Scan here to register

Yardage Marker Sponsor

$2,000 (1 Available)

- Company Recognition on Yardage Markers each tee box (18 holes)

Scan here to register

Alcohol Sample Sponsor

$1,975 (4 Available)

- Opportunity to host liquor tasting and network at the Tee Box during the tournament
- Liquor license provided on day of the tournament
- Logo displayed on Leaderboard LED screen

*Sponsor will be responsible for tent, table, chairs, etc.

THE 615 OPEN

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FOLDS of HONOR

Scan here to register

CROMWELL MEDIA

President's Reserve Sponsor

000 (1 Available)

- (4 Golfers)
- The ile commute cart path leading golfers to the ent's R course is fully occupied by your comp
- Two PGA 4 ned Signs welcoming golfers to the Presid Course
- 4 Cart stamps p on the drive to the Pre s Reserve cou
- Displayed on Leade LED Screen cognition on PGA Style Sp hip Banner

SOLD OUT

Scan here to register

Air Cannon Sponsor

$2,000 (1 Available)

- 1 Team (4 Golfers)
- Opportunity to Network with Players on Tee Box at Air Cannon Hole

SOLD OUT

Scan here to register

Activation Sponsor

$1,500 (2 Available)

- Opportunity to network at the Tee Box on the course during the tournament
- Logo Displayed on Leaderboard LED Screen

* Sponsor will be responsible for tent, chairs, & table

Scan here to register

Team Plus Hole Sponsor

$1,200

- 1 Hole Sign on the course

SOLD OUT

Scan here to register

SOLD OUT

Team Sponsor

$1,000

- 1 Team (4 Golfers)

Scan here to register

Longest Drive Sponsor

$800

- PGA Style 4x6 Fra[illegible] Signage recognizing you as the Lon[illegible]rive Sponsor

SOLD OUT

Scan here to register

"Hit It To Win It" Sponsor

$2,000 + assorted liquor case

- 1 Team (4 Golfers)
- 1 sign at Putting Green
- 1 Hole sign on the course

SOLD OUT

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FOLDS of HONOR

Closest to the Pin Sponsor

$800

- PGA Style 4x6 Framed Signage recognizing you as the Closest to the Pin Sponsor

SOLD OUT

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Hole Sponsor

$250

- 1 Hole sign on the course

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FOLDS of HONOR

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CROMWELL MEDIA

SOLD OUT

Individual Golfer

$250

- 1 Player in the Golf Tournament

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FOLDS of HONOR

Terms and Conditions

- By submitting your registration, you confirm your understanding and acceptance of the following Terms and Conditions for the 2026 615 Open ("Tournament"):
- All monies are non-refundable.
- The Tournament is a "rain or shine" event.
- Hermitage Golf Course reserves the right in its sole discretion to cancel the Tournament due to severe weather.
- In the event of a cancellation the Tournament will be rescheduled to a later date and all sponsorship and player benefits will remain the same.
- Registrant agrees to hold WYCQ, Inc. dba Cromwell Media, Folds of Honor, Magnolia Golf Group, Inc. and Hermitage Golf Course free and harmless from any damages or claims of any nature whatsoever as a result of your participation as a sponsor or player during or after the Tournament. You further understand that you and/or your players will be held liable for any and all damages resulting out of negligence caused to the property or personnel of Folds of Honor, Cromwell Media, Magnolia Golf Group and Hermitage Golf Course.
- Sponsorship payments are due upon receipt of invoice as follows:
    - Registrations between April 1-30: net 14 days
    - Registrations between May 1-21: net 7 days
- Team and Individual Golfer payments are due upon receipt of invoice.
- Late payments may jeopardize your right to participate in the tournament.

Scan here to register